

Robe Story This Year Makes Fashion News

There's a lot of fashion news in the robe story for Christmas giving.

From classic wrap-around flannels, to elegant wide-sweep beauties, the robe story is elegant.

Smartly printed cottons, cotton flannels and cotton quilts make up into neat novelties for about-the-house wear.

Woven nylon quilts, nylon tricots and nylon chifon quilts shape up into some of the smartest new robes.

Continue to Serve

The perennially popular

Cash Is Good Gift For Some People

Comes Christmas time and it's the right time to remember the many folk who have served the family in some way or another throughout the year.

If you are going to give gifts of cash, make sure you secure crisp, new bills ahead of time—put them into a special cash folder card or a friendly Christmas greeting card.

Folks you may wish to remember with cash include the postman, the grocery delivery boy, the newspaper boy, the service station attendant, the milkman, etc.

Non-cash gifts are more gracious to the baby-sitter, junior's nursery school or grammar school teacher, a special nurse, etc.

quilted rayon, new handlings in chenille and corduroy, soft wools and fleeces, as well as the more traditional silk, lined nylons and satin-types continue to score in robe styles.

Zippered front, smooth fitting brunch coats . . . patch pocketed, button front dusters . . . semi-fitted or free 'n' loose peignoir styles lead the array with such details as braid trims, smocking, bows, binding and ric-rac trims, lavish lace touches, handsome yoke and sleeve handlings, beautiful prints and—above all—wonderful wearability, soft colors and usually, washability.

French Cuffs Are Becoming Popular

French cuffed shirts are increasing in popularity. This will help in solving your Christmas gift problems for the men on your list.

With the return of the French cuff, cuff links are increasing in popularity, too. An exciting, greater-than-ever collection of cuff links is waiting to bring an extra touch of elegance to the discriminating man's wardrobe.

Then, of course, there are tie clasps to match. A visit to a men's store will show you a never-ending variety of jewelry for the man on your list. Look for matching belt buckles, key chains, too.



CRISPNESS THEME—"Merry crispness" is the theme of these two pretty dresses. They're designed in Kodol, Eastman polyester fiber, and 50 per cent cotton, to insure ease of laundering and freedom from wrinkling. The frilled peter pan collar and ruffled bodice will always look perky; the skirt always crisp.—By Joseph Love.

Camera Good Way To Express Happy Holiday Feeling

One sure way to put "snap" into your Christmas gift list is by giving a camera. Photography is a hobby that belongs to every age group; and, fortunately, it now belongs to every income group.

There's hardly anyone who doesn't want to "get into the picture," and the nice part is you needn't be afraid of giving a beginner one of the current advanced models.

However, to play it safe, you can buy any number of cameras in the inexpensive group that are ideal for the amateur. They come boxed, including all the essentials—batteries, flash attachment, film, bulbs—and, in some cases, a slide projector and screen.

Another nice feature about giving a camera is that a second, or even a third, one isn't "overdoing it." A person interested in shooting pictures actually wants several cam-

eras, as each type (and there's a large variety) does a special job.

Advice from Shop
If you're buying a gift for someone who already owns several cameras, your local photographic shop can advise you on supplementary items which are favorites with a "camera bug."

Inquire about the 35 mm camera which takes both prints and slides, filter kits, exposure meters, range finders, dark room supplies, and film.

And don't overlook an album or a leather carrying case. Good pictures look even better when they're kept in the proper setting.

Another idea, particularly current, is audio-visual material and equipment. And, in the luxury class, for the person who specializes in "home movies," a projector and screen.

If your favorite photographer already owns everything but a movie studio, you can thrill him with something exceptionally unique—equipment for editing, developing and printing film. He'll find it fun-derful.

Maybe Christmas does come but once a year, but the enjoyment of the day, captured on film, can bring year-around pleasure.

Outerjackets Are Good Gifts from Family To Male

A new Yuletide custom is for the entire family to chip in and buy their favorite male something big!

A handsome wool outer-jacket is one gift, whether he's 16 or 60, that's really appreciated.

Even junior will be glad the folks gave him a good-looking melton cloth outer-jacket with a warm wool shawl collar. It's smart and practical, just what boys and youths are wearing today.

Wool plaid outerjackets are the right gift for the out-of-doors man, too. Keep the hunter happy and warm in the new safety color—yellow—now being endorsed by hunting and safety clubs. Yellow wool hunting shirts, caps and outerjackets are shown too.

Other Gifts

For other warmly-welcome gifts, choose wool socks in either fancy designs or conservative ribs . . . sleeveless lamb's wool sweaters, in gay solid colors to go with a checked or striped Shetland sports coat . . . or, comfortable wool slipper-socks for at-home ease.

Wool flannel slacks are new in pleated types . . . backstrap and buckle . . . for young men.

The more mature look best in pleated trousers. But whatever the style, remember that all-wool slacks hold a sharp crease and wear best.

Gift that sports car enthusiast with knitted wool gloves with leather palms.

Wrinkle- and -crush-proof wool challis ties in striped and foulard patterns are popular and many can be bought with matching belts. Knitted wool ski caps are tops, of course, for sportsmen.

Evergreens have long been symbolic of eternal life. But various types of evergreens have other specific meanings as well. Holly symbolizes joy and merriment; laurel for triumph, rosemary for protection and mistletoe for good will and friendship.

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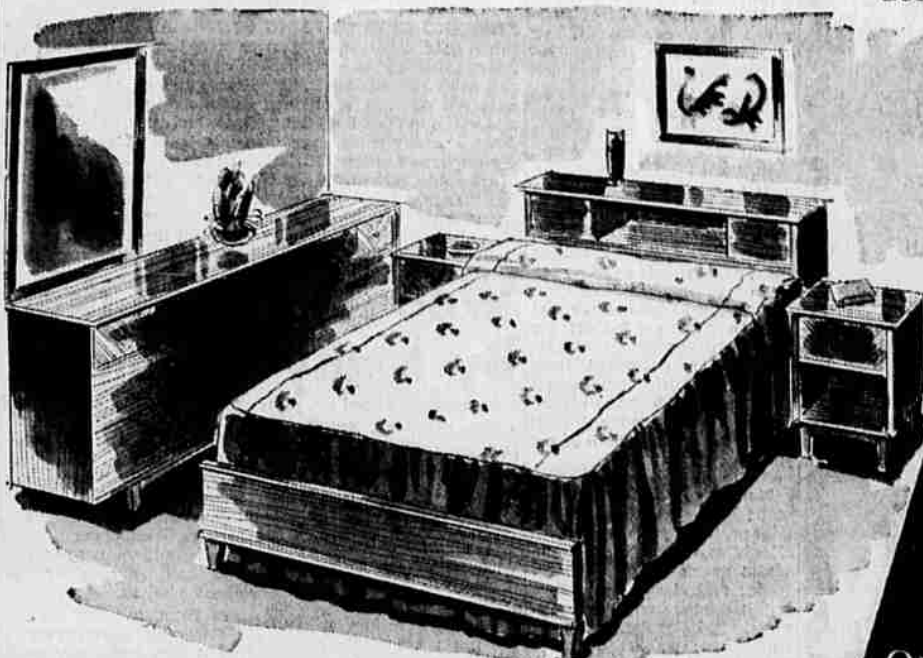


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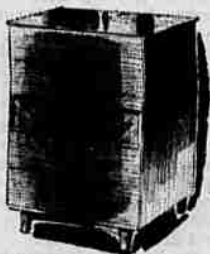
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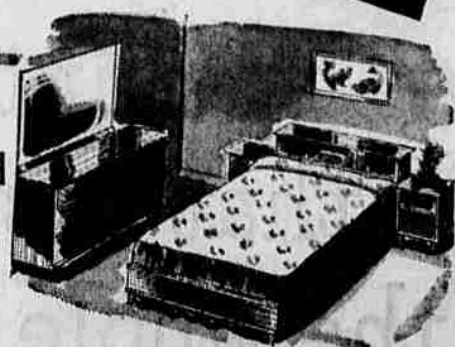
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