

the
extra nourishing
goodness of
new Parkay!



This brown-eyed, black-eyed boy knows goodness when he tastes it. The extra goodness he's *tasting* in new Parkay comes from a new Kraft flavor ingredient. It gives Parkay a sweet, delicate, natural goodness no other margarine has. And no other leading spread provides such extra *nourishment* either. In fact, new Parkay contains more Vitamin A, more Vitamin D, more protein and more calcium, than any other leading spread. New Parkay even contains important polyunsaturated liquid vegetable oils. Who but Kraft could deliver so much extra nourishing goodness at *no extra cost!*



KRAFT'S
EXTRA NOURISHING NEW
PARKAY

(try some—today!)

