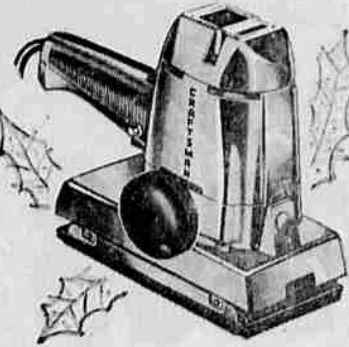
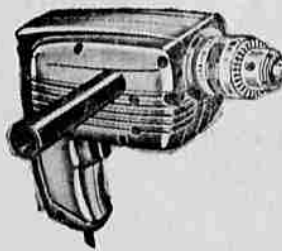


Here's The Kind Of Gift Values Any Home Hobbyist APPRECIATES...



24⁹⁵



RUGGED PORTABLE ELECTRIC POWER TOOLS FROM SEARS

19⁹⁵

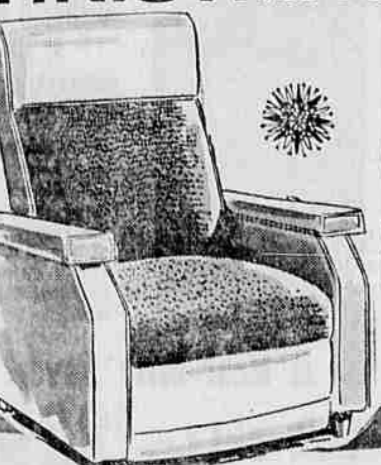
Lightweight, Easy-to-Use Orbital Sander Sand Wood Part... Give him this all-purpose sander! It's perfect for the home workshop—handles any sanding job. Big Capacity 3/4-inch Drill with Slower Speed for Tough Jobs... Big chuck capacity, slow speed gives it all-around use for the hobbyist and handyman!

SEARS ROEBUCK AND CO

Give Dad A Recliner

AT THIS LOW LOW PRICE 57⁹⁵

In tune with modern design, this recliner features clean, crisp lines. Foot rest glides out easily, or use as conventional lounge. Frieze with plastic. Natural and red, brown and tan.



sale

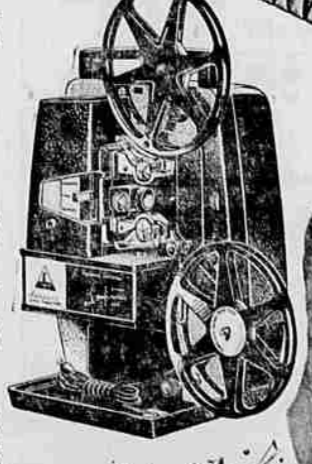
When You Give TRADITION WATCHES You Give So Much More Than the Time

TOWER 8MM ELECTRIC EYE Camera... REDUCED \$26

Regular \$125.00 \$99

Now ONLY 109⁹⁵

Change picture size without moving screen, projector. Zoom in, zoom out, as you project for special effects. Automatic threading, just insert film into slot and it threads itself. Extra fast f1.6 lens. True-Rectar projection lamp.



See Our Complete Selection of Watches For the Family 36⁹⁵ plus tax

Men's 30 jewel self winding movement, 10K rolled gold plated waterproof case, 10K gold filled expansion band.



KINGS MEN TRIO Includes after shave, talc, and cologne.

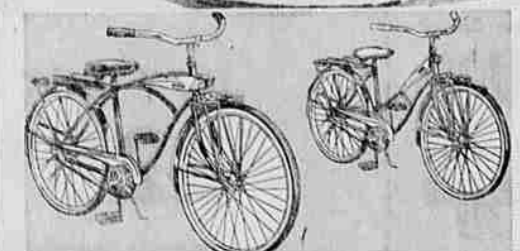


OLD SPIRIT Handsome scent for the active man.



J. C. Higgins Model 45 30-30 Caliber Carbine 68⁹⁵

Smooth, lightning fast short-throw lever action. You can squeeze off 7 shots without taking rifle butt from shoulder. Half cock on hammer. Walnut stock, fore-end.



Reg. 59.98—Save 5.10 54⁹⁵

26-in. Flightliner Bike New advanced 1960 styling! Torsion spring-action fork for smoothest ride ever, plus many de luxe features. Metallic colors: boys' red, girls' blue.

Men's Pilgrim DRESS SHIRTS

2⁹⁹ "Charge It!"

SEARS LOW LOW PRICE Handsome white cotton broadcloth or oxford cloth in sizes 14-17. With convertible cuffs.



Men's Bulky Knit Sweaters

For the man on your gift list. Buy this handsome Pilgrim bulky knit. In sizes small, medium, large. Buy now at this tremendous low price.

SAVE 2.11

5⁸⁸

Just Say Charge It!



Modern Tie Clip and Cuff Link Set Gift Boxed \$3.50



Quality Leather Wallets for Men \$3.50



Men's Handsome Dress-Up Argyles All cotton—3 Pr. 1.99

Men's Opera Slippers YOUR CHOICE

4⁹⁹

Soft shearing or glove leather lining. In sizes 6 to 13.

Join Our Holiday Shopping Spree Tomorrow 9 A.M. ... See Santa in Toyland! Remember We're Open Every Monday & Friday Till 9 P.M.

CHRISTMAS RECORD DAYS



See Santa Tomorrow at 10 A.M. In Sears Toyland

FREE PHOTOS Of Your Child & Santa TO THE FIRST 50 CHILDREN

Gifts... FOR HOURS AND HOURS OF PLEASURE!

Big And Rugged All Steel Trucks 3 Designs 1.29

Choose his in army transport, stake or mail models. With easy-rolling rubber wheels.

Palomino Pony For Little Kings 24 1/2 in. long—9.99

Big, beautiful king-size play horse... springs up and down. Rugged plastic body.

LAYAWAY YOUR TOY SELECTION for CHRISTMAS

26-In. Doll Crib With Mattress 21 in. high—8.99

Tiny Tears Now With Rock-A-Bye Eyes 4⁴⁴

This favorite darling now sleep as she's rocked. Delightfully dressed. A thrill for little mothers. Reg. \$8.49

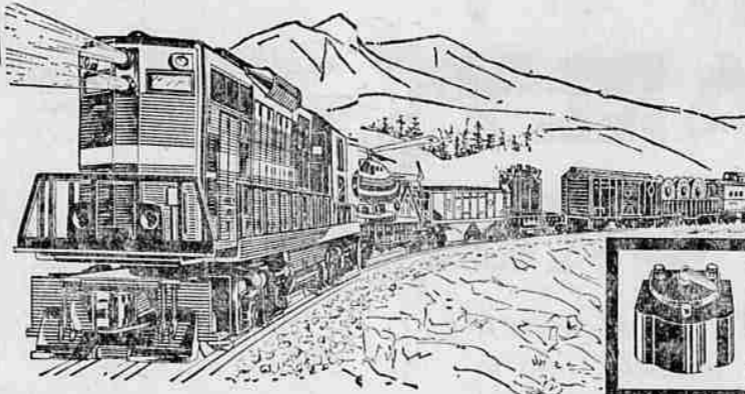
SAVE \$15 ON THIS

Deluxe Lionel 7-unit Diesel Locomotive

Regularly 49.95

REDUCED TO 34⁸⁸

Minn. and St. Louis diesel powers 6-car freight. Has diesel horn and powerful headlight. Magna-traction. Helicopter soars into air from launching car. With 60-watt transformer, 12 tracks.



Cakes "Especially for Christmas"



Peggy Kellogg Fruit Cake Sale! 4.29

Two delicious 2 1/2-lb. loaves made of choicest ingredients. Pre-sliced for serving ease!



Favorite Country Inn Fruit Cake 3 1-lb. loaves 3.49

Each loaf different, all delightfully flavored with rum and brandy. Pre-sliced.



Our Best Country Inn Fruit Cake 5-lb. presliced 5.99

Candied cherries, pineapple and pecans in dairy-fresh butter batter. Gift-tinned.

Smart Feminine Design Luggage In Durable Embossed



Vinyl 3 PIECE SET REDUCED TO... 32⁸⁸

Just Say "Charge It!"

J. C. HIGGINS LUGGAGE - A Gift She'll Remember

The Ultimate Gift-A never-to-be-forgotten TREASURE Full 3/4 Ct. Total Wt. \$189

Only one in 400 Diamonds are used in SEARS "TRADITION" Rings

SHOP AT SEARS FOR YOUR COMPLETE SELECTION OF CHRISTMAS CARDS AND GIFT WRAP and Just say "Charge it!"



Corning Pyroceram 8 Pc. Cook-and-Serve Set

3 Saucepans, 3 Covers, and Handle and One Cradle 14⁹⁹

Made of new missile material that can't crack from heat or cold. 1, 1 1/2 and 1 3/4 qt. pans convert from attractive serving pieces to cooking use with interchangeable handle. Cradle fits all 3 pans!

Sparkling Jewel Crested SWEATERS

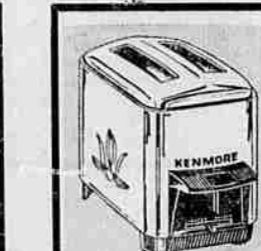
8⁹⁸

Elegant crested washable orlon sweater. In gay, holiday colors, white, blue, pink or black. Sizes 36-40.



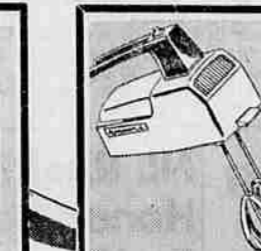
Gay Cookie Jars Are Hand Painted Family size Each 2.59

6 designs including rooster, drum and kettle shapes. Lightly glazed earthenware.



"Pop-up" Toaster At a Low Price Kenmore 9.88

Toast pops up, current shuts off automatically! Color selector. Chrome-plated.



3 Speed Portable Hand Mixer 1 yr. guarantee 10.77

Lightweight and well balanced to handle easily. Has beater, ejector. White.

Just Say "Charge It!" on SRC Use as a 30 DAY CHARGE ACCOUNT or take many months to pay

Print 'n' Plain Cotton Terry Set 2⁰⁰

"Charge It!" 2 22x44-in. bath towels, 2 12x12-in. facecloths. Choice of 3 screenprints, 3 pastels. 4-pc. set.



GIVE HER A CAPE SKIN JACKET

23⁹⁸

"Charge It!" Smart cape skin jacket for active women. Comes in sizes 10-20. A gift she's sure to appreciate.



Girls' Nylon Holiday Dresses 3⁹⁹ to 5⁹⁹

Just Say "Charge It!" She's pretty as a paper doll in Honeylane® full skirted holiday fashions. See them in girls' sizes 7-14.



SAVE \$1.11 Musical Decanters Reg. \$3.99 \$2.88

An Ideal Gift... Plays "This Day 1 Am"

LADIES 21 JEWEL

TRADITION WATCH 27⁹⁵ plus tax

Made by famous watchmakers of Switzerland—every Tradition movement is designed to give you accuracy, dependability and many years of service.

dazzling!

Our Pick-of-Santa's-Pack Gifts of CHARMODE LINGERIE

- A. Glittering "sparkle" nylon tricot sheer overlay on aqua for gold waltz gown of nylon tricot. Sizes 32-40. 6.99
B. Airy-light nylon tricot is colorfully embroidered with flowers on pink, blue or white. Sizes 10 to 18. 11.99
C. Peignoir set of Lanelized Dacron® polyester, nylon and cotton batiste in white, pink, blue, mint ice. In sizes 32-40. "DuPont Reg. T.M." 12.99

harlequin slippers 4.99

Gay two-color treatment and tapered turned up toes make these cozy slippers delightfully different... a smart gift choice. Soft leather in red and pink, two-tone blue, brown and beige or black and white.



Cape skin Beaded Moc 2.99

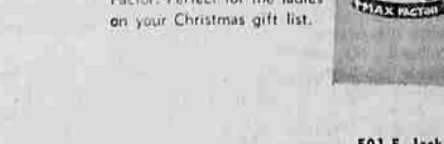
Cape skin beaded moccasin. Rabbit fur, 5 colors to choose from. Sizes 4-9.

JUST SAY "CHARGE IT!"

"Hypnotique" by Max Factor 3⁵⁰ plus tax

Charge It

Fragrant spray mist by Max Factor. Perfect for the ladies on your Christmas gift list.



"Satisfaction guaranteed or your money back" SEARS

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