



Jewelry Fashion This Year Has a New Look

The season is right, the timing and tempo right, the clothes are right for a new look in jewelry fashion. And the newness, diversity and brilliance of the jewelry collections provide some important gift clues this Christmas, points out the Fashion Coordination Institute.

GIFT TIP FOR HER - The newly created "Fascination" timepiece that's glamorously styled with a sculptured silver expansion band; 19-jewel unbreakable mainspring construction, By Elgin.

The gift which will succeed this holiday season is jewelry. There is an exciting, fresh look to the latest clothes and with this look goes the need for different jewelry, and a woman can never have all

the jewelry she needs, therefore any additions to her collection are a marvelous Christmas gift.

Daytime clothes are easy and fluid—a very different look from the tight, shaped, sheath silhouette of old. The jewelry opportunity here is in colorful, longer necklaces or big, bold, beautiful pins.

The flattering and unusual hostess clothes designed to be worn in a woman's own home provide an important opportunity for unique jewelry accents.

Different Type

A woman can now enjoy wearing a totally different type and amount of jewelry from what she would normally wear for the street.

It is fun and colorful to spark a hostess gown or fancy pants and tops with the long, ornate bibs, the gypsy hoops, the big, big pin and multiple bracelets.

After-dark clothes feature the extremely simple black dresses which relate so well to bold, dramatic jewelry accessories without any fear of over-dressing.

The mixed bead and stone pieces, massed bracelets, big, beautiful stone pins set off the very plain or beautifully ornate fabrics designed for colorful jewelry emphasis.

Jewelry provides the color and sparkle of the holiday in a perfect gift idea for every gal on your list.

Felt Stocking Is Good Many Years

Children love new things... but they love familiar things even more. So, here's something you and the children can make together... to brighten their Christmas year after year.

Start this Christmas by making a large felt stocking with their name at the cuff. Then each year, let the child add one design of their choice.

It might be a little felt cut-out of their favorite gift from the previous Christmas, the gift they most want this year, or a symbol of something wonderful that happened to them during the past year.

Little charms and badges they are proud of could be pinned on instead. Let it be up to them... they'll love it!

A law forbidding Christmas celebrations was written in 1659 by the Pilgrims. It wasn't repealed until 1681.

Jeweler's Advice Assures Good Diamond Selection

Are you buying a diamond for someone this Christmas? Then, unless you're a diamond expert, let the jeweler's advice assure you of the best possible buy for your diamond dollar.

What sets the price of a diamond? Four quality factors work together as a team to set the value of a diamond: carat weight, color, cut, and clarity.

If you're interested in a particular diamond or in a piece of jewelry with diamonds in it, ask the jeweler about these "Four C's." He will appreciate your interest and realize that you're a serious purchaser.

Weighed by Carat

Diamonds are weighed by the carat. Exactly 100 points make up a carat. Like the cents in a dollar, a 25-point diamond is a quarter of a carat; a 50-point gem is just three points over a half-carat, and so on.

The color of the traditional bridal diamond is crystal clear. A tinge of brown or yellow reduces the price. Very often the trace of color is so faint that it cannot be seen by an untrained eye.

Diamonds with strong, clear colors such as pink, red, brown and green are beautiful and cost more, but a fine white one is the idea.

A "blue-white" diamond is one which shows no traces of

color other than blue. The term "blue-white" is incorrect when used to describe a diamond which is actually white. Diamonds with any trace of blue are rare and high priced.

Cut, the third factor affecting a diamond's price, refers to the skill with which the facets (tiny planes) were ground onto the diamond for the maximum brilliance.

Basic diamond cuts are the round, emerald-cut, pear-shape and marquise. A round diamond, also called a brilliant-cut, looks well on all hands. An emerald-cut has straight sides and comes in both square and oblong contours. The pear-shape, wide at one end and tapering to a point at the other, is worn with the point toward the finger tip. A marquise diamond is pointed on both ends.

Clarity of Diamond

The clarity of a diamond refers to the absence of carbon

spots or other imperfections. A diamond is rated as flawless only if it shows no blemishes when studied under a glass that magnifies ten times. However, most flaws cannot be seen with the naked eye. A flaw may not affect the beauty of the diamond, but it definitely lowers the price.

Do you want a one-carat diamond? If you're diamond shopping, you'll see that prices vary. No two diamonds are alike; each has different "Four C" qualities.

Very often a small diamond is more expensive than a larger one. A flawless diamond is higher priced than one with a "bubble." If the cut of a diamond is not good, it cuts down the stone's brilliance and, consequently, its price.

The final decision is yours, but temper your diamond decision with the sound advice of a trusted jeweler.

Slippers Are Handsome Gift For The Family

Exhausted from Christmas shopping? Then ease into the slipper department and rest your weary feet while you select handsome gift slippers in glove-soft, comfortable leather for those special people on your gift list.

The dozens of exciting slipper styles for women are not only more luxurious this season but kind to your budget as well, reports Shoe Fashion Service of Leather Industries of America.

New slippers double for fireside relaxation and informal entertaining; indoors or out.

Suede flats, gold and silver thong sandals and mules, richly jeweled and embroidered in metallic thread, are available in a wide range of bright colors and handsome leather textures. They go with chiffon hostess gowns or velvet slacks.

For the Men Slippers make ideal gifts for men too. Extremely popular are leather-lined glove

leather opera style slippers. Another masculine favorite is a soft, moc-toe shoe with folded-over tongue and hand-stitch detailing. Many men like a more formal slipper with horizontal pillow stitching across the vamp.

The man who travels will welcome the luxury of a pair of soft saddle leather slippers that weigh but a few ounces and tuck easily into any corner of his cowhide suitcase.

There are warm, shearing

If you're completely out of ideas, why not surprise a friend with two tickets to the theater?

slippers for every member of the family. Dad and brother will like shearing-lined "high-riser" slippers in the softest smooth leather.

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Mann's MEDFORD 06

Purchasing Toys Deserves Study, Authority Claims

Buying toys deserves priority on your Christmas list, even if you are only a cousin once removed or a casual family friend.

Time invested in the selection of suitable toys can yield lifetime dividends of value to a child.

This advice comes from Dr. Philip Lewis of the Chicago board of education and toy guidance council's advisory committee, who also suggests a preliminary reconnaissance of Toyland before buying.

Because of the air of excitement surrounding a toy department during the holidays, it's a smart idea to list the ages and habits of the children you want gifts for, and outline the basic play interests at each age level. Then look for toys that fit them individually.

You'll find it rewarding, in your role of Assistant Santa Claus, to study the information on toy packaging. Read leaflets like "Learning Through Play" toy guidance council's outline on toy selections which gives special play needs of each age of childhood.

Should Be Labeled

Toys designed for very young children should be labeled as to whether they are safe for sucking. There should be no loose parts, and edges should be smooth. Lightweight toys are best for the crib and play pen crowd whose muscles are just beginning to develop.

A new category of toys—from the land of science—should ease your gift selection for teenagers. It includes lab equipment on a home scale... even group viewer microscopes for family participation.

Balance is important in a toy just as it is in nourishment. From babyhood on, children require varied play activities; so, in making up your gift list, consult leaflets at good stores or get advice from parents with children in similar age groups.

By scheduling this important part of your Christmas shopping early, you will find a broader selection of "correct" toys and a store personnel with time to be helpful.

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