

ALL YOU DO IS POINT AND SHOOT... PERFECT PICTURES IN SECONDS EVERY TIME...

NEW MICRO-EYE with the New **POLAROID Electric Eye Camera**

199⁹⁵ BUDGET TERMS

Here's what is included:

1. MODEL 900 ELECTRIC EYE CAMERA
2. REPEATING WINK-LIGHT
3. SLIM-LINE CARRYING CASE
4. TWO ROLLS OF 3000 SPEED FILM
5. AUXILIARY FLASHER, 2 ALBUMS, 25 POSTCARDERS

• Radical new eye sets exposure automatically.
• Automatic pictures both indoors and out.
• Indoor pictures without flash-bulbs with the wink-light.
• Outdoor pictures always in focus.
• Twice the range of other electric eye cameras.
• All this and instant pictures too!
Come in for a free demonstration.

WEISFIELD'S Pre-Holiday Gift Sale

NEW 1961 PORTABLE **MOTOROLA** MULTI-CHANNEL STEREPHONIC AUTOMATIC RECORD PLAYER

The multi-channel amplifier has 3 output transformers and three separate speaker systems, that contain 3 speakers. Deluxe stereo 200 automatic record changer plays 16-2/3, 33 1/3, 45 and 78 rpm records automatically. Automatic shutoff... entire unit shuts off after last record has played. Feather touch tone arm has dual stylus cartridge. With the new Multi-Channel portable Motorola, you can play all the records you now own and the new stereo records as well.

99⁹⁵ Model SF 15

LOW EASY TERMS

OPEN FRIDAY NIGHT UNTIL 9
Store Hours: 9:30 to 5:30 Open Mon. & Fri. Until 9

HERE'S WHY **WEISFIELD'S** SELL MORE **WATCHES** Than Any Other Jeweler In The West!

LADIES' PETITE STYLE 7-JEWEL WRIST WATCH
A 19.95 Value
10⁹⁵
• EASY-READ DIAL
• SECOND HAND
• LEATHER BAND
25c A WEEK

Men's 7-Jewel WATER AND SHOCK RESISTANT WRIST WATCH
A 19.95 Value
10⁹⁵
• SWEEP SECOND HAND
• RUGGED DEPENDABLE
• LEATHER BAND
25c A WEEK

LADIES' 2-DIAMOND DRESS WATCH
A 39.95 Value
24⁷⁵
• METAL STRETCH BAND
• 2 DIAMONDS IN DISTINCTIVE CASE
50c A WEEK

100% GUARANTEED WATERPROOF MAN'S 17-JEWEL WATCH
A 35.00 Value
18⁸⁸
• SHOCKPROOF
• SWEEP SECOND HAND
• ANTI-MAGNETIC
50c A WEEK

17-JEWEL Water and SHOCK RESISTANT NURSES' WATCH
A 39.75 Value
18⁸⁸
• SWEEP SECOND HAND
• LUMINOUS DIAL
• LEATHER BAND
50c A WEEK

PERFEX Self-Winding 25-Jewel MAN'S WATCH
A 59.50 Value
39⁷⁵
• UNBREAKABLE MAINSPRING
• SWEEP SECOND HAND
\$1.00 A WEEK

CHOICE OF 4 PATTERNS: COYILLON, MEMPHIS, SUNNY VALE, MARGUERITE

PRICES SLASHED!
Complete Service for 8—Imported **Genuine China Dinnerware**

COMPLETE 53-PIECE SET INCLUDES: Reg. 39.95
14⁸⁸ SET

Now, exclusive, contemporary designs in rich, fresh colors. This beautiful, translucent china has a soft white background that blends equally well with modern and traditional settings.

KEYSTONE MOVIE SENSATION!
automatic **ELECTRIC EYE** turret camera outfit

Get 3 kinds of shots: STAND IN ONE SPOT GET 3 KINDS OF SHOTS, WIDE-ANGLE, REGULAR, CLOSE-UP

New K-4C... fully automatic Electric Eye Turret Camera with three f.2 lenses... normal, wide-angle and telephoto... for endless variety in your home movies. Fastest changing electric eye system, adjusts instantaneously to light changes... gives continuously perfect lens settings. Built-in "A" and "Haze" filters. Handsome two tone grey finish. Needle indicator in view finder warns when light is insufficient.

KEYSTONE GIFT SET
A \$142.00 Value
124⁵⁰ LOW EASY TERMS

INCLUDED WITH EVERY PURCHASE PLUS **FREE** 50 FOOT ROLL OF KODACHROME FILM—WE DEVELOP FREE!

3 FT. WONDER DOLL
Same proportions and size as 3-year-old.
REG. 15.00 **8⁸⁸**
EASY TERMS

NON-TARNISH SILVER-PLATED BREAD TRAY
LARGE 12" SIZE
Reg. 9.00 **5⁰⁰**
EASY TERMS

WEISFIELD'S THE WEST'S LARGEST CREDIT Jewelers

122 E. MAIN Phone SP 3-5348

LOW EASY CREDIT TERMS

ZENITH ROYAL 675 6 TRANSISTOR Tubeless PORTABLE RADIO

Yours For Only **49⁹⁵**

• 4" Alnico 5-magnet speaker.
• Zenith Circuitry craftsmanship.
• Powered by 4 "C" cell batteries.
• Luggage type case, chrome grille.
• Precision tuning.

BUDGET TERMS

Sunbeam Now! Real Coffee Faster Than Instant! Deluxe AUTOMATIC PERCOLATOR

26⁹⁵ LOW EASY TERMS

10 Cups in 6 Minutes... 2 Cups in 2 Minutes!

• Faster brewing means better taste
• Water-sealed element... easy-to-wash
• Gleaming chrome beauty will grace any table

NEW 1961 **ADMIRAL** THE AVALON TABLE RADIO

UL approved for dependability. Has super-heterodyne circuit, Alnico V speaker, built-in aeroscope antenna, Hi-Gain I-F amplifier and finger-tip tuning. LOW EASY TERMS

9⁹⁵ MODEL Y2999

ONE YEAR FREE SERVICE ON ALL 1961 ADMIRAL RADIOS

ADMIRAL Custom **GLOCK RADIO** Price Only **17⁹⁵** Only LOW EASY TERMS

Automatic "Wake-to-Music" alarm, separate tune, volume control, Alnico V speaker, I-F amplifier, Super-Hot circuit, 5-yr. guarantee.

DIAMONDS AT SALE PRICES
Make This a Diamond Christmas!

Reg. 129.50 Man's Diamond and Onyx set with a large center diamond and 2 smaller diamonds **69.50**
Reg. 59.50, Men's Diamond Ring, 10K gold with glittering solitaire diamond **39.50**
Reg. 175.00, Man's Ring, Diamond solitaire with rich Florentine top, 14K gold... **116⁹⁵**
Reg. 59.50 Ladies' Ring, Diamond and onyx, mounted in rich 10K gold **39.50**
Reg. 99.50 Ladies' Diamond Wedding Ring, 6 diamonds, lovely 14K gold mounting... **59.50**
Reg. 150.00 Diamond Set Bridal Pair, 25 diamonds, 14K gold mountings... **\$100**
Reg. 89.50 Man's Diamond Ring with 2 Rubies in 14K yellow gold **44.95**
Reg. 88.50 Diamond Pair, 2 diamonds, 2 rubies in 14K gold mounting... **59.50**

SPECIAL INTRODUCTORY OFFER!
Leilani heavenly pattern BUFFET SERVER
regular price will be \$3.00
Useful in so many ways... for serving pastries, frozen desserts, canapes, cold meats and salads.
only **\$1⁰⁰** (gift boxes)

1847 1847 ROGERS BROS. America's Finest Silverplate