

Kennedy's Men

New Secretary of Defense Demands Performance From His Staff

Robert McNamara Tough-Minded Business Man

By United Press International Robert Strange McNamara, new defense secretary in the Kennedy administration, is an intellectual "whiz kid" who is also a tough-minded business man.

McNamara, 44, Ford Motor Co. president before he was tapped by Kennedy to maintain a military establishment "second to none" has little time for levity or horseplay. He demands—and gets—performance from those who work for him.

The new Pentagon chief is an intense, scholarly man who takes a serious attitude toward everything he does. "Very few people know him well," a friend said of him just before he was named to the cabinet post by Kennedy. "He isn't much for socializing and feels his private life is just that—private."

His insistence on privacy was borne out when reporters questioned him about whether he voted for Kennedy. He answered tartly: "My vote is my own affair."

A Registered Republican It was known, however, that McNamara registered Republican-supported Kennedy during the campaign.

McNamara has never been a narrow political partisan. In 1958, he was one of the largest financial backers of Sen. Philip A. Hart, a Democrat who unseated Republican Charles Potter who was considered one of the strongest favorites of the auto industry which included McNamara's Ford Motor Co.

A little over a year later, McNamara was leader of a group trying to convince American Motors Corp. President George Romney to oppose Sen. Patrick V. McNamara, D-Mich., no kin, who is a strong favorite of organized labor.

McNamara is a lean six-footer. He is a Presbyterian and a strong family man. He consulted not only his wife, Margaret, 19, Kathy, 18, and Robert Craig, 10, be-



ROBERT McNAMARA No Time for Play

fore accepting his nomination.

McNamara was born in San Francisco, Calif., July 9, 1916, and attended public schools at Piedmont, Calif. Evidence of his intellectual prowess showed itself when he was elected Phi Beta Kappa in his sophomore year at the University of California.

At the age of 20, he was graduated from California. Two years later he took a master's degree in business administration at the Harvard Graduate School of Business Administration.

After graduating from Harvard, McNamara joined the accounting firm of Price, Waterhouse and Co. in California. A year later he was back at Harvard as an assistant professor of business administration.

Through work for the War Department as a civilian consultant while at Harvard, he entered the Army Air Corps in 1945 as a lieutenant colonel, serving as a consultant on management practices.

He later was tapped by Ford along with nine other Air Corps officers to form a management specialists group known as the "whiz kids."

The mild-looking McNamara started as manager of Ford's planning and financial analysis offices. He moved up rapidly and climaxed his rise last November, only a month before he was picked by Kennedy, by being named president of the nation's second-largest automobile company.

The Family Council

Editor's Note: The Family Council consists of a judge, a psychiatrist, three clergymen, three editors and a women's editor. Each article is a summary of an actual case history. The council reports on problems that have been dealt with by responsible agencies and counselors. (Copyright 1961—General Features Corp.)

Rhoda B. — I like to stay up late and wake up late the next day.

Jeffrey B. — No matter how I try, I'm sleepy by 9 p.m. So we don't go out together much.

Rhoda B. — Jeff and I are married three years and we have a problem a couple can't have an inkling of before marriage. We're never sleepy at the same time.

When Jeff was courting me he must have taken afternoon naps or something, because we did get to theater and he did stay awake. I didn't know that his normal bedtime was 9 p.m. And I never thought of telling him mine was midnight, and usually after!

To make things worse, he's wide-awake and bright-eyed at 6 a.m., rarin' to go for a full-course breakfast, while I'm just settling down to the serious phase of my night's sleep. At dinner time, however, I've hit my stride. I'm full of pep and try to make up for morning "desertion."

What can we do to move our sleep waves into the same time flow?

Jeffrey B. — The only good part of our problem is Rhoda can tell me how all the TV plays I sleep through turn out.

Otherwise, the situation is awkward to say the least. I don't know what it is to have breakfast with my wife on a week day. Rhoda tried at first, but it was like sitting opposite a sleep-walking zombie. She yawned, drooped and poured orange juice over the cereal. But she's so delightful in the evening that we agreed to a fair exchange. I'd make my own breakfast while she slept, and she'd be chipper and scintillating at dinner, while I sagged.

On the social side, she usually goes to evening events alone and tells me about them next day. If we go together, she handles the conversation for us both because she knows (and we hope no one else does) that with my eyes wide open, I can be fast asleep.

The Council — If the stresses of a day could be served on a platter, here's a couple like Mr. and Mrs. Jack Sprat who could lick it clean.

Rhoda is right in lamenting the fact that this discrepancy in sleep needs can't be discovered until after the honeymoon. It just adds another hurdle to the list every couple must surmount. But we doubt that knowing about it would stop people, in harmony otherwise, from marrying each other.

It's a scientific truth that there are two distinct types: the a.m. personality and the p.m. personality. It's all tied up with basal metabolism and the endocrine system. I'm simpler terms, we're all like furnaces and some blaze sooner and die down faster than others.

Having satisfied himself that Rhoda was the girl for him, Jeff couldn't be expected to get her under the moonlight, with soft violins playing in the distance, and ask: "Are you an a.m. personality?" So they must now figure out a "gray zone" for sleep needs as opposite as black and white.

They've already accepted the breakfast-dinner realities. The arrival of children will necessitate a rapprochement of schedules for both Rhoda and Jeffrey. She may need a cold shower to make it by 7 a.m. and he may need a setting-up drill to push his day to 10 p.m. and be her pal.

It's not an impossible divergence. When necessity demands, they'll synchronize on sleep, with or without pep pills and naps. And when they're free to let nature take its course, they may find themselves changing from "hours apart" to only minutes.

Hotpoint Dealer in Business 28 Years

The Williams Appliance company, which opened in Medford in December, is run by a man who has spent 28 years in the appliance business.

O. M. (Bill) Williams, now the exclusive dealer for Hotpoint appliances in southern Oregon, spent five years with Hotpoint as the company's sales manager for the state of Oregon. Prior to that he was with Crosley - Bendix appliances in Portland.

Williams had the former American Laundry company building at 132 South Central ave., remodeled and moved in on Dec. 8. Williams had already opened a similar store in Grants Pass in November. Williams said he plans to open still more stores in the southern Oregon area.

Coogan Faces Narcotics Charge

Los Angeles — Jackie Coogan, 46, who gained fame as a child star in the silent movie "The Kid," faces arraignment next Thursday on a misdemeanor narcotics charge.

Coogan surrendered in court Thursday after having been free on a writ following his Jan. 7 arrest. He was permitted to go free on \$2,500 bail pending his arraignment.

Also arrested with Coogan in his Malibu home was former exotic dancer Nona Carver, 40, who faces a preliminary hearing Feb. 9 on a similar charge. Sheriff's narcotics agents said they recovered enough marijuana in Coogan's apartment to make 200 cigarettes.

Eisenhower To Get Annual Pension

Washington — President Eisenhower leaves office today with a \$25,000 annual pension, a \$50,000 yearly expense account and free mailing privileges.

But he will have to pay taxes on his pension. Congress may give him back his five-star general rank. A move is under way to restore the rank, without the usual \$20,000 pension, in view of the allowances he gets as ex-President.

VICTIM'S FUNERAL SET Bakersfield, Calif. — Funeral services were to be held today in Shafter, Calif., for Rose Marie Riddle, 6, the blonde girl who was kidnapped and slain last week. Kern County District Attorney Kit Nelson said he would ask the death penalty for Richard Arlen Lindsey and possibly the same for Lindsey's pregnant wife in the slaying of the little girl.

Former Student Admits Shooting California Pair

Berkeley, Calif. — A dishevelled former student was arrested Thursday and confessed he burst into an office at the University of California Wednesday, shot and killed a graduate student and wounded a professor because "God told me to do it."

Campus police identified the man as John Harrison Farmer, 34, Oakland, Calif., who graduated from the university in 1959 with a master's degree in journalism.

They said he admitted firing the charge from a sawed-off 12-gauge shotgun which killed Steven Mann Thomas, 29, Ukiah, Calif.

Thomas was struck in the back by the blast and died later in the emergency ward at Herrick hospital.

A second blast ripped away part of the jaw of English Prof. Thomas F. Parkinson, 40. He was in fair condition at Peralta hospital.

Farmer, found wandering along remote Fish Ranch road near the Contra Costa-Alameda county line, admitted to Officer A. W. Perrin he had fired the fatal shot.

Against Communism Perrin said Farmer, who had spent the night alongside the road, told him "I guess I'm the guy you are looking for."

But asked why he picked out Thomas and Parkinson he would only say "I don't like Communists."

When Perrin, Farmer was carrying a 30 caliber rifle under his arm and leading a dog on a leash.

He led Perrin a short distance to where he had thrown the shotgun in a ditch beside the road.

One might as well command a herd of stampeding longhorns to quit milling about and form up in ranks and files.

Maybe Touchdown will change all this. It's said to have much of the excitement of speedball, soccer and football, without the ruffianism.

The rules are a marvelous compendium. I've been over them two times, but all I'm sure of is that there are two

OF SMITH & MEN

By Jack Smith (c) 1960 — Times-Mirror Syndicate

With the Kennedy's playing touch football on the White House lawn, the game may become the new national pastime. If so, I hope the Department of Interior, or whoever is responsible, puts out a compact, simple rule book.

I happen to have a set of rules for a modified form of the game called Touchdown. It baffles me completely, although it was invented as a recreation for small girls.

There are too many rules for everything these days. Even a game as clean and beautiful to the eye as baseball is a monument of gibberish when seen through a rule book.

I doubt that most great players ever bother to master the rules, anyway. They have a built-in affinity for games. They play by instinct.

Girls, however, don't have this native muscle knowledge. They seem to get more sport out of breaking the rules than in being faithful to them.

One of the most awesome phenomena in human conflict, apart from the battlefield itself, is two teams of little girls in argument over a breach of regulations on the playground.

Their shrill debate chills the heart. They jump up and down in fury, ponytails flying. They stamp their feet, make their faces purple and belabor each other with horrid epithets.

In the face of this storm, the bearded schoolmarm-umpire is a pitiful figure of futility, piping her whistle, clapping her hands and imploring, "Girls! Girls! Remember—we are little ladies!"

teams of seven girls each and they rotate.

The rule book has 22 mimeographed pages, including an introduction, index, 22 basic rules, 115 sections, 126 subsections, numerous sub-subsections and nine diagrams.

One of the fascinating rules is No. 9. This covers fouls, violations and penalties. Under Section 1 (Fouls) there are 24 subsections.

Girls may foul each other by blocking, boxing up, charging, holding, illegal tagging, obstructing, overguarding, pushing, running interference, threatening the eyes, tripping and delaying the game, to name a few.

The authors of Touchdown seem to have anticipated the gamut of female tactics and aggressions. If Touchdown could discourage such destructive traits in childhood, it would serve the nation well.

As complicated as Touchdown may seem, it is observed in the introduction that girls can learn it quickly and play it amicably without a referee. Nevertheless, the rules recommend not only a referee but also an umpire, a linesman, two timekeepers and two scorekeepers.

It's enough to make Abner Doubleday rotate in his grave.

Mrs. Garrett To Be Arraigned Tuesday Portland — The district attorney's office indicated today Mrs. Constance Garrett, 32, probably would be arraigned next Tuesday on a second charge of first degree murder.

JURIST DIES Miami — Oscar Caplan, 64, retired Chicago jurist and author of many law texts, died Thursday.

ARCHITECT DIES Bath, Maine — Archibald M. Main, 90, dean of American naval architects, died Wednesday.

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