

Gold Medal gives you a White Thumb...



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& BEHOLD

.....Betty Crocker Creates "Butterfudge"

... and puts her recipes *inside* the GOLD MEDAL sack . . . you get cash savings on butter . . . details on special sacks. You'll want to bake these "BUTTERFUDGE" recipes to your heart's delight . . . when you see them on the following pages . . .