

### Average American Family Spends \$147 on Christmas

By GAY PAULEY  
UPI Women's Editor

New York - (UPI) - A new study of our shopping habits shows the average American family spends \$147 on Christmas giving, which just about rules out mink for a mummy unless it's third hand or just a set of collars and cuffs instead of a coat.

What women listed first in their preferences for Christmas presents ran, quite naturally, I'd say to costly items—mink coats and fur pieces and jewelry and perfumes, a new car, even a trip.

But those surveyed apparently held slim hope of getting their No. 1 choices. They very practically listed a bunch of other welcome gifts—mostly items for the home. Twenty six per cent would be pleased with household goods, 24 per cent listed some item of clothing with sweat-

ers high in the ratings, and 5 per cent asked for a sewing machine—the one household item most often mentioned.

Major appliance choices ran to refrigerators and dishwashers. In small appliances, the electric mixer was mentioned most frequently.

Other household items on the wanted list included hurricane lamps, furniture covers, records, tablecloths, stereo equipment and electric blankets.

Only 2 per cent of the women asked for money.

The study, which the makers believe is the first large-scale one in the gift-buying field, was done by the Market Facts research organization.

Market Facts talked with 149 housewives in each of three major markets—urban and suburban areas of Chicago, Los Angeles and Philadelphia. The average age of the women, all married, was 40. The average family size was 3.67 members. Average family income was \$6,500 yearly.



Mr. and Mrs. David Casalez

### Newlyweds Make Home In Nevada

Mr. and Mrs. David Casalez are making their home in Winnemucca, Nevada, following their wedding there recently.

Mr. Casalez is the former Vernetta I. Van Riper, daughter of Mr. and Mrs. F. H. Van Riper, route 4, box 406, Medford. Mr. Casalez is a son of Mr. and Mrs. Innocencio S. Casalez, Winnemucca.

The wedding was held October 8 at the Methodist church in Winnemucca. The Rev. Wayne Long officiated at the 6 p.m. rites attended by 25 relatives and friends.

White pompon chrysanthemums and stock decorated the church for the ceremony. Mrs. John Larson played the piano wedding music.

Given in marriage by her father, the bride wore a white ballerina length lace over satin frock with shoulder length veil. The dress neckline was round in front and formed a vee in back. Her veil of illusion was held by a white satin tiara accented with seed pearls and she carried a bouquet of white roses and stephanotis.

Miss Laurel L. Van Riper attended her sister. She wore a frock of lavender taffeta with white feather hat and carried a bouquet of white carnations.

Ruel Casalez, brother of the bridegroom, served as best man.

Following the ceremony a reception was held at the home of the newlywed couple.

The couple traveled to Reno for their wedding trip, the bride wearing for traveling a red and white velveteen suit. The bride attended Medford High school and Southern Oregon college. She is an elementary teacher in the Humboldt County schools. Mr. Casalez attended Winnemucca schools and served with the U. S. Army. He is now employed at the Phillips Furniture and Floor Covering company.

Dark blue suits, for semi-formal occasions, seem to be stronger this season than for a year or so. It's another indication of the diminishing of the five-year charcoal era.

Ink spots from ballpoint pens can be removed from shirts by a quick rinse with clear water and a washing in soapsuds. If it's a permanent ink, rinse, treat with lemon juice and re-rinse.

Refreshments were served by Mrs. J. B. Smith, social chairman, assisted by Mrs. Ray K. Bailey, Mrs. Otis Swisher and Mrs. Marshall Sweet. Hostesses were Mrs. Olen Arnsperger and Mrs. W. E. Haslins.

Couple from Idaho visit Shady Cove. Shady Cove - Mr. and Mrs. Roy Simmons, Nampa, Ida., were guests recently of Mr. and Mrs. R. A. Dirksen, Shady Cove.

### New Mexico Trail Slides To Be Shown

Soc-3b New Mexico ... Mountains and trails of New Mexico will be shown in color to the Arm Chair Travel group by the Rev. Lochlin Gregory, minister of Gold Hill Community Methodist church, who will make his second appearance at the Senior Activity Center, 601 East Jackson street, Monday, November 21 at 1 p.m.

### Pictures Shown At Club Session

Pictures of the St. Mary's-Glendale football game were shown at a meeting of St. Mary's High School Parents club November 16. Coach William McKibbin was narrator.

Dr. Florian J. Shasky, president, led a discussion on fund raising. Mrs. David Bergstrom read a report on the recent executive committee meeting.

Sister Shawn Marie's freshman B class won the room count award. Refreshments were served by Mrs. Bryan Dibble, Mrs. Robert S. Ashenbrenner and Mrs. Chester Lewandowski.

The club's next meeting will be at 8 p.m. December 21 at St. Mary's school.

### Japan is Topic For College Club

Hugh Simpson, director of information at Southern Oregon college, spoke on the history and philosophy of Japanese songs at a Saturday meeting of the College Women's Club of the Rogue River valley.

Mr. Simpson, who became interested in Japanese history while stationed in Japan with the U.S. Army, also sang some of the songs in Japanese.

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Couple from Idaho visit Shady Cove. Shady Cove - Mr. and Mrs. Roy Simmons, Nampa, Ida., were guests recently of Mr. and Mrs. R. A. Dirksen, Shady Cove.

The group earlier saw the pictures taken by Mr. Gregory on the Appalachian trail when he and a colleague walked 2,000 miles from Georgia to Maine. Dr. Frank Roberts, leader of the group asked him to show other pictures.

Persons who go to see the pictures, which are shown each Monday afternoon, are welcome to stay as long as they wish at the Center to browse among the many books, read, visit or play table games. This may be done at any time of the day when the Center is open.

Volunteer hostesses keep it open Monday, Tuesday, Wednesday and Thursday from 1 to 3 p.m. Thursday and Saturday from 10 to 12 noon and Mondays from 7:30 to 9 p.m. Committee meetings and special activities may be held at the Center when it is not being used if arrangements are made with the Center committee. Information can be obtained from Dr. Roberts, John Gribble or Mrs. Lillian Greenman on classes or open time available.

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### Decorations for Holidays Announced as Show Theme

Holiday decorating ideas will be the theme of a show Monday, November 28, sponsored by the Central Point Garden club to be held at Ping's Garden, Medford. It will be held from 8 to 10 a.m.

'East Meets West' is the name of the show to be presented by Robert F. Biggs and staff of the House of East and West Arts, Portland Decorating firm.

Assisting Mr. Biggs will be George T. Dawson, who will demonstrate the classical and adaptations of the European

school. Mr. Biggs will deal with the contemporary western and Oriental designs in his demonstration.

Medford is one of 16 Oregon cities where the show will be held during the present tour. It was reported that included in the presentation will be how to decorate with everything from chicken wire and twisted roots to feather dusters, pearls, beads, and ostrich plumes.

Reserved seat tickets are being sold at Mann's Department store. For further information contact Mrs. Violet LeRoy at SPing 3-6904.

### Townsend Club Cancels Meeting

No Townsend club meeting will be held November 23, the regular meeting date, and members will meet next on Wednesday, November 30 according to the chairman, Mrs. Ida Kelly. Those having November birthdays will be honored at a potluck luncheon at 12 o'clock noon.

Nine visitors attended the last meeting. Alexander's Hawaiian sextet furnished entertainment after a short business session. Other musicians performing were Ray Jennings, Woody Murphy and Mrs. Ellen Townsend, Ashland.

### Past Chiefs' Club To Make Party Plans

A Christmas party will be planned when members of the Past Chiefs' club of the Pythian Sisters meet Tuesday, November 22, at 8 p.m. at the home of Mrs. George Bryant, 3384 Forest avenue.

Final arrangements will be made for the annual Christmas dinner and party. Mrs. Harry Bryant is general chairman. Mrs. Harry Barneburg and Mrs. Leroy Cline are on the dinner committee. Mrs. John Russell, decorations and Mrs. Walter Michael, calling.

### Chapter Holds Pledge Ritual

A formal pledge ritual was conducted by Alpha Beta chapter, Beta Sigma Phi, November 15 at the Mark Anthony hotel in Ashland.

The candlelight ceremony was conducted by the president, Mrs. Ernest Flakus, assisted by Mrs. Tom Shoop and Mrs. Ronald Hall. Mrs. Harold Ames and Mrs. John Watkins, first and second vice-presidents, attended the pledges.

The ritual table was covered with the traditional white satin cloth bearing the gold crest, and adorned with yellow roses and black candles.

Pledged to the sorority in the ritual were Mrs. Richard Card, Mrs. Charles Tucker, Mrs. Harris Ross, and Miss Eileen Martin.

Dinner followed in the banquet room.

Mrs. Eugene Garner was hostess for the last chapter meeting, assisted by Mrs. George Polski. The program, "The History of Dress," was given by Mrs. Fred Stock.

The next meeting will be at the home of Mrs. Harold Ames, 28 Washington street, Tuesday, November 22, at 8 p.m.

### Daughters Seek Children's Gifts

Members of Elta Deuel Hubbs tent, Daughters of Union Veterans, may take gifts for the Christmas project to the meeting Monday, November 21, at the home of Mrs. J. O. N. Poling, Hillcrest-Phoenix road, route 3, box 201, Medford.

The gifts should be suitable for a child up to the age of 12 years.

The meeting Monday will start at noon with a potluck luncheon followed by a business meeting. Nominations for officers will be held.



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