

YOU'RE OFF to a thrilling adventure in the wonderful world of **SUBMARINES!**

YOURS for only **10¢**
WITH TRIAL MEMBERSHIP

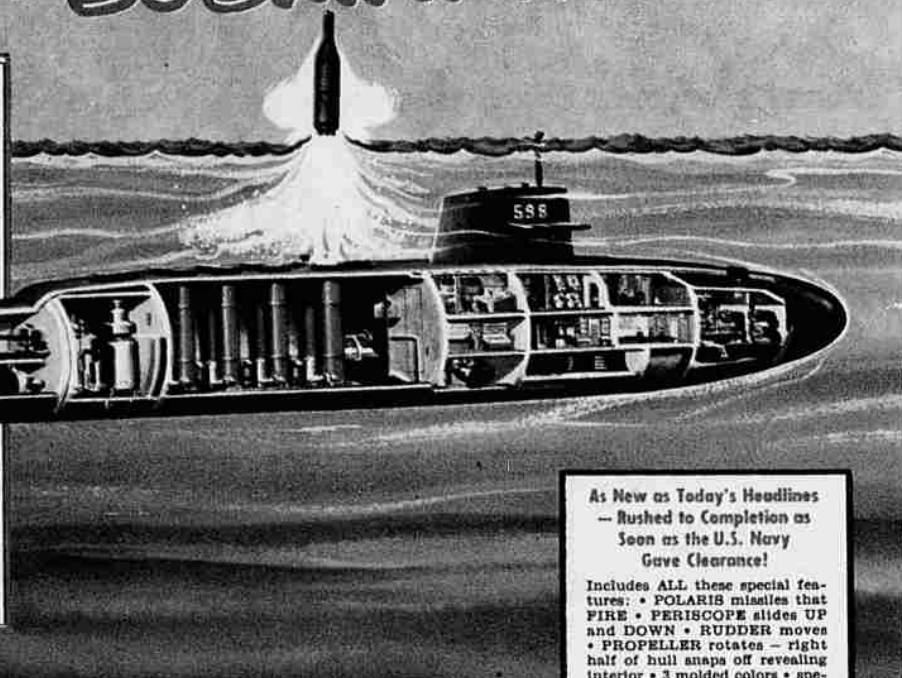
A Complete Sample Activity Kit to Acquaint You With
THE SCIENCE PROGRAM

Plus

This Scale Model of the Famous
POLARIS Missile-Firing Submarine

S.S.B. (N.) 598 GEORGE WASHINGTON

AN AUTHENTIC 18-INCH WORKING MODEL WITH
POLARIS MISSILES THAT ACTUALLY FIRE!



As New as Today's Headlines
— Rushed to Completion as
Soon as the U.S. Navy
Gave Clearance!

Includes ALL these special features: • POLARIS missiles that FIRE • PERISCOPE slides UP and DOWN • RUDDER moves • PROPELLER rotates — right half of hull snaps off revealing interior • 3 molded colors • specially designed display stand • full-color decals.

EASY-TO-MAIL COUPON BRINGS YOU ALL THIS

This Double Coupon Makes a Postage-Paid Reply Envelope. CUT OUT, FOLD, SEAL & MAIL TODAY!

SCIENCE PROGRAM, Dept. 1-FWD-1 Garden City, N. Y.

Please rush me my introductory package described here for which I will later send you only 10¢ to help cover shipping. Also enroll me as a member of the Science Program and send the current Activity Kit with a bill for only \$1 plus shipping.

After examining this package, I may cancel membership simply by writing you within 10 days. In this case I may return everything and owe nothing. As a member I will receive a new Activity Kit every month for only \$1 each plus shipping. I do not have to take any minimum number of future Kits, and may resign any time I wish.

Name: _____ (PLEASE PRINT PLAINLY)

Address: _____

City: _____ Zone: _____ State: _____

This Envelope Requires No Stamp. Simply Fold Here, Seal (with Tape, Glue, Staples, etc.) and Mail

Postage Will be Paid by Addressee

No Postage Stamp Necessary if Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No. 3—Garden City, N. Y.

SCIENCE PROGRAM
Garden City, N. Y.



HERE'S WHAT YOU GET:

(See items shown on page)

1. Authentic, 18" WORKING model (with dark display stand) of Polaris Missile-Firing Submarine S.S.B. George Washington.
2. Beautiful full-color prints of wonders of SUBMARINES—controls, a "killer" sub, the fastest sub, etc.
3. 1,000-word illustrated album—cramped with information about submarines, and with spaces in which to mount the color prints.
4. Quipped full-color punch-outs of Men, Mammals, and Machines that have achieved World Record Depths, and a Wall Chart of the Ocean on which to mount them.
5. Science Bulletin: Special monthly bulletin keeps you abreast of the very newest scientific developments.
6. A handsome library case in which to store your albums.

(Same offer in Canada. Put in envelope and mail to 183 Bond St., Tor. 7. Offer good only in U.S.A. and Can.)

SC17A

for only **10¢**



Why this generous offer? Simply to introduce you to an exciting new way to understand and enjoy the scientific marvels all around us

"PREPARE TO SUBMERGE!" You're off on a great adventure... a cruise through the eerie underwater world of SUBMARINES.

You'll travel back to 1620 and board that first submarine, a Dutch wooden hull covered with leather and powered by... OARS! In a Confederate submarine you'll ram a Union ship.

You'll cruise in the first nuclear-powered submarine, the *Nautilus*. A friendly expert will show you the atomic reactor, where one pound of uranium produces as much power as 2.5 MILLION pounds of coal... the radar and periscope in the Control and Attack Center. You will see why 7 million parts are needed for a single nuclear submarine.

AND FOR THE BIGGEST THRILL OF ALL, you'll stalk the "enemy" in the newest and mightiest submarine of all, the missile-firing *George Washington*! You'll stand breathless as Commander Jim Osborn gives the command to launch the Polaris missile... cheer with the crew as it lands on target 1,200 miles away!

These are just a few of the thrills that await you — in the new Science Program presentation of SUBMARINES. And it's yours for only 10¢ on this "get-acquainted" offer.

Enjoy Monthly Adventures Like These
Each month this new program will take you on a "guided tour" of a different field of science. One month you will see earth and sky through the eyes of the weather man. Another time a chemist will show you metal that burns and gas that pours. A biologist will

let you look through his microscope at a living cell. On other adventures your guides will be radio engineers... medical researchers... map-makers... nuclear physicists.

Each month you receive sheets of full-color photographs — also an illustrated album, crammed with information, and with spaces for mounting the pictures. In addition, there will be many interesting things-to-do, such as (in the SUBMARINES set offered on this page) mounting, on an Ocean Chart, full-color punch-outs of Men, Mammals, and Machines That Have Achieved World Record Depths.

What It Will Mean to Your Family

Think what these adventures will mean to your family — especially if you have children in school! It will stimulate them to participate in science projects. It will help prepare them for life in the space age — may even lead to a scientific career.

MAIL BUSINESS REPLY ENVELOPE NOW for the Introductory Activity Kit. You may send only 10¢ later. With it we will send the current Activity Kit for which you will be billed only \$1, plus shipping. There is no further obligation. But if you do wish to continue, you pay only \$1 plus few cents shipping for each month's exciting scientific adventure. You may cancel at any time. Address

SCIENCE PROGRAM,
Dept. 1-FWD-1,
Garden City, N. Y.

You'll cruise around the world in this atom-powered sub, the USS *Seawolf*.