



# ENJOY THE LUXURY OF MOBILE HOME LIVING

## Mobile Home Living Is For You . . .

if you are retired  
 if you are approaching retirement age  
 if economy is important to you  
 if you want to meet congenial friends  
 if you want to live graciously

### • ECONOMY

Retired persons, as a rule, because of sharply lowered income are economy conscious. They must seek a way to stretch their dollars. Income now is derived principally from pensions, retirement funds, Social Security. And yet, in making an adjustment, there is the desire to maintain a housing accommodation comparable to their former standards. A mobile home allows them to do this for here is a form of residence that offers a new satisfying, exciting way of life.

### • MAINTENANCE

Upkeep is minimized in mobile living, a fact which appeals to retired couples who wish to spend a greater proportion of their leisure time on hobbies and recreation. Yardwork and lawn care is substantially lessened because of the compact size and layout of the individual sites. Usually, caretaker service is available free to the tenants or for a small charge. However, many mobile home residents prefer to indulge their green thumb to a limited degree and beautify their space by planting shrubs, flowers, and small trees.

### • FRIENDSHIP

One of the major attractions of mobile home living for retired persons is the friendliness they find in the modern park community. They discover that it is easy to make friends as a result of the group activity and recreation programs provided by the park. This factor of participating in social events with park tenants creates a "neighbor-spirit" that quickly dispels loneliness. In sociological surveys, mobile home residents reveal that in their former homes or apartments they did not have this opportunity to meet such a wide range of friends of similar interests who help them enjoy retirement to the fullest.

### • LOW INITIAL COST

Cost of a mobile home ranges between \$4,500 and \$10,000, depending upon the type of furnishings and model. National average is \$5,500 compared to the high cost of conventional homes from \$14,500 to \$25,000. Financing is quickly and easily arranged. Any qualified dealer will be glad to advise and take care of all details. Usual terms are 1/4 to 1/3 down and balance in easy monthly payments spread over a period of six years. Monthly payment on a mobile home which costs \$5,500 would be approximately \$62.00 after down payment.

### • OWNERSHIP

Many couples, because of limited income and mature age, are precluded from purchase of a conventional house. A mobile home permits them to own an attractive residence at a sensible cost without the problem of being saddled with burdensome financial commitments. The average contract is only six years, as compared to the 20-24 years for a conventional dwelling. The one low monthly payment covers everything—including furniture, beds, major appliances and carpeting.

### • RECREATION

Accompanying the change in housing needs is a subtle but noticeable change in preference for recreation. There is now the desire for social activity of a more subdued nature with people of similar age levels and similar interests. Most modern parks provide the type of recreation and planned social activities that appeals to older age groups: dances, community events, scheduled group functions, cards, hobbies of all sorts, shuffleboard, croquet, swimming pool. The modern park has these and many more recreational facilities. No other type of residential development can offer so much.

### • MOBILITY

Probably one of the greatest advantages of a mobile home is its mobility. Although moved very infrequently, it does possess this outstanding facility which is not present in conventional dwellings. At time of initial purchase and at any time thereafter that re-location is necessary, experienced drivers with specially equipped trucks are available to do the job at a nominal cost.

**DID YOU KNOW THAT . . .**

- Approximately 4 million persons now live in mobile homes in the United States?
- Sixty per cent of mobile home dwellers are church-goers and 75 per cent are registered voters?
- The average mobile home is moved only once every 27 months?
- At the present time, there are approximately 15,000 mobile home parks in the United States?
- More than 1,000 new parks are built each year?
- The nation's mobile home parks represent a total estimated investment of \$700,000,000?
- Currently one out of every 8 housing starts in the United States is a mobile home?
- The average per capita income of the mobile home family is more than \$1,000 above that of families living in conventional housing?
- Fifty-five per cent of mobile home owners are professional people and skilled personnel?

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