

Try and Stop Me

By BENNETT CERF

A STAID OLD TOWN recoiled in horror at the proposal that a local radio station be opened just off the principal square. "I'm danged," thundered the town's leading citizen, "if this historic community is going to sell its birthright for a mess of wattle!"

When Shelly Berman opened at the Waldorf he looked serious indeed and muttered, "Tonight I'm like a girl who flirts with the butcher. I'm playing for big steaks."

Mike Connolly started off the new year by reporting, "I slept like a log last night. I must have. I woke up in the fireplace."

"George Jessel," confides George Burns, "showed me how to cut 20 strokes off my golf game. He taught me to cheat."



In the Day's News

By FRANK JENKINS

In Washington, President Kennedy sends to the congress a special message proposing an educational program that would authorize five billion, six hundred million dollars in federal grants and loans to:

- Build public schools.
- Boost teachers' salaries.
- Increase college opportunities.

KEY provisions of the program proposed in the President's message would:

1. Authorize federal grants of \$2.3 billion for public construction and teachers' salaries for the next three years, with each state deciding how much of the money would go for each function. The money would equal a minimum of \$15 for every public school student in average daily attendance.

2. Establish a five-year program of state-administered scholarships for up to 212,500 TALENTED and NEEDY college students at an overall federal cost of 557 1/2 million dollars. The average scholarship would be \$700. The maximum would be \$1,000. Colleges and universities would get \$350 a year additional for teaching each federal scholarship student. States would have to pass out the scholarships competitively without regard to sex, race, creed or color.

3. Extend the college housing program for five years at \$250 million annually, and provide \$300 million a year in loans for five years to help build college classrooms, laboratories, libraries and related academic figures.

THE President, in an effort to win over lawmakers who are fearful of federal control of schools, said in his message: "Education must remain a matter of STATE and LOCAL control, and higher education a matter of individual choice."

HE added: "In accordance with the clear prohibition of the constitution, no elementary or secondary school funds are allocated for constructing CHURCH schools or paying CHURCH school teachers."

COMMENT: Let's put it this way: In recent decades, the idea has grown up that if UNCLE pays for it, it's FREE. That isn't true. The money the federal government spends comes from TAXES. Taxes come out of the pockets of the people - the same pockets from which come the taxes levied by state and local governments. Federal money ISN'T mana from heaven.

ONE other thing to remember:

If the federal government finances the schools, in whole or in part, the management of the schools will get farther and farther from home.

THIS thought in conclusion: If the federal government feels that it MUST do something for the schools, the scholarship proposal contained in President Kennedy's message would be the best way. TALENTED youngsters, both the needy and the non-needy, are good citizenship material in these days when the thought often crosses our minds that Russia just MIGHT be getting ahead of us in scientific progress.

McNeil Protests Methods of Crew Soliciting Here

A protest against methods used by a magazine subscription solicitation crew in Medford has been wired to the "central registry" of magazine solicitors by Don McNeil, manager of the Medford Chamber of Commerce.

McNeil said he has received at least a dozen telephone inquiries, which have reported the impression that they are residents of the county, and also represent themselves as foreign exchange students "working for points" on a foreign tour.

Some of them speak with an accent, he said. "Is this necessary?" McNeil asked the registry, the office which has been set up in New York to supervise magazine subscription work. No Direct Connection At least one solicitor has sought to connect himself with the Mail Tribune columnist, Lynn M. Watkins, writer of "Small Worlds Around Us." (The column is received from the Register & Tribune Syndicate, and Watkins has no direct connection with the Mail Tribune.)

One of the solicitors refers to him in some manner. One Mail Tribune subscriber called the newspaper office yesterday and demanded to speak with Watkins, but hung up angrily when the switchboard operator could not make the connection immediately. Another letter, addressed to Watkins in care of the Mail Tribune, contained an envelope addressed to the Golden Circulation Company, and said "If O.K., please forward to publishing company; if not, let me know what to do."

Watkins has no connection with any magazine solicitation enterprise, nor does the Mail Tribune.

Wabash, Ind., was the first American city to be completely lighted by electricity.

NRHA Vice President Says Low Point of Recession Is Reached

Tony Manno, owner of the Acme Hardware store, Medford, and vice president of the National Retail Hardware association, said Tuesday that the low point of the recession has passed, and the economy of the country is now "bouncing back."

Manno blamed continued recession and depression talk on "some of the people in the administration and Congress who are crying 'wolf' only to mentally condition the average person to accepting their attempts to pass social legislation." He excluded President Kennedy from this group.

Manno, 47, has been in the hardware business, both retail and wholesale, in the southern Oregon area for 25 years. His present business, the Acme Hardware store, will soon celebrate its 16th year in Medford.

Worst Possible Thing

The worst possible thing for the economy at this time, Manno said, is continued recession talk. He explained that when a man is told over and over that there is a recession, and even if he personally is not experiencing anything to indicate that there is one, he will still believe it.

He charged that today's press is performing a disservice to the country by printing alleged recession news, when it should actually be speaking positively.

Manno declared: "I contend that country-wide, on the average, with the exception of a few restricted areas, we have already hit the bottom of this so-called recession in October and November, and we're already on the way up."

Two Exceptions Noted

Two exceptions to the renewed life in the economy, according to Manno, are the

cording to Manno, are the Pacific Northwest and the east central states, including parts of Indiana, Michigan and Illinois.

He predicted that the lumber industry and the Pacific Northwest will hit bottom within a month or two and then start climbing upward in April and May. This section of the country always seems to be some four to six months behind the rest of the nation, he said.

Manno said much of his optimism is based on his recent experience at the January National Housewares Show in Chicago. This show is held annually to give houseware manufacturers an opportunity to display their products to dealers and buyers from all over the United States and Canada.

35,018 People Attend

This year, he said, a total of 35,018 people, the vast majority of them dealers and retailers, attended the show which represents a 73 per cent increase over the attendance at the show in 1959.

This "tremendous" turn-out, Manno contends, "bells the story you keep having thrown at you . . . from every direction about recession and depression." The country is experiencing a recession, he agreed, but added that "it's not as serious as we're led to believe."

Manno feels that retailers, such as himself, are fairly accurate barometers of how the country's economy is faring. He said, "we are closest to the people . . . because we serve the everyday essential needs of the people."

Among First To Feel

The retailers are among the first to feel the signs of a recession or the signs of growth.

During his recent travels around the country as vice president of the NRHA, Manno said he has found they are now feeling the signs of growth.

Regarding the estimated 5.2 million people who are unemployed, Manno said he doesn't believe the unemployment picture on the whole is any worse now than it has been percentage-wise at many times in the past.

He called it "misleading" to compare the number of unemployed of today with the number of unemployed of a decade or so ago, and then say this recession is the worst since the depression of the 1930's.

Population Increasing It must be remembered, he said, that the population has been increasing at a rate of about five per cent a year. Therefore, he pointed out, five million unemployed today doesn't mean near as much as it would have 10 years ago.

He said the unemployment situation is further aggravated by the "war babies" of the early 40's, who are now becoming old enough to enter the labor market; and by housewives who have worked part-time, then quit their jobs, and are now applying for unemployment compensation.

Asked if he thinks the country can find jobs for the 5 1/2 million unemployed, Manno replied that "I have enough confidence in our country . . . that given the opportunity, I see no reason why we shouldn't lick this problem."

Manno called for less pessimism and more optimism on the part of everybody - politicians, businessmen, the press and the workers - as a means of hastening the recovery of the country's economy.

Hi-Lead Logging Discussed During Tuesday Meeting

Problems of road construction, access and the economics of hi-lead logging shows were discussed at a meeting Tuesday in the Medford BLM timber sales room, according to Bob Kline, Kline Logging, chairman of the half-day conference.

The meeting attracted more than 100 logging operators and public agency representatives from southern Oregon and northern California, and served to create a better understanding between the persons involved in laying out and logging hi-lead timber sales.

Kline, who arranged the meeting at the request of members of the Southern Oregon Conservation and Tree Farm association, noted that hi-lead logging constitutes a substantial portion of the timber sales in this area and deserves special attention, especially in the important planning and layout stages.

Special Equipment Due to the necessity for special equipment and logging techniques, the hi-lead logging show can be economically risky if it is improperly laid out for efficient operation.

Public agency representatives from the forest service and the bureau of land management explained the various regulations governing their sales layout procedures and, in turn, heard suggestions from private industry foresters for improving these techniques.

Some concern was expressed by logging operators that sales layout personnel from the public agencies were not always well acquainted with the special requirements of hi-lead logging shows and as a result sometimes threw an

Familiar Streets More Dangerous, Records Show

National traffic records indicate that driving on familiar streets presents a greater hazard to the average driver than driving on unfamiliar streets.

Medford Police Chief Charles P. Champlin points out that three out of every four traffic deaths in the nation occurred within 25 miles of the victim's home. He adds that 85 per cent of all accidents in Oregon cities during the first six months of 1960 involved a local resident.

Champlin said he suspects the reason so many accidents

are most likely to happen" against this over-familiarity, the chief said, would be for drivers to make it a habit to obey every stop sign or signal, even if there is no other car in sight. Also, drivers should assume a train is coming every time they approach a grade crossing. And, finally, they should remember that every caution or warning signal they encounter is placed there to insure the safe and efficient movement of traffic.

Candidate for UO Post Interviewed

Portland - UO - The State Board of Higher Education interviewed another candidate for the job of president of the University of Oregon Tuesday, but board spokesmen said no decision was reached.

Interviewed was Fred Harvey Harrington, 48, the vice president of academic affairs for the University of Wisconsin.

Harrington, a one time history professor and an author, visited the campus Monday and met faculty members.

Board President Henry Cabell said the board also was still interested in Arthur S. Flemming, former secretary of Health, Education and Welfare.

unnecessary burden on the operator to turn an un-economic layout into a profitable operation. Lumber industry representatives were generally complimentary of the job being done by the public agencies, Kline said, and looked forward to greater understanding of mutual problems as a result of the meeting.

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Ashland Author Has Short Story Published

Ashland - This week's Saturday Evening Post carries a story, "Royal Elk," by Verne Athanas, 81 Alida st., Ashland.

It is the Ashland author's 13th short story in the Post. In the past nine years, the magazine has carried four novelettes and two serials by Athanas. A photograph of the writer and a paragraph vignette are shown on the last page, and the hunting tale is illustrated in color.