

SEARS
ROEBUCK AND CO.

FREE!

Giant Basket Full Of Tide Detergent

With Purchase of Kenmore Automatic Washers in This Advertisement



Kenmore Automatic Washes 3 Separate Kinds of Fabrics . . . It's Like

3 WASHERS IN ONE!

SAVE \$30

Regularly 249.95

219⁹⁵

PLUS FREE TIDE!

- Dial 5 combination wash-rinse temperatures
 - Present any water level to suit any size load
 - Chromed lint filter ends "lint-hazy" washes
- Good news! America's favorite 10-lb. load Kenmore Washer is now on sale. It's feature-packed. Porcelain top, lid, tub and Acrylic cabinet finish resist rust. Scrubber ends hand-scrubbing. Buy now.
Low Sale Price Includes Delivery, Normal Installation, 1-yr. Service, 5-yr. Gear Case Guarantee
WE SERVICE WHAT WE SELL! CALL SP 3-6661
\$10 DOWN DELIVERS

SAVE \$60

LADY KENMORE Automatic Washer

Regularly 349.95

289⁹⁵



Phone

If You Can't Come In, Call A Salesman — He Will Stop By.
SP 3-6661

No Guesswork! No Dials to Set! One Touch of New Push-button Controls Does It All!

When you touch any one of the push-buttons on the Lady Kenmore Washer, you automatically set proper wash time, wash temperature, rinse temperature, agitator speed and spin-speed, begin the cycle, filter the water, complete the washing, rinsing and shut-off . . . all automatically . . . all at One Soft Touch.

CHOOSE THE KENMORE YOU WANT . . . PAY ONLY \$10 DOWN
Other Kenmore Washers and Dryers as low as . . . \$99

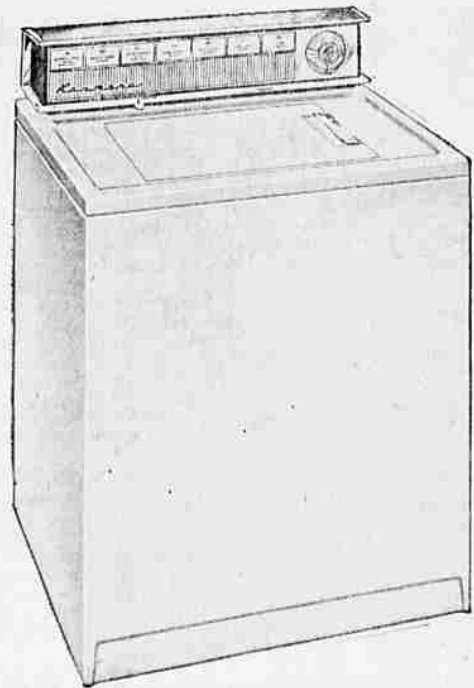
Your Choice

One Dial Setting Automatically Sets Time, Speeds & Water Temp.

\$228

PLUS FREE TIDE

This wonderful Kenmore Automatic Washer has so many "bonus" features that will mean lap-of-luxury-ease in your wash day future . . . Spin-Only Cycle for diapers, Hot Water Saver Switch, built-in full-time filter, Roto-Swirl Agitator, Porcelain top, lid, tub, lighted timed dial, Safety Lid Switch, Deep-soil scrubber, many others.



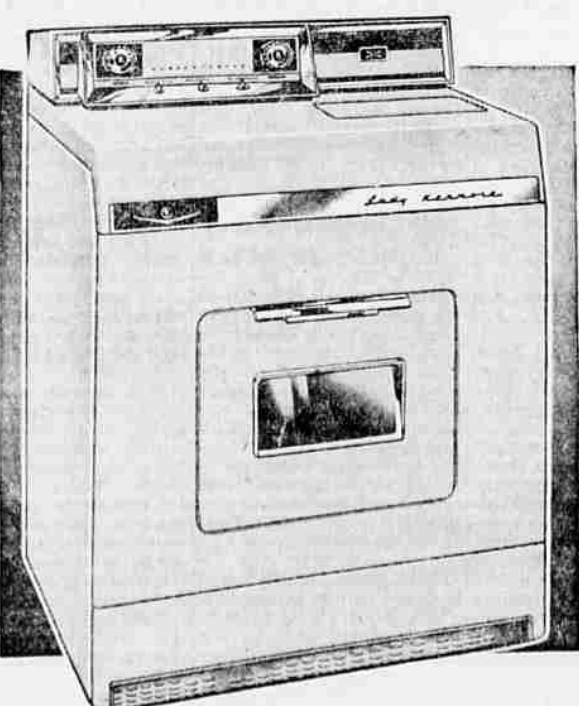
SAVE OVER \$80
Our Best Washer-Dryer Combination

Regularly 429.95

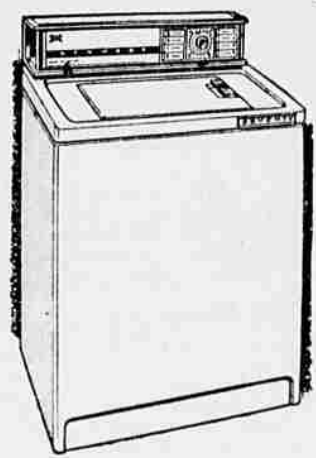
338⁰⁰

PLUS FREE TIDE

It's all electric! Individual care for any fabric . . . just dial Normal, Delicate or Wash 'n Wear, and set the recommended temperatures. It's all automatic, even to adding rinse conditioner, bleach or bluing at just the right time. 10-lb. size porcelain tub.



Kenmore By Far America's Largest Selling Home Laundry



Of Internationally Known Kenmore—America's No. 1 Laundry Appliance

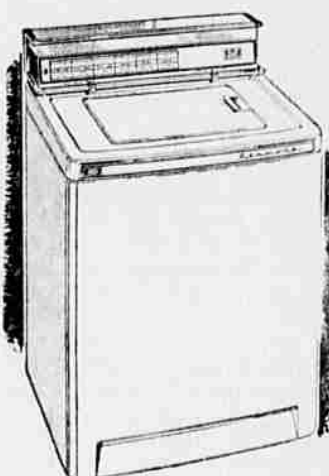
FOR ONLY

259⁹⁵

PLUS FREE BASKET FULL TIDE

Bush Button Kenmore Is Safe for All Fabrics

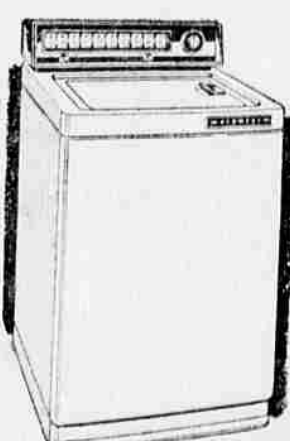
Now you can give your clothes careful laundry attention with push button simplicity! 8 cycles, 2 speeds, 4 automatic wash and rinse temperatures, infinite water level, automatic bleach dispenser.



One Touch Kenmore Washes All Fabrics Automatically

Touch one button . . . 10-lb. capacity automatic washes any fabric, even wash 'n wears, with 12 cycles and 2 speeds. Dispensers add rinse additive or bleach at right time automatically. Twin filters.

PLUS FREE TIDE!
Reg. 309.95 Now 259.95



10 Cycle Kenmore Automatic Washer

WASH ANY FABRIC SAFELY WITH ONE DIAL SETTING

Special cycles for washable woolsens, modern fabrics, pre-wash or rinse and spin only. Big 10 lbs. capacity, lint filter, infinite water level, Hot Water Saver, Rinse Additive Dispenser, more!



Service From Coast-to-Coast

Service from Coast-to-Coast . . . wherever you live or move, you'll find Sears service experts and authorized Sears parts as near as your phone!

"Satisfaction guaranteed or your money back" **SEARS**

501 E. Jackson SP 3-6661
Open Mon. & Fri. 'til 9 p.m.
FREE STORESIDE PARKING