

The BOWL
YOU SEE ON TV

Exclusive
FROM PURINA
DOG CHOW



The EAGER EATER BOWL

**Only \$1⁰⁰ with purchase
of PURINA DOG CHOW***

You've seen the Eager Eater bowl on such top TV shows as "Leave It To Beaver" and "Cheyenne." Many of you have written asking where you could get a bowl like it.

Here it is... exclusively from Purina Dog Chow! Tough, nonbreakable hard-finish plastic... durability-proved at the Purina Dog Care Center. 160-degree dishwasher won't harm it. Colorful red-and-white checkerboard on the outside, plenty of room inside... 3½" high, almost 10" in diameter.

Get the Eager Eater bowl for your dog. Fill with Purina Dog Chow... tastes so good, no wonder it's America's largest-selling dog food!

USE THIS COUPON ►



*when you mail weight circle from
any size Purina Dog Chow package

Eager Eater Bowl, P.O. Box 366, Terre Haute, Ind.

Send me _____ Eager Eater bowls. I enclose
weight circle from any size Purina Dog Chow
package and one dollar for each bowl. (Allow 3
weeks for delivery.)

Name _____

Address _____

City _____ State _____