

Insurance Agents Meet in Ashland

Ashland - Southern Oregon independent insurance agents met yesterday in Ashland to discuss proposed legislation, new coverages and the new safe driver merit rating automobile insurance plan.

Representatives of about 75 southern Oregon insurers attended the meeting in the Mark Antony hotel. The session began at 10 a.m.

Maurice G. Herndon, Washington, D. C., representative of the National Association of Insurance agents, was featured speaker. John J. Savage, Pacific coast manager of the National Bureau of Casualty Underwriters, also addressed the gathering.

Speedway Complainer Among First Trapped

Casper, Wyo. - LeRoy Herdt complained to Casper police that motorists were using a street as a speedway.

Police set up a radar device at an intersection. Among the first to be trapped ... LeRoy Herdt.



PERSIAN FAMILY - This is the first official photo of the Persian Family. The Shah of Iran, right and his wife, Queen Farah, pose with their son, Rezi Cyrus Ali Pahlevi. (UPI Radiotelephoto)

Small home machines for paring and coring apples and peaches and for taking pits in United States from 1860 to 1880. out of cherries were popular.

Dramatic Changes in Living For Elderly Seen by Economist

Corvallis - Rapid and dramatic changes have taken place in "ways of living for the elderly" in recent decades and still more are ahead as the number of older persons increases in the U.S., a retired Oregon State college home economist points out in the November Journal of Home Economics.

Opinions concerning the duty of children for the care of aged parents - and the duty of the parents to conform to what is planned for them - are in the process of reversal, Maud M. Wilson points out in her article.

"The reversal has widespread ramifications, she adds, for both old and young.

Was Relatively Simple

"In the old days, members of each generation felt it a duty to look after their old folks with the exception that they in turn would be cared for by their descendants," Miss Wilson said.

"The problem of how the

older person lived was relatively simple," she noted. "If he could, he stayed on in the family home with someone to keep it up and care for him. Or he might go to live with a married son or daughter, sharing in the life and work of the household, assured of care when he needed it, but with little freedom to pursue his own interests."

Today, family homes are smaller, fewer have extra rooms suitable for aging relatives, and there is less household work for oldsters to do making them less apt to feel needed, Miss Wilson stated.

"This revolution is hard on the old folks who in their younger days took care of their aging parents in their own homes or who spent their surplus earnings maintaining separate homes for them with the expectation that they in turn would be cared for by their children," Miss Wilson wrote. "There are still countless three-generation families,

but usually from choice not necessity.

Maintaining Status

"Basic to the recommendation for a good life for the older person is that it should be possible for him to maintain his status as an independent and useful person as long as life lasts," she insists in the article.

Home needs and choices of retired persons must be considered, of course, in the light of finances, health, and by preferences for the use of leisure time.

The majority of retirees will take it for granted that they will continue to live as they have done during their working years, the article said. To reduce the labor involved in operating a home, they may see possibilities in remodeling and adding mechanical equipment for greater comfort and convenience and in the use of more commercial services such as laundry, housecleaning, yard work, etc.

Planned Housing

Specially-planned housing makes living easier, provides greater companionship for older people in many cases, and lets them remain independent. Retirement homes and retirement villages, apartments planned for older persons, and progressive nursing homes are new concepts that have come about, Miss Wilson said.

About 10 per cent of the "mobile home" owners in the U.S. are retirees and trailer manufacturers expect this group to grow in size, she noted. In some areas, trailer parks have been made a part of the overall - community planning.

Old age, like other phases of life, is marked by change, not only in physical condition but in outlook, ambitions, and desires, Miss Wilson pointed out. This certainty of change points up the desirability of "readily changed living arrangements," she stressed.

There is need also for a period in which a contemplated living arrangement can be tried out before the shift is made permanent.

Miss Wilson suggests that the home economics profession can help with design and arrangement of housing for older persons by research on how specific features are evaluated by representative old people of various cultural and income groups. Miss Wilson was formerly in charge of home economics research at OSC before her retirement, and is author of numerous publications on household planning and management.

A word of advice from ...

John Nuich

"WHERE you buy your diamond is as important as the diamond you buy!"

EXCLUSIVE

Two built-in Tru-Fit units beneath the ring adjust automatically to keep it from turning ... an exclusive feature found only in ...

Columbia EASY TERMS TOO

"TRU-FIT"

An important diamond purchase demands the careful help and attention of skilled diamond merchants ... the kind of people who are waiting to serve you at our store.

pre-Christmas sale

WARDS MONTGOMERY WARD

SAVE 20% or More

Limited quantities! Savings for everybody: Mom, dad, boys, girls! Wonderful values to wear. Great values for gifts! Hurry in, these buys won't wait!

BOYS' SPORT COATS

Sizes 6-10 Years **6.88** Reg. 9.98

Sizes 8 to 18 Yrs. **8.88** Reg. 12.98

Grown-up styling with flap pockets, back center vent, slim lapels. Full rayon lining.

Wards tremendous CLEARANCE of coats and car coats

MISSSES SIZES ... GIRLS SIZES 7-14

GIRLS' COTTON SCHOOL DRESSES

REDUCED 20%

Reg. 2.98 **2.38**

Reg. 3.98 **3.18**

Reg. 5.98 **4.78**

Sizes 3 to 6x and 7 to 14

for her

REG. \$4 **MISSSES' COTTON DUSTERS** 3.00
Choose from cotton prints, embossed cottons and cozy ribbed flannels.

REG. 3.29 **WOMEN'S SLIPPERS** 1.99
Slip-on style. Black leather with crepe sole, heel. Cushion inner sole.

REG. 3 PR. 2.25 **CAROL BRENT NYLONS** 1.79
Long-wearing seamless stretch style. Fall shades. 9-11.

REG. 1.98 **SLIPPER SOCKS** 1.50
Soft supple leather bottoms. 100% nylon uppers. Color choice. 9-11.

REG. 2.98 **BATISTE GOWNS, BABY DOLLS** 2.38
Waltz length. Assorted floral prints. Drip-dry cotton. S. M. L.

REG. \$5 **NYLON SATIN SLIPS** 4.00
Beautifully tailored. Embroidered or lace trims. White. 32-40.

Misses' Budget Coats

Regularly 24.98 **\$19**

Misses' Medium-Priced Coats

Regularly 39.98 **\$30**

Girls' Budget Coats

Regularly 16.98, 17.98 **\$13**

Girls' Car Coats

Regularly 10.98, 12.98 **\$8**

for the family

2.98 **HOLIDAY TABLE CLOTH** 1.99
Waterproof plastic with soft flannel backing. Colorfast. 53x71" cut size.

1.98 **JUVENILE TOWEL SETS** 99c
Gift-boxed. Delightful designs to please a child. All cotton terry.

1.98 **BOYS' FLANNEL SHIRTS** 1/2 Price
Sanforized flannel in solid colors. Sizes: 8 to 18.

3.98 **BOYS' COTTON SLACKS** 2.97
Polished cottons in black, gray or tan. Sanforized. Sizes 8-14.

3.98, 4.98 **SUBTEEN SWEATERS** 2.99 3.99
100% orlon cardigans in assorted colors. Save!

9.88 **WALL AND TABLE CLOCKS** 7.88
8-day key wind. Assorted shapes, styles. Ideal gift. plus tax

SAVE! BRUSHED SWEATERS EXOTIC COLORS

PULL-ONS

Reg. 4.98 **3.98**

CARDIGANS

Reg. 5.98 **4.78**

Shaggy pull-on of exquisitely soft Orlon® acrylic ... washes beautifully, dries fast, needs no blocking. 7 colors. 34-42.

for him

REG. 11.99 **CORDUROY JACKETS** 9.58
Rayon lining, Italian style collar. Zipper front. Color choice.

REG. 2.98 to 4.98 **SPORT SHIRTS** 2.38
Clean-up-100 only. Both short and long sleeves. S. M. L.

REG. 3.49 **OPERA SLIPPERS** 2.78
Smooth leather with soft cushion crepe soles. Brown.

REG. 1.89 **BRENT THERMAL UNDERWEAR** 1.50
Thermal knit insulated against cold. Warmth without bulk. Shirt or drawers. each

3.99 **TRAVEL ALARMS** 2.99
Simulated leather cases. Loud alarm. Luminous dial, hands. Plus tax.

11.95 **LEG LOUNGER HASSOCK** 9.44
Tilts to support legs at most comfortable angle. Washable vinyl.

ALL SUITS

REDUCED 20%

Reg. 37.50 **NOW 30**

Reg. 39.95 **NOW 31**

Reg. 42.95 **NOW 34**

Choose from worsted flannels, gabardines, hard finish worsteds. Regulars

Tips on Parking Given by Police

Christmas season means more shoppers in downtown Medford.

Medford Chief of Police Charles P. Champlin encouraged shoppers today to ease the problems in the downtown area by using off street parking while shopping.

Champlin explained that not only is continuous meter-feeding illegal, but persons would not have to stop and return to their vehicles while shopping if they use off street parking.

The chief cautioned drivers against parking in such improper places as loading zones and near fire hydrants. He also reminded drivers that alley parking is only permitted for actual loading and unloading purposes, and during such incidents the alley must not be blocked.

He reminded drivers of commercial vehicles that they are required to pay meter fees.

Queenie Back on Job After Year Layoff

Andover, N.J. - Queenie is back on the job of fetching daily newspapers tossed from passing Lackawanna Railroad trains. It's her eighth year at it.

The 10-year-old shepherd-collie dog was hit by a train last year. Now partly blind and deaf as a result, she is more cautious in her daily chore for her owners, the Ross Comptions.

Court Records

DISTRICT COURT

Georgia L. Winger, parking on highway, \$7.50.

Kenneth D. Batan, no operator's license, \$5.

Roger E. Cardie, no operator's license, \$5.

Dennis G. Eckstein, one headlight, \$10.

Alan M. McQuade, racing, \$100.

Roy V. Deutschman, overweight load, \$15.

Lloyd O. Nikodym, no tail light, \$10.

Margaret M. Hutcheson, failure to stop, \$10.

Carroll N. Lewis, no motor vehicle license, \$5.

Josephine E. Craswell, failure to stop, \$50.

Wesley L. Moore, passing with insufficient clearance, \$20.

Vern E. Douty, no operator's license, \$5.

Alvin R. Eysenart, improper left turn, \$15.

Ulnest V. Howlett, no wheel cover, \$5.

George N. Maddy, failure to signal, \$15.

Roscoe Gent, obstructed vision, \$5.

A. E. Armstrong, improper left turn, \$15.

America's Greatest Binocular Value!

6x30 **\$15.90**

7x35 ... 19.90

8x30 ... 19.90

7x50 ... 27.90

All prices include carrying case, straps, complete with lens cover and cleaning cloth.

John Says: "Come in and see us ... you'll be glad you did."

Make this a

BULOVA Christmas

SOBERNESS OF TIME Watch and bracelet as matched as a kiss. 17 jewels. \$39.75

SENATOR Outstanding in performance but not in price. 17 jewels, shock-resistant, distinctive motif carried through on case and expansion band. \$49.50

PRESIDENT Original shield shaped case frames the distinctive dial and blends with an unusual expansion band. 23 jewels, waterproof, shock-resistant. \$71.50

Buy on **JOHN'S EASY TERMS**

Open Friday and Monday Nites

John Nuich JEWELERS

PHONE SP 3-6763 — 231 EAST MAIN

SATISFACTION GUARANTEED ... or your money back!

Just say 'Charge it' at Wards. Pay in 30 days or Extended Payments

VISIT SANTA AT WARDS FRIDAY AND SATURDAY