

The magic moment is here! Come share the fun at our gala...

Christmas

OPENING

TOMORROW



FRIDAY, NOVEMBER 25

All the firms in Medford's new Shopping Center
join with the community in ushering in the ...

BIGGEST, BEST CHRISTMAS EVER

It's that time again . . . the time when smart shoppers are "off and running" . . . for the grand gift buys in local stores! Follow the crowd . . . we're ready now with the finest selection of Christmas gifts ever assembled - at no holiday-increase in prices. They've prepared a cheerful welcome of colorful lights, shimmering tinsel and dazzling window decorations. And, you'll find courteous clerks to help you make your selections, to beautifully gift wrap them. Do yourself and your community a favor - shop at home this year.

it's time to Shop

RIGHT NOW!

Be smart! Shop early! The selections in your Medford stores are now at their peak! We are going all out to make this the most wonderful Christmas shopping season you've ever had! Remember, it's not too early! Shop and save now.



**ONLY 26 SHOPPING
DAYS ARE LEFT**

