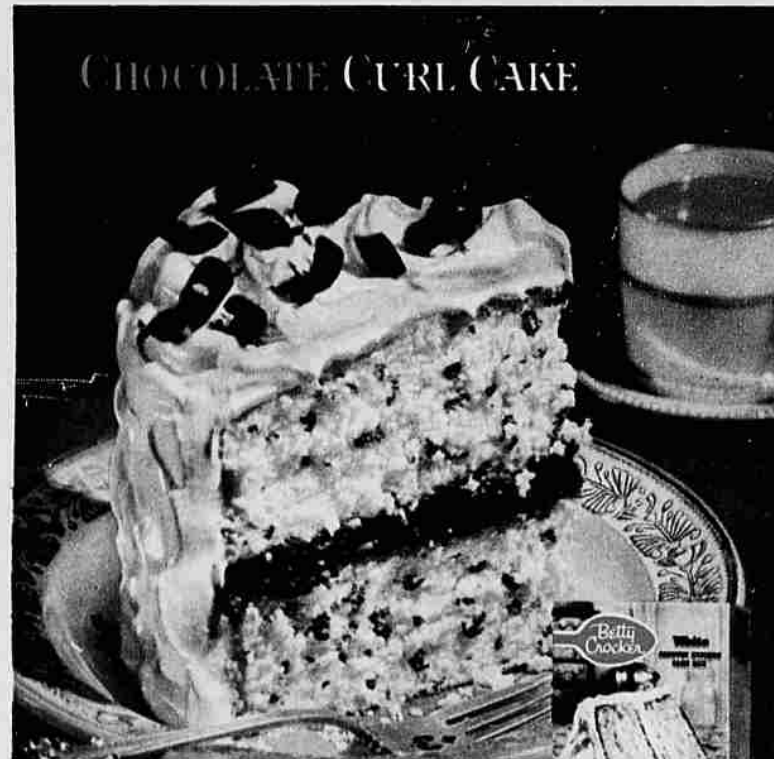
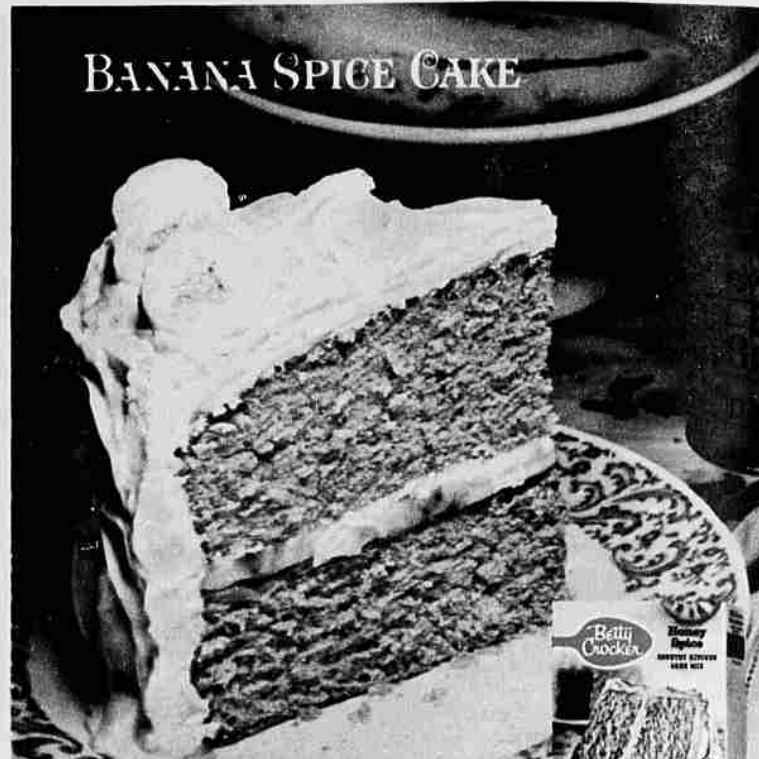


# THERE'S ALWAYS SOMETHING NEW FROM BETTY CROCKER



## CHOCOLATE CURL CAKE

Deep, dark curls of rich chocolate nestling through a meltingly tender soft white cloud of a cake. The recipe's on the Betty Crocker White Cake Mix package. Frost with our Betty Crocker Fluffy White Frosting Mix. Trim with chocolate curls.



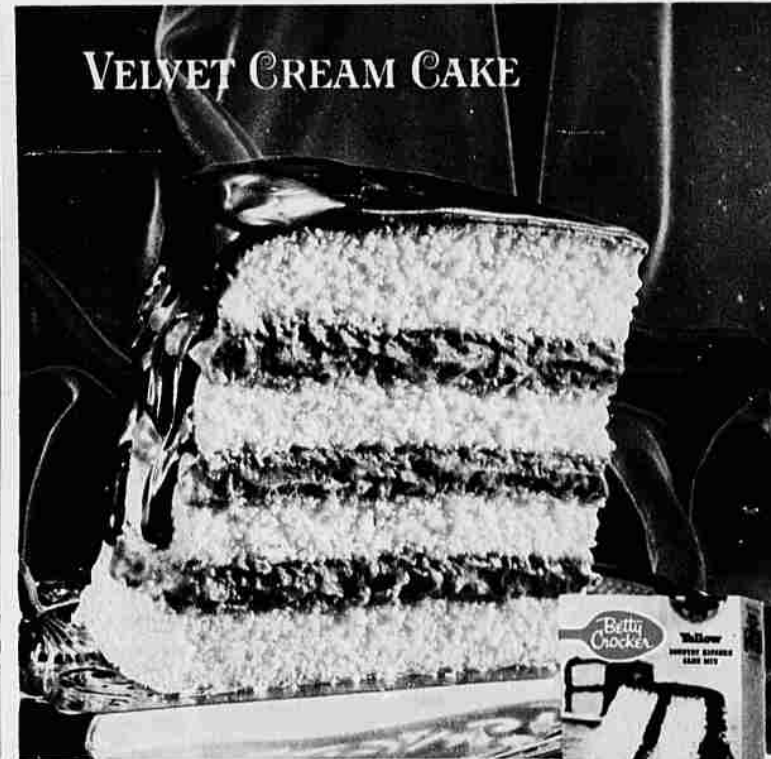
## BANANA SPICE CAKE

Here's a cake the family will love! Fragrant with spices, meltingly moist, mellow with fresh bananas. You make it with our new Betty Crocker Honey Spice Cake Mix. You'll find the recipe on the package . . . and it's easy as easy!



## MARBLE CAKE MIX

There's specially selected cocoa in the chocolatey swirls of our new Betty Crocker Marble Cake. You mix it all in one bowl . . . frost it with Betty Crocker Chocolate Fudge Flavor Frosting Mix for a marvel of a cake. Other recipes on package.



## VELVET CREAM CAKE

Here's Betty Crocker's recipe-of-the-year - Velvet Cream Cake. You make it with Betty Crocker Yellow Cake Mix and Chocolate Fudge Flavor Frosting Mix. It comes out wonderfully soft and moist. Recipe's on the Yellow Cake Mix package.



## SPUMONI CAKE

A rainbow of creamy fillings in a deep, dark devil's food cake that tastes as rich as homemade fudge. Only one mix could make a cake like this—our new Betty Crocker Devil's Food Cake Mix. Look for the Spumoni Cake recipe on the package.



## NEW TOASTED COCONUT CAKE MIX

There's never been a mix like this! Real coconut—toasted coconut—adds a golden surprise to this rich, tender cake. It's fresh, moist, light and luscious. Look for Toasted Coconut—an exclusive new Betty Crocker Cake Mix. Do bake one soon.



## NEW MILK CHOCOLATE CAKE MIX

There's real candy-bar milk chocolate right in this new mix! You'll taste that chocolatey goodness in every tender bite. Look for Betty Crocker Milk Chocolate Cake Mix at your store. Try it with your favorite Betty Crocker Frosting Mix.

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