

Two Women Manufacture Christmas Decorations

By GAY PAULEY
UPI Women's Editor

New York-Dori Poole is an expert at the manufacture of magic for the Christmas season. Somebody has to create all those Santa Claus and reindeer and wreaths and tinsel and lights and bells and sleighs that go with the holiday season. Miss Poole, a vivacious strawberry blonde of 33 years, is one of those somebodies and one of the more successful ones running her own free-lance business.

"I can't stand Christmas, honey," said the Florida-born display girl. "By the time it's over, Santa Claus is a dirty word around here."

She hastened to add that she's hardly a Scrooge—that she is delighted business is booming. But she explained that the holiday season is the most hectic of the year and that when the 25th of December comes, she and her all-girl staff are wrung dry of the traditional spirit.

Started as Artist

Part of her crew was working on a batch of Christmas wreaths, snowmen and angels sculptured from thick soap-suds when I called at her office-workrooms on New York's lower East Side. Others were weaving ropes of phony princess pine. "We make thousands of yards of it," she said. "If I ever counted how many, I'd probably get out of the display business."

Miss Poole, a native of Daytona Beach, started out to be-

come an artist. She took every art course she could get in high school and all the art and design courses available at the University of Connecticut immediately after World War II. After two years at the university, she joined the display department of a Hartford department store and continued her studies at night at the Randall Art school.

"In 1949," she said, "I decided to crash the big time. So I drew out all my savings and headed for New York. She worked as window trimmer and doing other assorted display jobs in New York and suburban stores until eight years ago when she set up her own business.

Now, she and her chief assistant, Shirley Schmidt, will take on the design, creation and installation of just about any three-dimensional display from a new line of fabrics in a mill's showroom to 10-foot tall Santas gracing the front of a shopping center entrance.

1,500 Bells

One of their biggest Christmas jobs was the Roosevelt Field shopping center on Long Island.

It called for Santas plus outdoor trees festooned with 1,500 bells—each hand painted in red and white spiral striping which her crew managed to get done in one week end.

"I'd rather do indoor things," said Dori, "where I can use rhinestones." Shirley is the shorter of the pair—a curvy, five feet even. Dori is a slender five feet seven inches. Neither looks the ladder-scaling type, but they and extras hired during the rush season do all the cutting, sawing and electrical

County Agent Speaks for Club

Shady Cove—County Agent John McLoughlin spoke on "greenhouses" at a meeting of Shady Cove Garden club November 14 at the home of Mrs. Ivan Hale. Co-hostesses were Mrs. O. L. Williams and Mrs. Frank Flink. Mrs. Isabel Wunderlich were guests.

The group will meet December 12 at the home of Mrs. R. A. Pfeifer, Old Ferry road, for a Christmas party. Mrs. Lloyd Harris and Mrs. Max Hawks will be co-hostesses. A discussion of evergreen shrubs is planned.

Central Point Group To Elect Officers

Central Point—Plans for the annual Christmas tree and party will be made and election of officers held at the Wednesday, November 30 meeting of the Central Point Home Economics club.

The meeting will be held at the home of Mrs. Charles Jantzer, Beall lane. Mrs. Charles Morehouse and Mrs. O. T. Wilson will assist the hostess.

Dinner on Monday

Idella Rogue santha, Nomads of Avradaka, will hold the annual Thanksgiving dinner Monday, November 28 at the Pythian hall at 8:30 p.m. A business meeting will follow at 8 p.m.

The committee states that the meat dish will be provided.

wiring involved in any large display.

"I've learned as we went along," said Miss Poole. "I never had used a power saw... But I have great respect for the thing after I did a 45-degree miter on an index finger and had to have a skin graft to replace what I sawed



Two hundred members of Lions clubs and auxiliaries in southern Oregon attended the first annual "mixer" Saturday, November 19, at Rogue Valley Country club. Earl Richardson of Crater Lions, Medford (at left) is shown greeting Richard Taylor of the Eagle Point club and Mrs. Richardson (at right) pins a badge on Mrs. Taylor. Mrs. Richardson is president of Crater Lions auxiliary. The

badges were autumn leaves, with each club and auxiliary designated by a different color. The idea for the "get acquainted" event originated with Crater auxiliary, and members of that group working on plans were Mrs. David Irving, Mrs. Tom Shoop, Mrs. Frank Wilson and Mrs. Murray Dumas.

(Simonson photo)

Day Care for Children Predicted To Become Serious U.S. Problem

A prediction that the day care problem can be "much more serious than it is today" came from Ewan Clague, commissioner of labor statistics of the U.S. Department of Labor, at the opening session of a two-day National Conference on Day Care for Children, held in Washington.

Mr. Clague told the more than 400 conference participants that by 1970 "it seems likely that fully half of all the women in the population, between the ages of 35 and 55, will be in the labor force. Excluding teenage girls and women 65 years of age and over, at least 2 of every 5 women in 1970 will be in the labor force.

"Among women whose children are in school or past school age, the proportion who will be in the labor force in 1970 will be much higher than it is now. Consequently, the problem of the care of children of working mothers will be even greater than it is today."

Mr. Clague was one of four panelists in an opening conference symposium. Another speaker, Mrs. Randolph Guggenheimer, president, National Committee on Day Care, said that the need for day care services "is apparently far greater than the supply. I can assure you that in a number of places, not limited necessarily to urban areas, there are extremely poor group or family day care arrangements which are damaging to children and are NOT conducive to strengthening family life."

Mrs. Guggenheimer said that no true national picture exists of the number of children either left unsupervised in their own homes or cared for outside their homes during the day, but she said, "we have reason to believe the numbers, when we finally obtain a more complete picture, will be staggering."

She found it "astounding" that in view of the need for day care services a more widespread pattern has not developed, and cited one important reason as "the tendency of those who are closest to it to apologize for it... Too often in discussing day care, we feel impelled to explain it as a service that should be used only when all else fails. This is a poor way to sell a product... Perhaps the reason for our apologetic attitude is that we are reluctant to face the reality of a society that has invited women to leave the home."

Mrs. Guggenheimer characterized day care as a service that "reaches a net out into a neighborhood and brings in the most disturbed families—when they are still young and still possibly able to be helped." She characterized as "wishful thinking" the attitude of well meaning church and civic leaders who hope that by failing to supply good care they will induce mothers to remain at home.

Included among other barriers to good day care program development, she said, were the high cost of good care, the establishment of good facilities where they are needed, and the failure to develop good standards and methods of enforcing them.

Mrs. Alice K. Leopold, assistant to the secretary of labor, who chaired the opening session, pointed to a survey conducted by the Women's bureau and the Children's bureau which "underlined many specifics which need attention."

She said the survey confirmed that more day care services are needed. "Our next concern is to be assured that these day care services are established with the purpose of having a adequate standards including trained personnel and suitable facilities—all adding up to an environment which will give each child a feeling of security, affection and the proper attitude toward future life."

Dr. Ethel J. Alpenfels, professor of anthropology, New York university school of education, called the nation's "heaviest burden" its failure to change attitudes "because as adults we find we are not prepared and we look at the good old days. Adults are finding that their vocabulary and attitudes are outmoded and as we look around us we find that new changes coming today are primarily material like the split level home, the jet plane, and splitting an atom."

She cited a need to look over the American culture and determine what values should remain. She cited a need for caution in honoring one thing too much in our society. "Any nation that chooses to honor one part of culture alone is doomed."

She also cautioned about where and when to teach individualism and conformity to children. She said a child must have alternatives so that he can determine where he will stand. She pointed out that day care centers, where children learn, and learn to think as well, is one field where attitudes are being set. In the new dual role for women, as mothers and as workers, she said "day care sets the pattern for a lifetime."

Joseph H. Reid, executive director of the Child Welfare League of America, cited as a "number one priority" in the future of day care the gaining of public understanding.

He said ways must be found to convince the general public that we "endanger the lives of children" when "haphazard" arrangements are made for their care. He questioned whether proponents of

day care programs are too professional in their approach, and whether the structure of the services being offered is too "formidable."

He called upon conference participants to "take the field apart", examine it and on the basis of the examination make services available to children who need them.

Mr. Reid said that the group should consider whether there is something wrong with the present organization of day care services, or whether lack of general understanding of the changes in our society is impeding their expansion.

Conservation Is Garden Club Topic

Mrs. E. F. Archer will give a program on conservation Thursday, December 1, during the meeting of the Medford Garden club at the courthouse auditorium at 1:30 p.m.

Mrs. Howard Bush will speak on horticulture. Mrs. Leland Knox will be tea chairman.

The Christmas program will include carols sung under the direction of Mrs. Bush and Mrs. Archer, organist.

Mrs. Dayton DePue, president, will hold a meeting of board members and committee chairman at her home, 1019 Murray street, Monday, November 28, at 1 p.m.

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