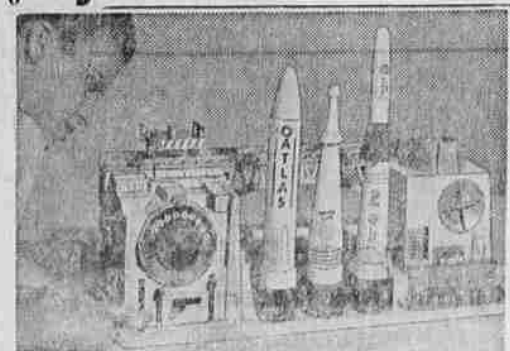




"ZERO IN" ON THE GIFT FOR BOYS—It's the "count down" on electronic missile control base just like the Army's vital missile launching nerve center. The rockets blast off up to a height of 35 feet. It's constructed of sturdy plastic; operates on standard flashlight batteries. —By Ideal Toy Corporation.

## Pipe Should Be Picked To Fit New Fashions

Figures recently released indicate that our nation is going up in smoke! According to The Pipe and Tobacco Council, there are 18 million pipe smokers who buy an average 2.5 pipes per year. Generally, it's a masculine story, but at Christmas, women crowd the picture shopping for gifts. So the Council sends up these smoke signals of advice.

First of all, styles in men's clothing have changed considerably, with a slim, continental line heavily stressed, leaving scant room for carrying excess articles in pockets. Choose a pipe to fit this new fashion trend.

Another major change-over is special tobacco blending kits. Most men like trying something new, especially if they've had a hand in it themselves! These kits holding 2 ounces of tobacco make ideal gifts for the man of the house, a young smoker, or even grandpop. But rely on the judgment of a tobaccoist. He's a specialist on blends. He's also a good guy to advise you on the four basic types of pipes men prefer: briar, corn cob, meerschaum or cherrywood.

Meerschaum, always white, is a rare Turkish mineral, highly porous, but has a hard consistency. Costs on these run from \$10 to several hundred dollars.

Briar, most popular of all, is the core of the bruyere bush grown in the Mediterranean area. Aged for two years, it's imported and has a price range to suit any purse.

Corn cobs, made from ears of corn, are soaked and hardened in a sweeter process prior to carving. Men like their sweet smoke, and women like the price—generally from 25 cents to \$1.50.

Cherrywood, made from tree bark, grew popular in World War II when briar was

## Correct Choice Is Problem In Selecting Furniture Gifts

A well-chosen gift of furniture will give happiness for many Christmas Days to come!

There's just one problem to selecting furniture as gifts and that is being correct in your gift choice. However, without actually asking "what do you want?" and spoiling the surprise, check with close friends and family to determine whether a practical or "just pretty" furniture item will better fill the bill.

Women usually welcome such pieces as a vanity table, writing desk, sewing table, oversize jewel box and an arm chair or lounge of their own.

The difficult thing is to find out what she wants... locating the item is easy. There are so many styles in every piece... from Danish modern through Oriental to traditional.

Such decorative furniture

is being shown now in, not only all of the loveliest of woods, but in jewel tones as well. Painted furniture is a trend, not a fad, say the experts.

### For Him

The man of the house usually covets the most comfortable chair ever designed. This choice is practically pleasure-proof.

Better wrap up a miniature chair for his gift though and then take him along after Christmas to pick out a chair.

To be really comfortable, a chair must fit the person who will sit in it. The chair should be high enough for the feet to rest on the floor. The seat should be long enough to give support from spine to knee. The arms should hold the sitter's arms from elbow to wrist. And the back should support at a comfortable angle from spine to nape or neck.

You will be able to find a chair that fits him, pleases you, and suits the decor of the home, with very little difficulty. The selection is tremendous in every price range.

### For Youngsters

The small fry love to have their own furniture. (Would you be comfortable in a chair that's far too big, or eating at a table that's nearly over your head?)

Furniture that's scaled to their size is available in desks, chairs, tables, stools... even sofas!

A child begins to really enjoy his own chair when he is about two years old. If he has only one, it will probably be dragged along by the child from room to room.

Toddler's furniture is going to take a beating... there's no doubt about that... so be sure the furniture is plenty sturdy. For mother's sake,

select furniture that is easy to clean as well.

For the family that has a new baby or is expecting one sometime around Christmas... furniture will also be appreciated. Two important items are the crib and bath-nette.

Before selecting a crib, make sure that the spindles are close enough that the baby will not be able to get his head through the spaces, and that at least one side of the crib moves up and down easily, yet can be securely locked.

Furniture gifts for friends or relatives who live in a small home or apartment are simple to select. Just remember that compact, dual-purpose pieces are the thing.

Select stacking tables, a drop-leaf hostess cart, functional dividers, or a chest that converts to a desk or dining table.

In the realm of furniture, the gift possibilities go on and on. There is virtually no one who wouldn't be pleased with a well-chosen piece... something that says "I gave my gift to you a lot of thought, because I think so much of you!"

## New Necklaces Have Dramatic Plunge

The smartest, newest necklaces have taken a dramatic plunge to new lengths to make an important fashion point and a special gift idea.

Necklaces of all kinds have lengthened to go hand in hand with the new easy, fluid dress styles and fuller skirts. These longer lengths look new, feel fresh and different, and accent this season's clothes beautifully. Since these are new, few women have enough of the longer lengths in their jewelry wardrobes—hence they are a timely gift suggestion.

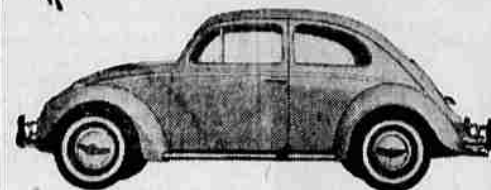
The most conservative is an 18-inch length which looks like a softened, eased version of the neck-based choker. Next comes the important "matinee" length, measuring about 22 inches. From there, fashion steps to a 29-inch length and ends with the newest look of all—the waist length rope or bib.

The new lengths are shown in precious pearls and jade, to marvelous simulated ver-

sions and ornate arrangements of beads and baubles, burnished gold.



## GREAT THINGS COME IN SMALL PACKAGES



## BUY HER A VOLKSWAGEN FOR CHRISTMAS!

Morse Motors, 6th and Ivy, Medford  
Southern Oregon Volkswagen Headquarters

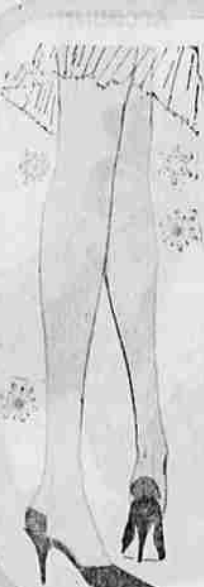
**WARDS**  
MONTGOMERY WARD

WARDS WILL BE  
OPEN FRI. NIGHT  
UNTIL 9 P.M.!



## SANTA CLAUS and LITTLE KLINKER COME TO WARDS TOMORROW!

Yes, Santa Claus in person, and his new friend, Little Klinker, will be at Wards Friday and Saturday. Bring your little boy or girl in to talk to Santa and get one of the free Little Klinker books. Santa will be here all day on both days.



**FAMOUS BRAND  
NYLON SHEERS,  
FIRST QUALITY**

**3 pr. \$2**

The famous label has been removed, but the quality is the same. Flattering seamless and fine seam styles. Ready for gifting in a lovely Christmas box.



**carefree**

**LACE TRIMMED NYLON GOWNS  
... AMAZINGLY LOW PRICED**

**3<sup>98</sup>**

A lovely gown you'd expect to pay much more for. Fine nylon tricot, sheer pleats and lace yoke. Soft pastels. Sizes: 32 to 40.



**EMBROIDERED  
PILLOWCASES**  
Refreshing designs in tubfast colors. Cut size 42 x 36". Package by pairs. **1.98**

**REG. 12.59  
18 PC. LUREX  
TOWEL SET**  
6 bath towels, 6 face towels, 6 wash cloths. **11.44**



**ACRILAN® ACRYLIC AUTOMATICS**

Guaranteed five years. Should blanket become defective, Wards will replace it FREE within the first 2 years; repair it FREE the next 3 years. Machine washes.  
**27.95** twin 66x84", single control... **22.95\***  
**29.95** dble 80x84", single control... **24.95\***  
**34.95** dble 80x84", dual control... **29.95\***  
**59.95** king 108x84", dual control... **49.95\***  
\*Product of Chemstrand Corp. \*Federal excise tax included



**WOMEN'S CUDDLY-SOFT BOOTEE  
OF THICK SHEARLING LAMB**

You never had it so soft! Half-inch thick shearling, in alluring colors, holds its fluffy nap... feels so warm and cozy. Powder blue, red, royal blue. 4-9. **2.99**  
Regularly 3.99



**NYLON LACE  
DRESSES FOR  
HOLIDAY WEAR**

**5<sup>98</sup>**

Ready for Christmas parties in elegant nylon lace, fully rayon acetate lined and accented with posy trim. Many styles. 7 to 14. Sizes 3-6x... **3.98**



**FUR BLEND  
DREAM KNITS**

**7<sup>98</sup>  
TO  
12<sup>98</sup>**

**SLIP-ONS or  
CARDIGANS**

Brentshire... luxury texture of 70% lambswool—20% fur fibers—10% nylon. And full-fashioned! Gold, parrot blue, violet, green, white, black. 34-40.



**SPECIAL! MEN'S  
SANFORIZED®  
COTTON PJ'S**

**2 for \$5**

Men love the easy comfort of these cotton broadcloth pajamas with their full cut, adjustable waistband, and U crotch. Coat, middy style. A-B-C-D.



**REDUCED  
WOVEN PLAID  
SPORT SHIRTS**

**2<sup>44</sup>**

Regularly 2.98. Softly brushed rayon in handsome woven plaids. Carefully tailored with 2-way collar, long sleeves. Full cut. Washable. Sizes 8 to 16.



**TRIMMED RUN-  
PROOF KNIT  
ACETATE BRIEFS**

**6 for 3<sup>54</sup>**

Lovely sheer nylon tucks, lace inserts, delicate pastel shades... popular smooth-fitting elastic leg style. So prettily gift boxed. Sizes: S, M, L, XL.

- MEN'S REG. 6.98 HI-V NECK SWEATERS  
Bulky knit lambswool-oriental acrylic. S.M.L. 5.88
- MEN'S REG. 9.98 WOOL-NYLON SHIRTS  
Solid colors with fancy embroidered designs. 8.80
- SAVE! MEN'S STRETCH ARGYLE SOCKS  
Many colors. Cotton, reg. 69c 2 pr. 99c
- REG. 29.95 TABLES IN DANISH WALNUT  
Cocktail, end step and corner. 26.88
- 25.95 FOLDING PLAY AND FEED TABLE  
3 position legs, 24" plastic top. Vinyl cover. 23.08
- 27.95 FOLDING PORTABLE CRIB  
All hardwood. Adj. legs. Teething rails. 22.88
- 14.95 FOLDING PLAY YARD  
All hardwood. Easy rolling 2" casters. 12.88
- CHROME FOLDING BABY WALKER  
Rubber bumpers, plastic fabric seat, back. 4.80
- 6.95 BABY NIP-N-NAP  
Thickly padded. Waterproof floral vinyl cover. 5.88
- SMALL CHANGER  
Fits all standard cribs. 7.98

## Appliances Fit Bill This Year

Smart Santas will note that these convenient time-savers have blossomed forth with a sparkling beauty of modern design that makes them "at home" on dining, buffet, supper or patio table, as well as in the kitchen work-center.

Whether home is a one-room kitchenette apartment, or a rambling ranch type, electrical appliances fit the bill!

Who wouldn't welcome an electric percolator, Dutch oven, fry pan, sauce pan, skillet, or deep-fryer?

Fun-to-use rotisseries are available in many sizes, and make baking, grilling and broiling a thrilling experience.

As you can see, appliances are gracious to give, heavenly to receive, and rate top consideration for Christmas.

The makers of Flint cutlery, and Exco Products company, suggest that this Christmas your favorite cook may welcome the addition of fine knives to his or her collection.

Steak slicers, French cook's knives, bread and cake knives, roast slicers, paring knives and utility knives are favorites—either given individually or in knife-holder sets!

Fine knives are made of Vanadium stainless steel and their handles are resistant to burns, stains and common household acids.

## Customs Accompany Christmas Carolers

Caroling is the custom in many countries throughout the world. And, there are about as many different customs connected with it as there are countries.

Bagpipe music accompanies the carolers in (no, not Scotland) Italy!

In England the carolers receive gifts for their efforts. "Gifts" of refreshments are often the case in America.

"Starsingers" is the name for groups of carolers in many nations. The term is taken from the pole they carry, which has a lighted star on top.

Just say "CHARGE IT" at Wards... pay in 30 days or extend payments

