

Books Among Top Gifts for People Hard To Buy For

Oh, that problem of "what to give." Diamonds? They are delightful presents, but they have to be guarded. A yacht? Very lovely, but thoughtless unless you furnish the crew, too.

Books, though! Books are the Christmas giver's favorite friend. A pauper can please a prince with a book. A man who has none is flattered to receive one. One who has many always wants more. And, you can give a child the world through books.

What kind of books to give? There's a book for every taste and a type for every budget. There are word books, picture books, fun-to-read books, educational books, children's books, adult books, books especially for men, for women, for children, for animal lovers, sport lovers and just plain lovers.

All Kinds of Books

There are books that make you laugh, books that make you cry, books of history and art, books to bake a pie by. Books on bridge, botany, Bach, biology... even books on books! Read your way around the world, out into space, back into history, ahead in the future (you will be reading as you wrap, if you love books at all).

Your gift problems are easily solved. Just make out your gift list... put on your coat and hat and head down to your favorite book shop.

Oh, yes, take along a big book, a shopping cart or a strong assistant (or maybe all three)... because you will not only find a book to tantalize the taste of every friend and relative on your list... you'll probably be "gifting" yourself with quite a few!



SURE TO PLEASE—Family gift that's sure to please is this portable stereophonic record player with twin speakers. When closed, the unit is about the size of a weekend suitcase.—By Motorola.

Shirt May Brighten Wardrobe of Man

If you're doubtful about what to give any man on your list, play it safe—give him a handsome shirt. No matter how many he already has, a new one to brighten his wardrobe is always a definite success.

Another good feature, you'll have a great selection to pick from, both in material and price. Naturally, there are sports type shirts and dressy styles, and it's always wise to fit the gift to the man's mode of living.

The important fashion news in male attire this season has been the slim, continental look, so shirts have followed the trend... with fancy fabrics, fancy patterns, fronts and cuffs. Pastels have joined the color parade... pleats and even embroidery have found their enthusiastic followers... and stripes and bamboo patterns are especially popular.

For older men, white shirts are the most desirable, for both business and dressier occasions. But, for the younger set this holiday season, you can really be bold and gay... the more so the merrier.

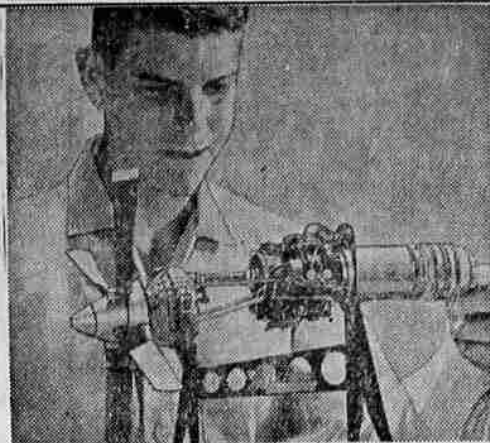
Kitchen Goodies Make Good Gifts

Delicious goodies from your own kitchen are always wonderful gifts. But, what makes them even nicer is the way you dress them up.

Little individual cakes, for instance, are so gay when tied with ribbons.

Coffee cans, painted trimmed and lined with doilies, are just-right containers for a gift of home-roasted nuts. Festive little mince-cakes or cranberry pies are even more giftable if set on a small paper plate and wrapped with cellophane, clear or colored, and tied with a sprig of holly.

Wicker baskets, trays, and apothecary jars all lend themselves to imaginative and gay displays of home-baked goodies.



FOR MOTOR-MINDED BOYS OR MEN—No engine secrets for the one who assembles the plastic parts of this fully detailed 16-inch scale model kit of an actual Allison prop-jet aircraft engine. All gears are workable and the variable pitch propellers rotate. In each kit is included "The Story Behind Prop-Pet Power," written by one of our foremost aircraft engineers.—By Revell.

Variety of Games Available for Fine Family Enjoyment

This Christmas more families will be playing more games together than ever before to judge by the broad variety of Santa's new pack of games.

Formats of the new inventions for parlor competition are slanted to get everyone in on the fun from pre-school youngsters to teen, and including parents and senior citizens, too.

Not being able to count or read is no bar from game participation this Yuletide. A wide variety of holly competitive games give small fry a chance to compete on equal terms with their more literate elders.

COAL FOR RIFLE

Five pounds of coal are required to make an army rifle.

Significant trend in games beamed back to school age youngsters and their parents is the "big money" game. Carrying the tradition of trading games like "Easy Money" many steps further is "Game of Life" which provides capital of \$7,500,000 for players to strive for and provides fake bills up to \$100,000 denominations. The object of the game is to become a millionaire. A 3D board is a novel feature; stock and insurance policies are helpful to ambitious speculators. "Spot Cash" is another fast action game where large sums of fake money change hands.

The lure of space is used for the format of several new games with broad family appeal. "Men Into Space," for example, involves players in all the theoretical dangers of moving through the stratosphere with the object of landing on a planet.

The series idea is evident in games, this season. New is a

Boots Popular Gift

For Family Sportsman

Boots rate high as gifts with the sportsman. Check his shoes for the size — or if in doubt, you can always give him a gift certificate and he can select his own.

Sturdy leather boots with flexible soles, that protect feet from rough terrain and yet allow freedom of movement for comfort over long stretches of walking or standing are preferred. Hunting boots, riding boots, ski boots and hiking boots come into this category.

second edition of "Concentration," the brain twister that bases play on rebus puzzles. Thirty feet of new puzzles are turned out by a rollomatic puzzle changer at the touch of a finger. New prizes are provided too. "Go to the Head of the Class" is in its 9th edition with new quiz questions beamed at different age levels so that youngsters can compete on equal terms with their parents, with a miniature classroom as the base of action.

Record Variety

There are a record variety of games slanted to boost children's interest in reading. Board games translate action from such classic children's books as "Raggedy Ann," "The Little Engine That Could" and the "Bobbsey Twins."

There are a variety of games beamed at detective story fans. Alfred Hitchcock's "Why" has a new angle. Players strive to convict him of the crime.

Sports games are another sector of parlor competition keyed to inveigle father and

son competition. Little league baseball for example, provides the opportunity for players to make 2000 different umpire checked decisions. There are new ice hockey and football, basketball games, too, that follow closely the real strategy of each sport.

CHRISTMAS GIFTS

FOR MEN AND WOMEN

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2 Swings, "Sky-Skooter",
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Terms as low as \$59.95

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2 Speed \$79.95

1 Speed \$72.95

with foot brake for added safety

Luxury styling at a modest price are yours in the Schwinn Catalina. Features front carrier, headlight, two-tone saddle, chrome rims and whitewall tires. 26-inch and 24-inch sizes. See it today!

26" \$79.95

24" \$74.95

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with foot brake for added safety

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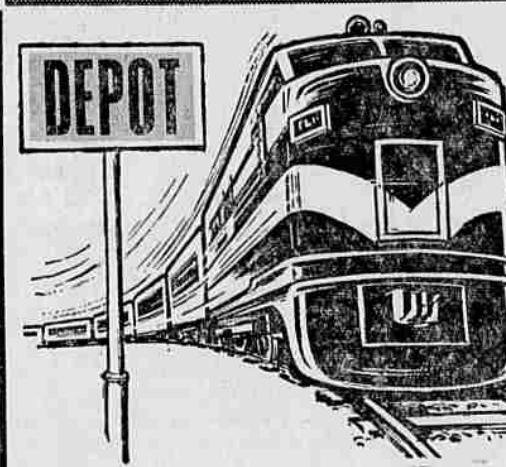
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