

Imagine Crossing Unexplored America with the Original "FORTY-NINERS"!

Take This Exciting Historic Journey

for only **10¢**
with trial membership



GIVEN!

at no extra charge
THIS VALUABLE COLLECTOR'S ITEM
FROM AMERICA'S PAST

**Genuine
INDIAN
ARROWHEAD**

Not a reproduction, but the real thing!

WROUGHT by tribal hunters of old—relic of a
mighty race who roamed America—actually re-
covered from the plains and mountains of the West!
No two alike! Quantity limited.

MAIL THIS COUPON WITH ONLY A DIME

Doubleday Living History Program
Dept. 1-FWC-2, Garden City, New York

Please rush me my introductory pack-
age described here for which I enclose
10¢ to help cover shipping. Also enroll
me as a member in the Living History
Program and send me the current
Album Set with a bill for only \$1 plus
shipping.

After examining this package, I may
cancel membership simply by writing
you within 10 days. In this case I may
return everything and owe nothing. As
a member I will receive a new Album
Set every month for only \$1 each plus
shipping. I do not have to take any
minimum number of future Sets, and
may resign any time I wish.

Offer good in U.S.A. only

ALL THIS FOR 10¢:

1. 8,000-Word Illustrated Al-
bum: THE GOLD RUSH
OF '49.
2. Set of beautiful full-color
prints for mounting in
Album.
3. Full-color wall-size histori-
cal map of U.S.
4. Handsome library case for
storing Albums.
5. **EXTRA FREE GIFT:**
Authentic Indian
Arrowhead.

Name Please Print

Address

City Zone State

HIS-2A



RIDE with the men who blazed a trail
across the West—across buffalo-
haunted plains, through treacherous
mountain passes, over parched desert
and into fertile, gold-rich California!



"LIVE" the life of a miner! See him
pan for gold in the shallow streams
of the Mother Lode country—watch
him stake his claim, dispense "Gold
Rush justice" to lawbreakers!



REVEL in the "boom town" of San
Francisco—where good men and scal-
swags, schoolmarmas and farmhands,
all meet for the "comforts of home"
and high celebration!

This Fascinating Package is Offered to
Acquaint Your Family with the DOUBLEDAY

LIVING HISTORY PROGRAM

A Thrilling New Way to "Relive" the Great Events of America's Past

THE gold rush is on! Turn time
back and take your place in the
wagon train for a bold journey across
an uncharted continent! Your desti-
nation—the "Mother Lode" country
in far-off California where gold has
been discovered at Sutter's Mill. Un-
told riches and the opportunities of
a new land await you if you make it.
But in between lurk hostile Indi-
ans . . . miles upon miles of lonely
plains . . . treacherous streams that
turn into wild, foaming rapids that
maps don't tell you about . . . stam-
peding buffalo . . . "Death Valley" . . .
dust storms . . . yet you push ahead!
Celebrate with the "forty-niners"
as you reach the new city of San

Included FREE
while supply lasts
—beautiful wall-
size historical
map of U.S.



Francisco...where you'll meet others
who took the long way around the
tip of South America in sailing ships
—and who have their own adventures
to relate. Witness the revelry in the
fun spots of boom-town . . . where
those who "struck it rich" are having
gay times . . . where a slice of bread
and butter costs \$2! And through all
the excitement, see our nation take
shape . . . see America grow!

You'll take this "journey" through
a marvelous historical package called
"The Gold Rush of '49"—yours for
only 10¢ to introduce your family to
the LIVING HISTORY PROGRAM.

Now . . . Relive, Enjoy the Great
Events of Our Nation's Past!

Here at last is a simple, exciting way
to recapture the stirring years of
American history—and at the same time
help your children develop a
greater understanding of their coun-
try's past. Each month the LIVING
HISTORY PROGRAM, through its
unique series of history album sets,
takes you on a new "journey"
of adventure, where you meet the great
leaders, see the dramatic events,
relive the most significant moments
in the life of our nation!

You will see the landing of the
Pilgrims at Plymouth Rock . . . you
will be part of the Lewis and Clark
expedition as it blazes the Oregon
Trail . . . you will be an eye-witness
to the great battles of the Revolu-
tionary and Civil Wars . . . you will
be on the scene at the Chicago fire
and the San Francisco earthquake.
You will go along with Charles Lind-
bergh on the first solo flight to Paris.
You will be present at the great vic-
tories of World War II . . . witness
the birth of the United Nations.

This is American history as it has
never been presented before—as real
and exciting as today's headlines!

A Panorama in Living Words
and Colorful Pictures

All the drama and spirit of Ameri-
ca's great heritage is brought to you
in a series of illustrated monthly
albums by writers specially chosen
for their knowledge of history and
their skill in telling it dramatically.
Accompanying each Album is a
group of beautiful original paintings
by a leading historical artist, repro-
duced in full color. These prints are
gummed and perforated for easy
insertion in the album. Frequently
there will be large fold-out paintings
twice the size of the Album itself, as
well as attractive reproductions of
famous maps and documents.

Reading the exciting text and
mounting the full-color prints in the
places provided, you and your family
will feel new pride in your country's
greatness. What a marvelous way to
learn American history at first hand
— and what a wonderful assist to
children at school! Too, you will be
collecting a permanent library about
America that will be admired by all.

Mail Coupon With Only 10¢

Receive your introductory Gold Rush of
'49 Set now for only 10¢. With it we will
send at no extra cost the collectors' item
of your choice; and a beautiful historical
wall-map of the United States, also free.
We will also include in this shipment the
current LIVING HISTORY Album Set for
which you will be billed only \$1, plus
shipping. You are under no further obli-
gation. If you continue, pay only \$1 plus
shipping for each monthly set. You may
cancel at any time.

Doubleday Living History Program,
Garden City, New York