



COMES IN COLORS—Cheer throughout the year is provided by this transistorized radio that is smaller than many Christmas ornaments. It comes in gay holiday colors. "Bantam" by Bulova.

Leather Gifts Are Durable for Men; Range Is Noted

If he has a hankering for hunting or a "gift" for golf, the sportsman will find it "open season" for surprises when he unwraps your Christmas gift this year.

At ease and at play, men and leather go together. Ruggedness, durability and quality are the hallmarks of leather gifts now available for every holiday budget.

For the outdoor man, leather is a constant companion. Hunter and golfer alike protect their treasured guns and clubs in sturdy but lightweight leather cases. Stalking his game in all weathers, a leather jacket-lined in wool shearling-gives the hunter warmth. Deep pockets help hold compass, cigarettes, lighter and extra shells.

Present For Par
When he gets out on the links, he'll tee off in good style, with a leather golf bag, a set of mittens—small leather bags that slip over his woods for protection against scratch, scar and splintering and a perforated leather glove to protect his left hand from friction burns.

The bowler will be more comfortable — and freer of foot troubles with his own shoes. To make certain that his sports footwear — bowling shoes, golf shoes or ice skates — fit perfectly, borrow a pair of leather shoes from his closet and take them along when you go shopping.

Shutter Bags
A prizewinner for the camera fan at Christmas is a flexible leather gadget bag, with zippered side pockets and self-leather handle. Tuck in a few rolls of color film or a wanted accessory to make the gift more complete.

When it's your move, you'll be one up on the gamesman if you present him a luxurious leather case for his ivory chessmen. Beautifully tooled Morocco leather boxes also hold checks and backgammon counters. A traveling dart-and-card case in smooth cowhide holds an evening of fun at home or away.

Homemaking Gifts Popular With Girls

When choosing a gift for a little girl, you'll delight her and her mother too, if you select a present that teaches good homemaking and proper grooming.

The "Let's Do The Dishes" set from Amsco Toys, is one good example. It features a modern white sink and drain board with lots of accessories and a "faucet" dispenser with running water.

Gifts to keep her dollies clean and "healthy" are good, too. There are dolly baths that are simply miniatures of a baby's; diaper cleaning sets that include the pail, clothesline, everything she needs; formula sets; breakfast, snack and TV dinner kits are other Amsco specialties.

For the little girl's own grooming, there are beauty bars, fitted train cases, models, hat boxes, containing beauty aids . . . and many more such exciting gifts.



PERFECT GIFT—A wanted, welcomed picture-in-a-minute electric-eye camera complete with all accessories. Fitted compartment case. Postcards, albums, "Wink-Light" and film are all included. Model "900" Polaroid Camera Kit.



THE PENNEY PLUS fashion news at important savings

Knee-deep in nylon lace net. Yet, every whit practical — washes with iron-snobbing ease. White, holiday colors. Proportioned sizes 32 to 40. Penney's Street Floor

3⁹⁸

PENNEY PLUS VALUE!



SPECIAL! AUTOMATIC ELECTRIC BLANKETS

Perfect quality automatic electric blanket that lets you sleep warm all night long. Full 72"x84" size that will fit twin or double beds. Lifetime nylon binding. Machine washable. Choose from several popular shades. 2 year replacement warranty!

\$10.

Penney's Street Floor



ARNEL-COTTON BLOUSE SPECIAL

Amazing value! Color! Style, and savings. Easy up-keep Arnel® triacetate and cotton blend . . . hand washes. Sizes 32 to 40. Penney's Street Floor

\$2



PUFF PLASTIC-LOOK OF LEATHER

We kid you not . . . a bag so soft, so supple, no one will believe it's not leather. Backed with buoyant foam rubber fabric. Fully lined, inside zipper. New hues. plus Federal Tax Penney's Street Floor

2⁹⁸



THE PENNEY PLUS—Lasting Beauty Built on Quality

Hand washable Christmas wrapping in nylon quilt (cotton fill). Nylon taffeta lining. Red, aqua, pink, toast, rose, maize, blues. Sizes 10 to 18. Sizes 38 to 44 only 10.95. Penney's Mezzanine Floor

9⁹⁵

PENNEY PLUS VALUE!



ORLON® CARDIGANS CABLE STITCHING

New bulky look in Orlon acrylic that cuddles big and little sister in gentle warmth, hand washes back to fluffiness. White, jockey red. Penney's Mezzanine Floor

2⁹⁸

sizes 3 to 6x

3⁹⁸

sizes 7 to 14



lamb's wool & Orlon® blend BULKY KNIT SWEATER

Penney's made a special purchase . . . brings you this luxury blend of lamb's wool 'n Orlon® acrylic! You'll find wanted shawl collar styling 'n surface interest stitching! Penney's Street Floor

now just 7⁸⁸

men's sizes small, medium, large, extra-large

Big CHRISTMAS Savings!

CHILDREN'S HOUSE SLIPPERS

Comfortable, warm, flannel lined House Slippers with flexible cushion crepe soles. Red corduroy, in sizes 7 to 13. **1.33**

GIRLS' PILE LINED JACKETS

They're warm and washable; Bedford Cord in Beige, Red, or Antelope. Ages 7 to 14. **4.88**

MEN'S ORLON SOCKS

Compare this gift buy—smartly patterned in rich color tones; sizes 10 to 13. Buy now for gifts and Save! **50c**

GIRLS' DOLLY 'N' ME SLIPS

Complete with real Doll wearing matching slip. Polysheen Everglaze cotton in Bouffant styling. White; Ages 4 to 14. **1.98**

3 PIECE LUGGAGE SET

Heavy embossed vinyl over solid plywood frames, chrome finished hardware; set includes 14 inch train case, 21 inch week-end case, and 24 inch Pullman case. Colors: Light grey or pastel blue. What a Real Gift Buy! **\$20**

MEN'S ORLON KNIT SPORT SHIRTS

Brand new styling in 100% hi-bulk Orlon; extra soft, warm and comfortable. Choose from **4.98** seven colors; all sizes

WOMEN'S GAYMODE NYLON HOSE

Famous Gaymode, perfect quality 60 gauge, 15 Denier Nylons. Full fashioned, perfect fitting. Now in Gala and Confetti colors. **49c**

LIFE SIZE BABY DOLLS

1 year tall, drinks and wets; true to life look. Washable, rooted hair. Beautifully dressed in lovely Nylon; eyes open and close. A peach of a buy with a peaches and cream complexion. **9.88**

STURDY STEEL TRIKE SPECIAL!

Compare Penney's big, 3 wheeler buy; semi-pneumatic tires, strong steel from saddle to hubs. Lay yours away Tomorrow! **8.88**

MEN'S HOUSE SLIPPERS

Warm, comfortable, easy on and off House Slippers with flexible cushion crepe sole. Flannel lined corduroy in wine, Navy, or toast brown. Sizes 6 to 11. **1.66**

WOMEN'S WOOL COAT SWEATERS

Mother loves them; 100% virgin wool knit in full length, button front, with two big pockets, with V-neck on collar styling in light grey, pink, light blue, turquoise blue, black or deep wine red; Sizes 36 to 46. **5.95**

WOMEN'S LONG CHENILLE ROBES

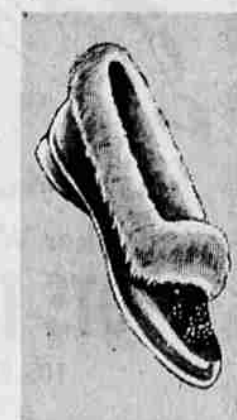
Women's long chenille Robes. Cozy warm, full length, fine quality, machine washable Chenille Robes in a wide variety of colors. Sizes all the way from 12s to 44s. **4.98**



LUXURY LOUNGE IN QUILT ROBES

3⁹⁸ **4⁹⁸**

sizes 4 to 6x sizes 7 to 14
Pick a posy-print beauty . . . soft nylon taffeta (cotton filled). Wear it to lounge in, live in all winter long. Jumbo pockets, lace touches. Pink or blue. Girls Wear . . . Penney's Mezzanine Floor



WOMEN'S-GIRLS' HOUSE SLIPPERS

Special 1⁸⁸

Pretty white bunny fur trimmed, warm felt lining, softest of soles, rich hand beading trim in white, black, pink, blue or red. Women's and girls' sizes. Penney's Street Floor



SAVE ON BOYS' COTTON FLANNEL SPORT SHIRTS

Sanforized®, machine washable cotton flannel. Priced for extra special savings and tailored to Penney's own rigid specifications in his favorite plaid patterns! Penney's Street Floor

\$1²²

sizes 4 to 18



RIDE-ON TV HORSE

Perfect horse for little Western - watchers! Soft, rayon plush, with smooth vinyl head. Black on white. Large size, 23 inches long. Toys . . . Penney's Street Floor

BOYS' FLANNEL PAJAMAS

Penney's soft cotton flannels have the warmth he needs. Machine wash! Sanforized®! Yours in notch collar and neat pullover models. Age 4 to 16. **1⁸⁸** Penney's Street Floor