

\$5 Billion Needed Annually to Educate 3.6 Million Students

Higher Education To Cost Estimated \$10 Billion in '70

By LOUIS CASSELS
United Press International
U. S. colleges have raised their tuition charges sharply in recent years. But they still get only one-fifth of their operating income from this source.

It costs nearly \$5 billion a year to operate the nation's 2,000 institutions of higher education, with the present enrollment of 3,610,000 students.

A nationwide survey by the U. S. office of education discloses that approximately \$1 billion of this bill is paid by the students themselves — or their families — in the form of tuition and fees.

The 20 per cent figure is an average for all types of colleges. Public institutions get only 10 per cent of their income from tuition, while private institutions get about 33 per cent.

Income from auxiliary enterprises, such as dormitories, dining halls, book stores and student hospitals, accounts for 19 per cent of the current funds of private institutions, and 17 per cent of the expenses of public institutions.

Appropriations by state legislatures are by far the largest source of funds for public colleges and universities, amounting to 43 per cent of the total. Private schools, of course, receive little from this source. To make ends meet, they must depend on gifts from alumni, corporations and philanthropists, and grants from foundations. Together these sources provide 7 per cent of their total current income.

Contrary to popular belief, endowment earnings are not an important source of income for colleges. Less than 4 per cent of all private school income comes from endowment earnings, and this is heavily concentrated in about 50 favored institutions.

One rather surprising disclosure of the survey was the important role already being played by the federal government in financing higher education. Both public and private institutions receive about 15 per cent of their income from federal funds, predominantly in the form of research contracts and grants.

If college enrollments climb throughout the 1960's as population projections clearly indicate they will, the annual operating cost of the nation's system of higher education will reach at least \$10 billion by 1970.

Gross National Product
That sounds like a lot of money, but it actually represents only 1.7 per cent of the estimated gross national product in 1970. Russia is already spending at least 3 per cent of its gross national product on higher education.

There's no question that the United States, as a nation, can easily afford \$10 billion a year for higher education. The real question is: Exactly where is the money coming from?

Colleges are encountering resistance to further substantial increases in tuition. But even if their fees are stabilized at roughly the present level, increased enrollment will bring income from this source up to about \$2 billion a year by 1970. Income from dormitories, dining halls and other auxiliary enterprises can also be expected to double.

Raised From Other Sources
But that still leaves upwards of \$6 billion a year to be raised from other quarters. Public institutions will look to state legislatures for larger annual appropriations.

Private institutions will require much more generous support from their alumni,

Ex-Newspaperman Speaks at Meeting Of Knife and Fork

A former newspaperman, who was a spy for the United States during World War II, spoke to members of the Rogue Valley Knife and Fork club last week.

Speaker was Kurt Singer, a naturalized American, who operated an underground newspaper in Germany during the war and is the author of more than 15 books.

Singer put spies into three categories: Sitters, those who live in foreign countries for many years until they are needed for spy work; double spies, those who work for two countries, their own and the enemy; and the spies that are not caught. The last category includes the spy bosses, the speaker said, particularly diplomats, who hold such a high ranking government position they are never touched.

Recent Trip
The speaker told about a recent trip he took to Russia with 11 other editors and stressed that the time has come when it should be announced that the United States has the finest educational system in the world.

He criticized the United States for its sense of values

THE COURT HELD

A public service by the COLLEGE OF LAW WILLAMETTE UNIVERSITY
Murton, a bookseller, was convicted of violating a Los Angeles City ordinance which made it a crime "for any person to have in his possession any obscene or indecent writing, or book . . . in any place where . . . books . . . are sold or kept for sale." The prosecution did not prove that Murton knew that any of his books were obscene, thereupon, Murton appealed to the U. S. Supreme Court.

THE COURT HELD: Conviction reversed. Since under the ordinance a bookseller may be convicted even though he did not know that one of thousands of books on his shelves contained obscene material, the ordinance is an unconstitutional violation of freedom of the press, guaranteed by the 1st Amendment to the U. S. Constitution. If such an ordinance were held valid, the bookseller would be forced to restrict his sales to those books that he had personally inspected, and this would violate freedom of the press since it would restrict the sale of decent as well as obscene literature. (361 U.S. 147, 1959).

This Willamette Law School column presents general legal principles. Slight changes of facts may change the outcome of similar cases.

from corporations and other private sources.

There is plenty of room for growth in this area. Only one college alumnus in five is now contributing to his alma mater's need for funds, according to the American alumni council, and the average contribution to alumni annual funds is only \$32.86 per donor.

Corporate giving to colleges has increased greatly in recent years, from an annual rate of \$40 million in 1953 to about \$150 million in 1958-59. But the council for financial aid to education says that only 25,000 corporations are now contributing to the institutions on which they rely for trained manpower. Council officials believe that at least 100,000 corporations can and should be induced to contribute to higher education.

and standards when "the discoverer of the Salk vaccine earns less than the teen-age recording stars."

"Russian kids want to go to the moon," the speaker continued, "American kids want to go steady."

"There is only one formula for a country to stay first. That is to work harder and longer, a little better than ever before."

The speaker believes that the biggest task for the West in the next 20 years is to split Russia and China. The West needs the manpower of Asia and Africa, he said.

Singer commented that "the United States has been the first brigade of the world for the past 15 years, and suggested that the West 'start fires' in

UPI Picture Manager Returned to Florida

Miami —UPI— United Press International Miami picture manager Frank Beatty, home from five days in a Cuban prison, said Saturday he was given permission to take the pictures that landed him in jail.

Beatty also said when he arrived here Friday night that there were no undeveloped pictures in his Havana hotel room where his Cuban interrogators told him they found negatives of films showing gun placements.

Washington —UPI— Sen. John Stennis was named Saturday to succeed Vice-President-elect Lyndon B. Johnson as chairman of the Senate Preparedness subcommittee.

some of the Russian dominated countries."
The speaker was introduced by John Pietsch, club president. Others at the speaker's table were Mr. and Mrs. Carl Brophy, and Mrs. Pietsch.

Grange News

Shady Cove
The regular meeting of the Shady Cove Grange was held Saturday, Jan. 7, in the Shady Cove school with Master Cecil Kee presiding.

George Wilson was given the obligation of the first and second degrees.

Master Kee gave a detailed report of the year's activities and home economics club chairman Mrs. A. B. Clark gave a full report of what the club had done during the year. The Jan. 10 meeting was held at the Frank Linden home on Kee lane.

The Grange serving committee for Jan. 21 will be Mr. and Mrs. Neil Dusenberry and Mr. and Mrs. Louis Dusenberry.

Mrs. Clark was presented a gavel for the club from the Grange.
Members of the Grange

Khrushchev Plans Visit to Africa

Moscow —UPI— Soviet Premier Nikita Khrushchev will visit Africa, the official Soviet Tass news agency said today.

Tass said Khrushchev has accepted an invitation from Sylvanus Olympio, prime minister of the new African state of Togo, to visit his country.

No date for the visit was announced. But Tass said it would "be agreed through diplomatic channels."

Dr. Fleming To Talk At Eugene Meeting

Eugene — Dr. Robert Fleming, assistant commissioner of education for New Jersey, will be featured speaker at the annual winter conference of the Oregon Association for Supervision and Curriculum Development in Eugene Jan. 27 and 28.

Dr. Fleming, former high school teacher, college professor and ASCD research editor, will talk on "Human Variability and Learning."

Conference registration will open at 2:30 p.m. followed by a hospitality hour at 4:30 p.m. First general session is a dinner meeting at 6:30 p.m. General discussion will be held Saturday morning. The concluding luncheon meeting will be held at 12:15 p.m.

Miss Gladys Durrand, Medford school district elementary supervisor, is a member

of the conference planning Gold Hill elementary school committee, as is Gilbert Mack, principal.

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