

OVER FIFTY?

THEN YOU ARE ENTITLED TO A



FREE

30 DAY SUPPLY OF
**VITAMINS
MINERALS**

This absolutely FREE trial offer is made so you can prove to yourself the wonderful difference Over-Fifty Capsulets may make in your pep and vitality if you suffer from nutritional deficiencies.

Tens of thousands are now taking these safe, new-formula Capsulets for a quick energy boost and increased zest for living.

Nothing to Buy! No Obligation!

With your FREE supply you will also get information on how you may continue to obtain these high potency Capsulets automatically every month should you so desire. You can buy them direct at savings up to 50%, compared with other high potency formulas priced up to \$6.

For your FREE supply, with no obligation to buy anything, send 10c to partly cover postage and handling. Offer strictly limited to those who have not accepted it before and only one per family. Write: Dept. 1507, Geriatric Pharmaceuticals, Inc., 179 North Michigan Avenue, Chicago 1, Illinois.

Typical Woman's
Value
Coat and
Dress
Inventory

**STOUT?
HALF
SIZED?**

**FREE
FASHION CATALOG**

Look Younger,
Slimmer, Prettier in
Roaman's fashions...
specially designed to
fit and flatter You.
Dresses (\$3.99 up)
Coats, Sportswear,
Lingerie,
Foundations,
Shoes.
SAVE MONEY,
TOO.

SIZES 38 to 54 • 16½ to 32½

5th AVE. at 39th St., Dept. 616
New York 18, N. Y.
RUSH me new
FREE Catalog

Name _____
Address _____
City _____ State _____

EVERY WEEK

there's good reading in
FAMILY WEEKLY

WAKE UP RARIN' TO GO

Without Nagging Backache

Now! You can get the fast relief you need from nagging backache, headache and muscular aches and pains that often cause restless nights and miserable tired-out feelings. When these discomforts come on with over-exertion or stress and strain—you want relief—want it fast! Another disturbance may be mild bladder irritation following wrong food and drink—often setting up a restless uncomfortable feeling.

Doan's Pills work fast in 3 separate ways: 1. by speedy pain-relieving action to ease torment of nagging backache, headache, muscular aches and pains; 2. by soothing effect on bladder irritation; 3. by mild diuretic action tending to increase output of the 15 miles of kidney tubes. Enjoy a good night's sleep and the same happy relief millions have for over 60 years. New, large size saves money. Get Doan's Pills today!

CONTROL COUGH

When colds make you cough, take double-action DeWitt's Cough Control Medicine to soothe throat irritations and suppress unnecessary coughs at the control center; contains tested d-Methorphan, the safe, sure replacement for narcotics.

Get DeWitt's
COUGH CONTROL MEDICINE

When your children cough because of colds, give them DeWitt's Baby Cough Syrup, easy to take, effective.



ARTHRITIC RHEUMATIC PAINS

Whenever moderate pains of Arthritis, Rheumatism or Muscular Aches occur what you want is good fast relief. And that's just what you get when you take DOLCIN tablets. Don't give up hope if other medicines didn't work. DOLCIN may be just the thing you're looking for. Get DOLCIN® tablets at the drug store today. Give them a fair trial! Take them... all of them... the way the directions tell you. You must get fast relief or get your money back.

© 1960 Dolcine Corp.

GOT YOUR 'THIRD TEETH'?

PERMA-GRIP anchors dental plates almost as tight as natural teeth.

Right. Dentures—your "Third Teeth"—don't slip or rock with white, tasteless, and alkaline PERMA-GRIP Dental Plate Powder. And the handy new plastic squeeze bottle makes applying PERMA-GRIP a breeze.

PRO-Phy-Lac-Tic Brush Co., Florence, Mass.
—also makers of PRO Denture Brushes

"We'll Bury You!"

says NIKITA KHRUSHCHEV

Everyday... the people of Eastern Europe hear this kind of communist lie. Lies aimed at destroying their faith in the Free World.

Everyday... RADIO FREE EUROPE broadcasts the truth... giving captive peoples courage to resist deceit, falsehoods and turn away from communism.

Send your contributions—(Don't wait to be asked) to:

Radio Free Europe Fund

New York City

**MEN! WE FIT
WIDE FEET**

E to EEEEE Only

Sizes 5 to 13

Canvas, dress,

work shoes that

really fit. Top

quality. Money

Back Guarantee.

Not sold in stores.

NITCHCOCK SHOES, Hingham 41-B, Mass.



FREE
CATALOG

Write Today

ITCH STOPPED IN A JIFFY

Very first use of soothing, cooling liquid D.D.D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—or her itchy troubles. Greaseless, stainless, 4½ oz. trial bottle must satisfy or money back. Don't suffer. Ask your druggist for D. D. D. PRESCRIPTION.

The Fight to Save NIAGARA FALLS

By JACK RYAN

THE FIRST AWARENESS honeymooners had of disaster was a faint rumble barely audible above the roar of Niagara Falls. Then the earth trembled and the rumble rose to a crashing thunder that turned every eye downstream.

An entire side of the Niagara River gorge



Niagara landslides crippled power plant.

was giving way, spilling tons of rock and shale on a 30-year-old power plant below. The thick walls of the Schoellkopf station cracked like dry wood, and workers fled the flying debris and bursts of bluish flame.

Moments later, stunned witnesses saw only a cloud of dust rising from the half-demolished power plant and the Niagara running muddy and turbulent. One man was dead; millions of dollars were lost.

The headlined rock slide of 1956 was only one of several spectacular avalanches in the Falls area. One in 1954 had ripped away 185,000 tons of rock from the lip of the American Falls, radically changing one of North America's most famous attractions.



A new power project solves both problems.

Far more damaging, however, was continuous, unseen erosion by whirling waters of the rapids. As Thomas J. Berrigan, editor of the *Niagara Falls Gazette*, put it: "Niagara was committing suicide; the same forces of nature that had created its beauty were now destroying it."

The answer? Draw off some of the tremendous flow of water. This would serve a dual purpose: a moderate, even flow

would greatly reduce the disintegration, and the drained-off water could provide a source of inexpensive power for one of the most vital industrial areas in the U. S.

For 30 years, plans for a Niagara power project stayed on the drawing boards. Many objected to "tampering" with nature. But the Schoellkopf disaster proved nature itself was its own worst enemy. In 1957 Congress gave the go-ahead for a \$720-million Niagara Power Project, biggest in the Western Hemisphere.

This week, northeastern New York State, as well as Ohio, Pennsylvania, Connecticut, and Vermont, will receive the first power from that long-awaited project. Eventually it will produce 2,190,000 kilowatts, dwarfing Grand Coulee Dam's 1,975,000 kilowatts. Combined with a neighboring Canadian power project and the St. Lawrence River Power Project, it will produce enough energy for all the homes and farms east of the Mississippi River.

The treaty between Canada and the United States for use of Niagara's waters requires that 100,000 cubic feet of water



Other erosion defaced the Falls itself.

per second must flow over the Falls during daylight hours to preserve its natural beauty. At night, only 50,000 cubic feet must drop into the 167-foot chasm. Extra water drawn off at night is stored for use during daylight hours when most needed.

For Niagara electrochemical and electro-metallurgical industries, keystones in both peace and defense, the new power plant means economic growth in a highly populated area which had been threatened with loss of its principal income producers.

But tourists will see more than concrete, steel, and transformers. A new park and golf course will be created over mammoth conduits which carry water from intakes two miles above the Falls to the generating equipment four miles downstream. In addition, a scenic highway is being created to skirt the Falls and cross over the 40-story main generating plant.

Visitors will sense, if not see, something else at "new" Niagara: that we can harness our natural resources for a stronger America without sacrificing their beauty.