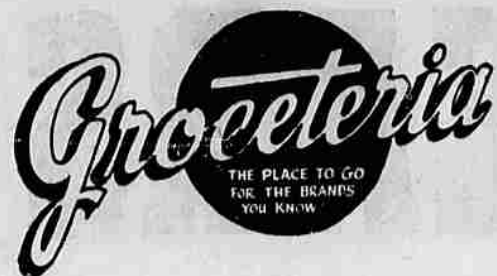


1920
1960



CELEBRATING



**Coca Cola
salutes...**



on their
**40th
Anniversary!**

**COCA-COLA BOTTLING CO.
OF MEDFORD
600 North Grape Street**

IF IT'S BORDEN'S IT'S GOT TO BE GOOD!

Your Groceteria's experience with Borden's convinces us that with Borden they really mean it when they say "If it's Borden's it's got to be good."
Enjoy some of Borden's fine food products at Groceteria's 40th Anniversary Money-Saving Prices!



Borden's Starlac
Instant Non-Fat Milk

12 Quart Size **89¢**



- Olive Pimento
- Pimento
- Pineapple
- Relish

5-oz. Jar—Reg. 31c
2 FOR 49¢

BORDEN'S Cottage Cheese

It is a local product—
made at Borden's
Central Point factory!
It's as fresh as can be!



**NONE SUCH
MINCE MEAT**
28-oz. jar—Reg. 59c

45¢



**NONE SUCH CONDENSED
MINCE MEAT**
9-oz. Package
Reg. 29c

25¢

25¢

40 FABULOUS YEARS



FOR YOUR HOLIDAY TREATS

USE **CH** SUGAR



Alcoa Aluminum Foil
12" Wide, 25 foot roll **29¢**



PUREX BLEACH
1/2 GALLON **33¢**

SWANSON TV DINNERS
2 FOR **\$1.09**



Swanson Fruit Pies
Apple—Cherry—Peach
Reg. 2 for 59¢
33c 2 for 59¢

Congratulations on Groceteria's 40th Anniversary!
JOHNSON LEIBER CO.

★ ★ GROCETERIA 40TH ANNIVERSARY ★ ★

GOOD COOKS CHOOSE



Kitchen Queen
finer flour for
finer baking

10-Lb. Bag **79¢**



COUNTRY BAKED BEANS
Wash and sort 1 lb. (2 1/2 cups)
Navy Beans or small White
Beans. Boil beans 2 min. in 8 cups
water. Let soak 1 hr. Add 3 cups
water. 1 tsp. salt. Cook until
tender, 1-1 1/2 hr. Transfer beans
& liquid to casserole, add 1/2 cup ea.
of brown sugar, chopped bacon,
chili sauce, plus one medium on-
ion, chopped. Add water to cover
beans. Cover & bake 1 hr. @ 325°.
Remove cover, cont. baking 1/2 hr.

made best with Centennial
CENTENNIAL BEANS

Crown Unbleached

FLOUR

25-pound bag... **\$1.79**

CENTENNIAL POPCORN
Yellow or White 2 Pound Bag **25¢**

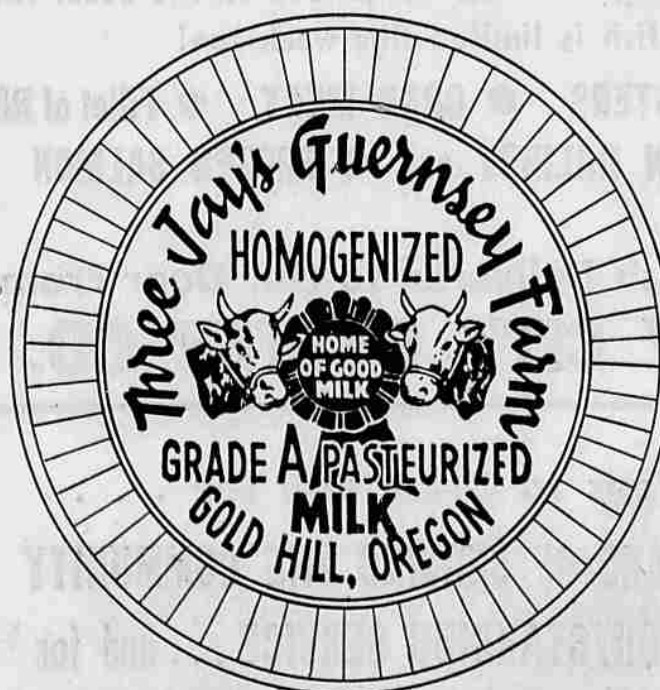
★ ★ CROWN MILLS—PORTLAND, ORE. ★ ★

- Idaho Reds
- Great Northern
- Baby Limas
- Small Navy
- Pinto

Your Choice...

Two-pound package... **29¢**

**Congratulations to the
Groceteria for 40 years of fine
service extended to your many
friends in Southern Oregon**



BUY IT AT THE GROCETERIA!
Three Jay's Guernsey Farm . . Gold Hill, Oregon



help celebrate Groceteria's 40th birthday with these
FINE NESTLE'S PRODUCTS



NESTLE'S MORSELS
12 ounce package **2 for 79¢**



NESTLE'S KING SIZE BARS
Milk Chocolate, Almond,
Crunch, Fruit and Nut
35¢ ea. **3 for \$1**



NESTLE'S BARS
Reg. 10c size
10 for 69¢



NESTLE'S COOKIE MIX
4 for \$1.00
FREE Bowl Scraper
with 4 packages



NESTLE'S QUIK
Family size
2 1/2-lb. Can **79¢**



NESTLE'S BOUILLON CUBES
Chicken or Beef Flavor
2 FOR 29¢

Nestle's BUTTERSCOTCH MORSELS 5 packages **\$1.00**
STRAWBERRY QUIK Pound Can **39¢**
Nestle's EVERREADY COCOA 2 pound can **79¢**
Nestle's One Pound CHOCOLATE BLOOMS Milk or Almond **69¢**
NESCAFE INSTANT COFFEE 6 ounce jar **69¢**

HEY MOM AND DAD!
FREE!
American Flyer ELECTRIC TRAIN
Also Stuffed Donkey and Elephant
NOTHING TO BUY!
Just register at Nestle's display



NALLEY'S POTATO CHIPS or DIPPERS

Jumbo Package **59¢** SAVE 10c



NALLEY'S CHIP DIPS

- Garlic • Bleu Cheese • Onion • Clam
- Dill Pickle • Olive Pimento • Barbecue Dip

Regular 49c **2 for 89¢**

—DEMONSTRATION FRIDAY AND SATURDAY—



GRANDMA'S COOKIES
Home Quality
Reg. 39c Pkg. **3 for \$1.00**
any selection



GRANDMA'S CHOCOLATE ECLAIRS
Package of 20 Reg. 49c **2 for 89¢**

Congratulations on Groceteria's 40th Anniversary!

M&M FOOD SALES

Tommy Morris
Milt Medcalf

Congratulations



For three decades, the Groceteria has been a favorite shopping place for southern Oregonians, just as Pepsi has been a favorite refreshment with Rogue River Valley folks for a long, long time. So here's our Pepsi toast to all of you at the Groceteria—may you enjoy success at all times just as you can enjoy Pepsi-Cola at any time!



Be Sociable,
Have a Pepsi

Refresh without filling

PEPSI-COLA BOTTLING CO. of MEDFORD