GET SET FOR HOLIDAY FEASTS!

Shop Groceteria for Everything You Need From A to Z—at Prices That S-T-R-E-T-C-H Your Food Dollars!

For Happier Holiday Eating...

DEL MONTE FOODS!

FRUIT COCKTAIL

303 Size Can
5 cans $1.00
SAVE 35¢

FRUITS FOR SALAD
303 Size Cans
Reg. 39¢
3 cans $1

Del Monte Pineapple-Apricot Drink 46-oz. can
Del Monte Pineapple-Pear Drink 46-oz. can
Del Monte Pineapple-Orange Drink 46-oz. can
Your Choice or Assorted
3 cans $1.00
(SAVE 21¢)

Del Monte Cream Style Corn 303 cans
Del Monte Seasoned Green Beans 303 cans
Del Monte Mixed Vegetables 303 cans
5 for $1.00
2 for 49¢
each 22¢

Del Monte Pineapple Chunks.....No. 211 cans
Del Monte Pineapple Tidbits.....No. 211 cans
Del Monte Crushed Pineapple.....No. 211 cans
Your Choice
4 for 89¢

THRIFTY GREEN STAMPS
Yours Without Asking
At The GROCETERIA

SOFTASILK CAKE FLOUR
2 lb. box 39¢

LADIES WHO LOVE FLATTERY...
Bake Their Holiday Treats
• Groceteria has everything for your needs!

BAKER'S ANGEL FLAKE
COCONUT
Regular 35c
7 ounce package .... 29¢

Bakers Premium (semi-sweet) Chocolate	8 oz.	49¢
Bakers DOT (sweet) Chocolate	8 oz.	49¢
Bakers German Sweet Chocolate	4 oz.	27¢
Hershey Baking Chocolate	8 oz.	49¢
Bakers Chocolate Chips	12 oz.	49¢
Pennant Marshmallow Creme	10 oz.	39¢
Doumak Pixie Marshmallows	10 oz.	23¢
Calumet Baking Powder	16 oz.	31¢
Sunmaid Golden Seedless Raisins	15 oz.	31¢
Del Monte Seeded Muscat Raisins	15 oz.	29¢
Bordo Pitted Dates	16 oz.	47¢
Maraschino Cherries	8 oz.	31¢
Krusteaz Pie Crust Mix	20 oz.	39¢
Schillings Vanilla	1 oz.	33¢
Schillings Brandy Flavor	1 oz.	27¢
Schillings Rum Flavor	1 oz.	27¢
Schillings Almond Flavor	1 oz.	25¢
Red-E-Almond Paste	8 oz. can	69¢
Schillings Cake Decorations	Red-Green-Chocolate-Silver-Mixed	17¢

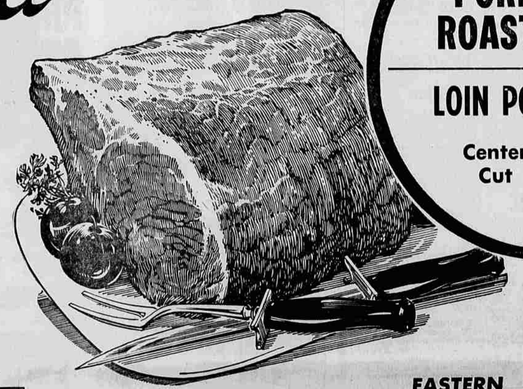
Groceteria
"THE PLACE TO GO FOR THE BRANDS YOU KNOW"

6th and Grape
STORE HOURS: Open Every Night Until 9 P.M., Seven Days a Week!
LOTS OF FREE PARKING IN OUR HUGE LOT!

FRESH PORK SALE!

Picnic Style
PORK ROASTS 33¢ lb.

LOIN PORK CHOPS
Center Cut 79¢ lb.



Announcing...
MORE FREE PRIZES!
6 PRIZES TO BE GIVEN AWAY SATURDAY, DEC. 24 AT 9:30 A.M.

No purchase required . . . tickets given freely to anyone over 16. You don't have to be present to win!

1ST PRIZE . . . $150 VALUE LADIES' WRIST WATCH
Well-Known Brand—Set w/10 Diamonds
2ND PRIZE—ALUMINUM 5-PC. WATERLESS COOKING WARE
3rd, 4th, 5th, 6th Prizes—14-lb. Hen Turkeys

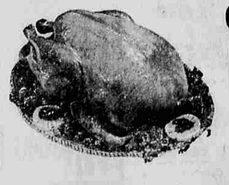
LAST WEEK'S 40TH ANNIVERSARY CONTEST WINNERS
WRIST WATCH
V. N. BELL
37 Quince
CAMERA
W. RAGSDALE
Eagle Point
TURKEYS
C. SABO
8 N. Orange
BROADBECK
929 Alta
ELLIOTT
115 Jeanette
J. B. HOLLANDER
Talent
STUFFED TOYS
GAY TONN
933 Jasper
E. BOYNTON
24 Mistletoe
TRAIN
MARK CLAY
24 N St., Jacksonville

EASTERN PORK LOINS 49¢ lb.
Rib Half or Whole
WE WILL GLADLY SLICE
LOIN END ROAST.....lb. 59¢

SAUSAGE ROLLS Morrell's Pride 2 lbs. 79¢
GROUND BEEF Groceteria's Finest, Lean! 39¢ lb 10-lb. pkg. $3.75
CHUCK ROASTS U.S.D.A. Choice 55¢ lb Round Bone 69¢ lb

Fresh—Deep Sea
CRABS
We will gladly clean!
EACH... 79¢

SERVICE... always at GROCETERIA
We invite you to shop our new, convenient self-service Meat Display . . . where every purchase is absolutely guaranteed to please you! If you do not find the cut of meat exactly to your liking, just ask any one of our friendly meat cutters . . . JOE, LUKE, ELOY or NOAH! They are all happy to help you!



Order Your Turkey NOW
Be ready for your Christmas Meal!
Be assured of the size you like!
U.S. GOV'T GRADE A
The best turkeys money can buy!

GROCETERIA FRESHER PRODUCE

California Creamy White
CAULIFLOWER
Tender, compact heads
ALL SIZES TO CHOOSE FROM!
10¢ lb.

SnoBoy Top Grade
CRANBERRIES
TART AND TEMPTING
Get them now for your Christmas menus!
2 one pound pkg. 39¢

SNOBOY POTATOES
Are Premium Pack Potatoes!
Just the cream of the crop and the most desired sizes . . . no small or extra large.
Your Choice.....
Deschute's Russets .....
No. Dakota Red Skins .....
Idaho Russets .....
10 Pound Bag 79¢

CALIFORNIA NAVEL
ORANGES
Large, easy to eat 88 size! Buy them by the carton and save!
$4.25 Carton

Chiffon FACIAL TISSUE 400 Count
4 boxes Save 16c $1

Zee TOILET TISSUE
3 4-roll packs (12 Rolls) Save 23c $1

Zee TOWELS Giant 250 count
3 rolls 89c

Zee Sandwich Bags Pkg. 75
23c

WHITE KING "D" DETERGENT
Giant 65c

White King SOAP
Giant Size 65c

White King LIQUID
Quart Size 79c

White King CLEANSER 14-oz.
2 for 29c

C&H Powdered or Brown
SUGAR
One Pound Packages
Reg. 2 for 31c
3 FOR 29¢

SHELLED NUTS Walnut Halves—Pecans—Almonds—Blanched Almonds—Brazils—Cashews—Sliced Almonds

SCHILLINGS PRODUCTS... *America's Favorite!*

• Cinnamon	GROUND 4 oz. can	47¢	• Oregano	1⅛ oz. can	19¢
• Allspice	1¼ oz. can	29¢	• Paprika	2½ oz. can	39¢
• Black Pepper	2 oz. can	29¢	• Poultry Seasoning	⅞ oz. can	17¢
• Cloves	1½ oz. can	27¢	• Pumpkin Pie Spice	1¼ oz. can	27¢
• Curry Powder	1¼ oz. can	19¢	• Sage	1 oz. can	20¢

SPECIAL ON CHRISTMAS GIFT WRAP At The Flower Shop!
6-Roll Pkg. Only 99¢ — Each 24 inches Wide, 90 Inches Long — REG. PRICE $1.89
4-Roll Pkg. Only 59¢ — Each 20 Inches Wide, 90 Inches Long — REG. 98c
ALUMINUM FOIL GIFT WRAP—REG. 98c
3-Roll Pkg. Only 59¢ — Each Roll 20 Inches Wide, 45 Inches Long

New! *Candlelight Dinner* from Swift!

• Salisbury Steak • Sliced Beef
• Turkey With Dressing
• Fried Chicken
For Busy Shopping Days!
49¢ Ea.

—NEW!—
3-MINUTE OATS
42-oz. Box Regular 49¢ 39¢
RAISIN OATS
16-oz. Pkg.—Reg. 29¢ 23¢

Chef Boyardee PIZZA PIE MIX 49¢

SWIFT'S — 12-oz. Can
CORNED BEEF 65¢
SWIFT'S — 12-oz. Can
Chopped Beef Steaks 59¢

PLEASE BUY ME LOLLI-PUPS for Christmas only 19¢
DOGS DROOL FOR LOLLI-PUPS Cats Love 'em, Too

DIAPER SWEET 24-oz. Pkg. 39¢

NEW NESTLE'S FULL POUND Chocolate Blocks
Regular 69c
49¢
MILK OR ALMOND

B & M BAKED BEANS
28-oz. Cans 3 cans $1.00

ENERGY LIQUID DETERGENT
22-oz. Can 49¢

Treat yourself to finer coffee
YUBAN
one lb. 59¢ two lbs. $1.29

Nalley's Banquet DILLS 22 oz. jar 2 jars 69c
Nalley's Sweet Pickles 12 oz. jar 3 jars $1.00
Nalleys Gourmet Slices 48 oz. jar..... 79c
Sampling Friday and Saturday! Taste before you buy!