

Most of Democratic Party Program Now Before Oregon Legislature

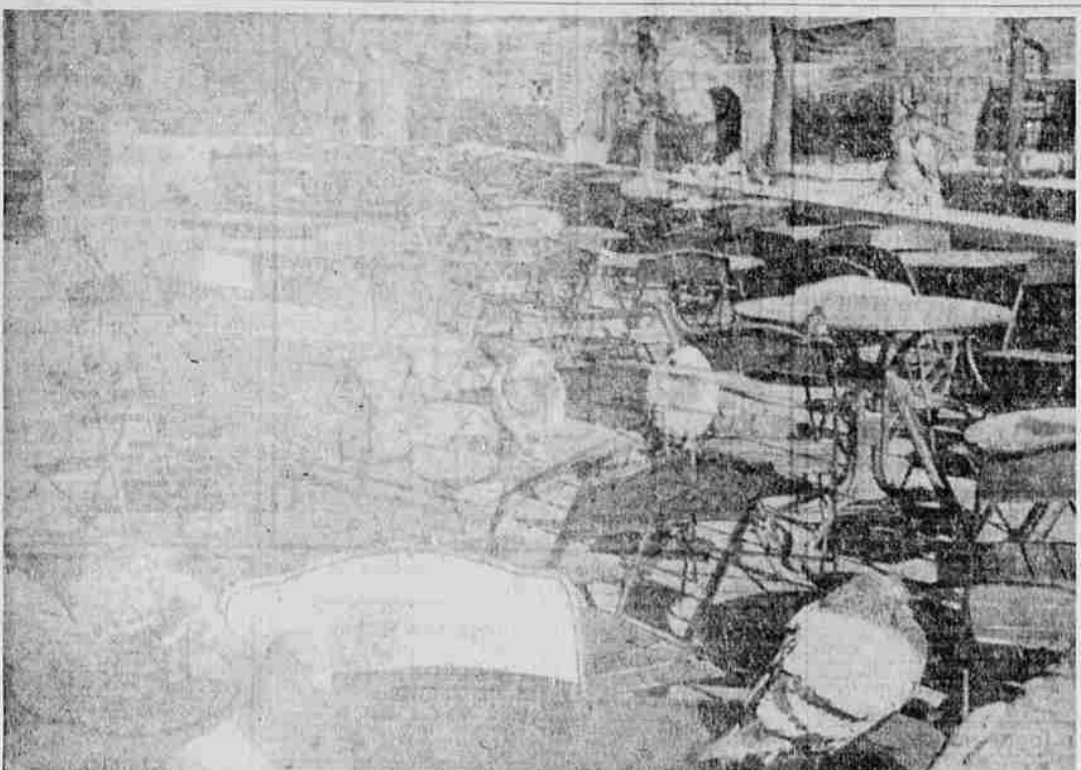


TABLE HOPPERS - Pigeons enjoy a lark in New York's Central Park as they do some table-hopping at the zoo restaurant. They had the place all to themselves at the noon lunch hour even though it warmed up quite a bit. All the way up to 9 degrees at noon from 2 below zero five hours earlier. (UPI Telephoto)

Amazingly, many of the most successful Ben Franklin merchants had no previous retailing experience, while others formerly operated grocery stores, filling stations, or other businesses outside the variety field.

Variety Store Retailers Said Achieving Successful Records

By HENRY J. BECHTOLD, UPI Financial Editor

New York (UPI) - The independent retailer is being heard from again.



Henry Bechtold managed to hang on, particularly in the variety store field.

One good reason modern variety stores owned and operated by independent retailers are achieving some of the more successful records in American business today is an unusual franchise program developed by a nationwide merchandising firm.

More than 2,400 independent Ben Franklin stores had record retail sales of \$270 million in 1960, a 10 per cent increase from 1959.

Butler Brothers, originator of the Ben Franklin franchise, provides centralized purchas-

ing complete merchandising and sales promotion planning, and active personal assistance with operating details for men with the urge to own their own businesses.

Fast Growth Noted
J. E. Briggs, vice president of Butler, a division of City Products Corp., noted that the Ben Franklin group in the last 10 years has grown faster, both in total number of stores and in average sales per store, than any major variety store chain in the country.

Dr. Doug Phillips, chairman of the 1961 Kiwanis Kapers program advertising sales, announced today that a total of \$5,000 has been pledged toward the \$6,000 goal.

Dr. Phillips said this represents 64 per cent of the advertising goal, and 90 per cent of the contacts have been made. Eleven teams have reached 100 per cent to date.

They are dentists, Dr. Billy Blackstone and Dr. Tom Anderson; Bill, Dick Payne and Willard Hunter; grocers, Paul Mitchell, Max Mitchell, Dick Lamont, Dr. Gene Ray and Harvey Coover; electric, Jack Moreland; wholesalers, lumber, Jerry Lashburn and B. B. Voss; books, Dwight Houghton; Dick Payne and Clarence Young; cars, Jack Burpee and four of the variety general stores and the direction of Fred Sears, Hugh Eastman, Jennings Pierce and Leo Balda.

The Kiwanis show this year is titled "Off The Hook," and will be presented in the Medford High School auditorium March 3, 9, 10 and 11.

The show will center around two light trails on each side of the stage from which costumes for the various acts are taken. A minstrel show will highlight the second part of the show.

Use of Proceeds
Proceeds from the Kiwanis Kapers are used by the Medford Kiwanis club to further their work with underprivileged youngsters. The majority of these funds are used each year in the Kiwanis dental clinic.

An estimated \$65,000 worth of dental care has been provided underprivileged youngsters last year, the Kiwanis club in its 37 years the clinic has been in operation.

The Jackson County Dental Society makes the work possible by donating time and material. Children served by the clinic are referred by Jackson County schools.

Tickets for this year's Kapers will go on sale Wednesday Feb. 15.

Retired Army Man May Do France Envoy
Washington (UPI) - Lt. Gen. James N. Gault, retired Army aviator, said development of a new aircraft carrier is being reported under consideration today as the next ambassador to France.

Kennedy Attends Rush Conference
Washington (UPI) - President Kennedy will attend Secretary of State Dean Rusk's morning staff meeting.

Family Council

Editor's Note: The Family Council consists of a judge, a psychiatrist, three clergymen, a newspaper editor, a women's editor and two writers. Each article is a summary of an actual case history. The Council reports on problems that have been dealt with by responsible agencies and counselors.

Mrs. I. R. - If he wants to live home, he should pay a fair amount each week.
Martin A. - None of the others chip in. Why should I?

Mrs. I. R. - Martin is 20, and he's the second of our three children. His older sister is attending graduate school for an advanced degree in biophysics, and Nicky, our other son, has just entered college. Marty graduated last June and is working at his first full-time job.

We've tried to explain to him that, as a wage-earner, he's supposed to pay room and board no matter where he lives. The fact that he's living at home has nothing to do with it. Of course, the expense to him will certainly be less than if he had a room on the outside, and the services will be far greater. It's still his home, and we're his family, always trying to help him.

But he thinks we're being unfair because the others are not paying. He even thinks it would be all right to bring a bride to live here, too! He'd pay for her room and board, he says.

Martin R. - This is discrimination. I've just started to earn. I'm trying to get ahead, and my parents can't wait to get their hands on some of my salary. My living at home has no real effect on their overall expenses. They still have to maintain the house, and they still have to serve meals. Why single me out to chip in?

They claim the reason is that the other kids are still students and not yet "out in the world." They say it's just a postponement, and really gives the others a chance to add to the earning power so, when the tariff begins, they can pay more than I. Meanwhile, Mother and Dad hand them money and call it a "loan."

As a joke, I told Mother the only justification for charging me room and board would be if I added a bride to the roll-call.

The Council: Martin should contribute. His new status as a breadwinner should be a pride to him, placing him in a position to make things easier for his folks.

As a full-fledged adult, his self-respect is at issue. Regardless of his parents' financial situation, a man should pay a fixed per cent of his salary towards his upkeep at home. These payments should be as regular and prompt as though to a stranger who could evict or sue him for non-payment. They constitute a debt of honor.

While Mr. and Mrs. R. have been willing and patient, there's no law that children can sponge forever. Formerly, kids hustled into man-size jobs to support their parents. Anyone whose parents could support themselves was envied. But now with the prolongation of infancy and dependence, it's a common pattern for parents to carry an endless load. Young people seem to think that's the way destiny meant things to be,

She'll Love It!
Fashion loves a whirly dress and so do little girls. This dress is so cool, yet dressy. So pretty, with or without embroidery. Gives child joy to wear it. Pattern 7092. Sizes 2-10.
by Alice Brooks

Details of Power Measure Studied, Duncan Declares

Salem (UPI) - House Speaker Robert B. Duncan (D-Medford) says legislation covering three-fourths of the Democratic party program is before the legislature and the rest, including a public power bill, will be turned in within two weeks.

Duncan said details of the power bill still are being worked out. But Democratic State Chairman Robert Straub a few days ago called for a state public power agency and urged its consideration at an economic conference here Feb. 14.

Duncan said he has assigned various Democratic legislators to complete work on measures relating to community colleges, scholarship aid, mental health clinics, constitutional revision, an Oregon Dunes park, surplus foods, and fish facilities.

Already before the legislature are major party-backed bills including measures on tax reform, labor and minimum wage, civil rights, and homestead tax exemptions for the elderly.

Rough Going Seen
A conservative-liberal split, particularly in the senate, is expected to cause rough going for some of the proposals.

Duncan said he expected the legislature to agree on a legislative reapportionment plan without turning the job over to Secretary of State Howell Applegate Jr. and without delaying the sessions.

He said he considered a commission to work on constitutional revision "the least we can do" and added revisions of the section on the legislature may be proposed this session.

That could mean a change in the reapportionment formula to protect legislative representation for thinly-populated areas.

Duncan said he expects to chair a hearing on the Public

Water Shortage Kills Russian Sheep
Moscow (UPI) - Severe water shortage was disclosed Monday as the major cause of death of nearly 2.5 million sheep in Soviet Premier Nikita S. Khrushchev's pet "virgin lands" region during 1960.

The Moscow press said details of livestock problems in Kazakhstan Republic were reported at a recently concluded meeting of the republican Communist Party Central Committee.

The meeting was summoned to discuss conclusions reached at the January conference of top party leaders and farm experts on Russia's lagging agricultural production. At the conference, Khrushchev said that 3 million animals had died of cold and thirst in Kazakhstan.

Kennedy Selects Latin American
Washington (UPI) - President Kennedy has selected a Puerto Rican, Arturo Morales Carion, to be deputy assistant secretary of state for inter-American affairs.

He is the first Puerto Rican to be named to such a high post in the State Department. His appointment Monday underscored Kennedy's announced intention to launch a new "good neighbor" era of greater U.S. interest in Latin America.

Morales, 47, is now undersecretary of state for the Commonwealth of Puerto Rico. In a recent interview he said the United States must play a more active role in Latin American affairs.

and failure to support them is treason.
Martin has no real objective to chipping in. He's not the type of thankless offspring who concentrates upon seeing how much he can get away with, who is ill-prepared for life and bitter fruit of his parents. Martin just doesn't see why his contribution "matters" to his parents, when they are keeping house, anyway, for their other children.

The thing that "matters", Martin, is that you are launched, while your brother and sister are still being equipped. You had your fair chance as a student, and you concede that it helped you reach your present state of self-sufficiency. You're in a different bracket. Vive la difference! And show it, by paying your way.

(As to that bride, two can live with Mamma—if Mamma's willing—for the price of \$20.)

Welfare Commission to air charges made by the governor.
A stormy hearing was held Friday on two measures to curb obscene matter. Stiff Penalties
The bills, Senate bills 94 and 100, would permit seizure of "lewd" material and would set stiff penalties for knowingly furnishing or exhibiting obscene matter to children under 18.

Judah Bierman and Carl Neil of the Oregon Civil Liberties union said the bills would violate freedom and due process of the law, and would depend on arbitrary decisions of what was meant by obscenity.

William Frye, Lane county district attorney, said the measures were unworkable and would be "a source of constant problems to prosecuting attorneys."

Spokesmen for the measures included the Oregon Council of Churches, Oregon Congress of Parents and Teachers, Oregon Federation of Womens Clubs, and the Knights of Columbus.

Tom McCall, Portland television news analyst KGW-TV and spokesmen for the city's committee for decent literature and films, said the bills were aimed at "hard core obscenity" and were "well within the Supreme Court's definition of the word."

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by Alice Brooks