



SOMEBODY SAY CHOW?

That's the food more dogs like best! The one that outsells all other dog foods, of every kind . . .



PURINA DOG CHOW

with the exclusive Eager Eater taste . . . a rich and meaty flavor. Even choosy dogs go for Purina!



NUTRITION . . . AND HOW!

Purina Dog Chow has all the nourishment dogs need. Nothing to add. Dogs love it dry or moistened.



MAKES DOGS EAGER EATERS

Good to the last lick . . . that's Purina Dog Chow—tastier by far! Make your dog an Eager Eater!

FREE OFFER: Colorful 16-page booklet, BEING A GOOD DOG NEIGHBOR! For your free copy, write Ralston Purina Co., Dept. 119, Checkerboard Square, St. Louis 2, Missouri