



QUEEN OF ROSES - Wearing her crown and carrying a spray of roses, Carole Washburn, 18, is shown in her role as Queen of the 72nd Tournament of Roses at Pasadena, Calif. A student at Pasadena City College, Carole will be officially crowned at the coronation ball on Dec. 29.

Groceteria Super Market Observes 40th Year in City

The Groceteria Super Food Market at the corner of Sixth and Grape sts. is celebrating its 40th birthday with a sale starting today and continuing through Sunday.

The Groceteria opened its doors in Medford in November, 1920, in a building on the southwest corner of Sixth st. and Central ave. where Woolworth company now stands.

The store was started by W. H. Lydiard and W. A. Gates. It introduced cash and carry to southern Oregon and was the first self service food store in Oregon.

In 1923 the store moved diagonally across the street to a new store where it remained until the property was purchased in 1947 by the J. C. Penney store.

In 1930 a second store was opened by Lydiard and Gates at the site of the present building. Following the purchase of the "downtown" site by Penney, the second store was enlarged to serve the customers' needs.

From the beginning the store also carried a line of kitchenware, garden implements and other family necessities. Six months after its

opening a bakery was added due to the demand for such items.

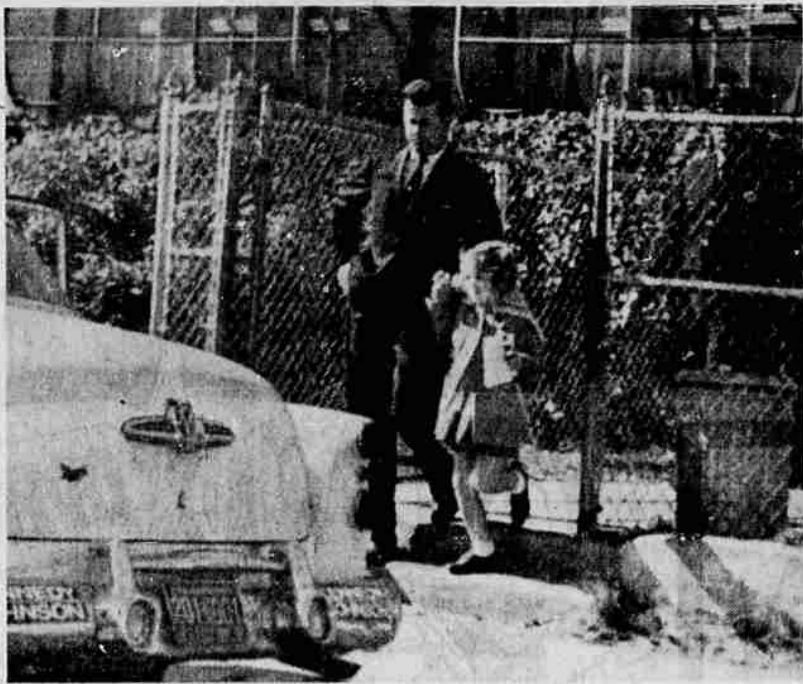
Later a lunch counter was installed.

As Medford's population has increased and improved highways have brought more shoppers into the city, the Groceteria has enlarged its store to meet the increasing demand for its products.

In 1957 a major remodeling project at the store increased the floor space by 50 per cent and a flower shop was added to the other departments. Last month the meat department was remodeled and new refrigeration equipment installed for meats, frozen foods and beverages.

Fifty-five employees, including part time personnel, work at the store which is open seven days a week from 8:30 a.m. to 9 p.m.

Present owners of the store are Mrs. James C. Lydiard, widow of W. H. Lydiard, her two daughters, Miss Patricia Lydiard and Mrs. Margaret LaBar, Mr. and Mrs. Paul Smith, son-in-law and daughter of the late W. A. Gates, Mr. and Mrs. Melvin Hall, Mr. and Mrs. Lowell Iverson, and Mr. and Mrs. Ross Minnecl.



LEAVING SCHOOL - The Rev. Andrew Foreman, with his daughter Pamela, 5, are shown as they leave Frantz Elementary school by a side entrance to avoid jeering crowds gathered near the school entrance. Pamela was one of two white children who attended integrated classes. (UPI Telephoto)

Nation's Highways May Be Colored

New York - (UPI) - Some day the nation's highways may be bright yellow - or pink or blue.

Research chemists already are testing new surfacing materials for highways which combine thermo-plastics made from petroleum gases and an aggregate such as rock and sand.

They can be produced in any color.

The mixture is rolled and applied as a one-inch surface on pavement already laid, the Esso Research and Engineering company, developer of the colorful topping, reported.

The colors are expected to make it easier to follow highway routes. Colored curbing also is planned to lessen the danger of running off a soft shoulder and to warn of intersections and other danger spots.

The newly developed materials are almost ready for full-scale experiments on heavily traveled highways and on airport landing strips.

Portland - (UPI) - Ronald F. Roley, 49, Oregon City, has been named second vice president of the International Woodworkers of America.

Dallas Purcell Psychologist Experiences 'Revelation' Before Move

(Continued From Page 1)

The interview got off to a great start with Purcell talking while munching raw mushrooms. He considers them a delicacy.

Prior to coming to the Rogue valley area, Purcell was a successful psychologist in the Los Angeles area. In 1958, he experienced what he terms "a revelation" in the form of a mysterious voice which was so compelling and weird that he sought psychiatric care himself.

"I thought I was going nuts," Dallas bluntly says. However, after some extended sessions with the psychiatrist, no reason could be provided for the strange voice. The only thing which could be proved was that it wasn't any form of a hallucination.

Better Heed Advice

Purcell was convinced that he'd better heed the advice the voice had given. "It told me that I should go to a hidden place of safety and prepare a safe place for my family," he says.

Shortly after the revelation he became interested in a survival test. When government officials became interested in the idea, he started making definite plans. He needed an area which was secluded and inaccessible, to be sheltered from the south, west and north by mountains.

"It had to be 20 miles from any town having a defense installation," Purcell said. The survival part of the test was storage of seeds which could be ground and used as food. Seeds which could be planted were also included.

Dallas explains the reason for the test as based on the theory that some day a major disaster may occur. This could be an atomic explosion contaminating the earth or some disaster dealt by nature. At any rate, the theory holds that no food will be available when the disaster comes.

In early 1960, Purcell started searching for property suitable for the test and also meeting the requirements made in the revelation. He originally planned on settling in the Eureka, Calif., area. However, he drove past Eureka. When he reached Medford he decided he had traveled far enough.

His next step was to visit local real estate offices in search of property. Nothing turned up. Then, as he was driving near Table Rock, he got lost. And although it may seem strange, while lost he met a real estate agent.

He explained what he was looking for and the agent said he had a piece of property that fit the general description. So they proceeded about

six miles north of Table Rock on the Evans Creek rd. After a three mile trip into the wilderness, they arrived at the 160-acre piece of land. It was exactly what Purcell had been looking for. He bought it and moved in three months ago.

Old Wood Stove

There is no electricity and no telephone. The family uses kerosene lamps and an old wood stove.

Water is drawn from an outside pump or from a natural underground spring close by.

Transportation to and from civilization is provided by a small foreign car which has no trouble negotiating the rough mountain road.

Seeds and other equipment are stored in some of the caves gouged out of a mountain wall behind the house. They are about 500 feet up the side of the wall. Dallas has been spending most of his time working on these caves which are oddities themselves.

Only Roof Seen

They appear to be about four feet high. They actually are 12 feet high and extend back into the rock about 70 or 80 feet. What is seen from the outside is only the roof of the cave.

Purcell is digging the caves out. Down through the years, they have filled with dirt and rock. An archaeologist who came here recently said there is a possibility they may have been made by the cliff dwellers thousands of years ago.

The 42-year old Purcell seems to have a normal background. He was born in Denver, Colo., and then moved to San Diego with his family while he was still a baby. He enjoys telling that his father was Catholic and his mother Protestant.

He attended San Diego State college and dropped out after three years. He was married in 1942. He met his wife, Priscilla, while they both were working in a sanitarium near Los Angeles. They have a daughter who attends an area high school.

Consulting Psychologist

Purcell became a consulting psychologist in Los Angeles. After 10 years of this he says, "I got tired of listening to other people's problems, so quit."

The routine around Purcell changed then. Dallas stayed home and did all the housework and cooking while his wife worked. "I loved every minute of it," he says.

Simple Philosophy

In 1958, the revelation interrupted his housekeeping chores and changed his life.

Dallas' religious philosophy is a simple one. "I consider



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