

QUIPS AND QUOTES



The youngster had spent all week studying Christmas cards. "Mommy," he asked finally, "don't men go to heaven?"

"Of course," she said. "Why?"

"Because I never see any angels with whiskers on these cards."

The mother thought fast. "That's because the men who do go to heaven only get there by a close shave."

—R. N. Bauman

The Christmas Write-Off

Bound by social fetters,

*I'm growing pale and gaunt
From writing thank-you letters
For gifts I didn't want.*

—Richard Armour

What a young boy usually saves for a rainy day is his best pair of shoes.

—Pep Mealliffe



"Ready?"

Stuff I Wish I'd Read All the Way Through

Buy your children the all-purpose toy, good 12 months of the year. They can ride it like a bike, paddle it in water like a canoe, slide on it like a sled. Safe, sturdy, inexpensive . . . easy to assemble.

The Holiday Basketball Tournament this year will be a thriller, bringing together the four top teams in the region. The opening round, for example, will show off the talents of five players who could make All-America . . . The tournament has been switched from State Stadium, where it's usually played, to City Auditorium, which has a larger capacity.

Santa Claus has the right idea—visit people only once a year!

—Ernest Blevins

Everybody's raving about the new Trencherman's Restaurant. Greatest bargain in town! All you can eat and drink for \$2. Steak, lobster, chops, broiled chicken! Kids free! How do we do it? That's our secret! . . . Closed during the Christmas-New Year holidays.

Snowtop has everything for the skier. Miles of trails, wonderful food and accommodations. European skiers say it equals anything on the Continent and are amazed at the modest rates . . . Strictly for experts; too dangerous for beginners.

—Parke Cummings



Mothers!

Why put up
with this?



...or this?



...when Heinz Baby Foods
OPEN WITH 1 EASY TURN



They are thrifty, too!

• Only Heinz brings you the extra safety, ease and economy of glass jars with screw-on caps! Heinz exclusive airtight reseal ends the needless waste of unused portions, which take on air and flavor-tainting odors when stored in your refrigerator in opened cans or jars with bent caps! Heinz Baby Foods stay fresh and tasty—perfectly safe to serve your baby!

• It's just good sense and sound economy to serve your baby

quality Heinz Baby Foods in work-saving glass jars with screw-on caps! You'll find this great convenience now on all Heinz Strained and Junior Foods—including Meats and High Meat Dinners!

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