



ROSE QUEEN CANDIDATES - Twenty-four girls who are still in the running for the title of Queen of the 72nd Tournament of Roses at Pasadena, Calif., on Jan. 1 pose for a group picture. The name of the girl who will rule over the New Year's tournament will be announced Nov. 30. (UPI Telephoto)

Medical Papers Lose Support of Drug Companies

New York (Science Service) - Two medical newspapers have lost financial support from pharmaceutical concerns. The recent investigations of the drug industry by the Senate committee headed by Sen. Estes Kefauver were particularly critical of the promotions and advertising by drug companies directed to the medical profession. Scope, a medical weekly supported by the Upjohn company of Kalamazoo, Mich., will be discontinued the end of this month. It has been published since Jan. 1, 1956, and this year was received without charge by 175,000 physicians. According to Advertising Age, Scope had an annual operating budget of \$1,500,000, supplied by the Upjohn company.

Support Withdrawn
CIBA support for Medical News, a bi-weekly publication,

already has been discontinued. Present plans are to attempt to continue publication on a subscription basis, but CIBA outlay for Medical News has been \$500,000 annually since 1955 when the paper first appeared.

The Kefauver committee investigations have had the effect of prompting second thoughts from drug companies regarding the nature of their advertising and promotions.

However, the few references made to the folding of Scope weekly by witnesses at the hearings were uniformly laudatory as an example of the kind of advertising advantageous to physicians.

Both Medical News and Scope, which are published here, have been credited with clear, accurate and objective reporting in the field of medicine.

RETIRED ACTOR DIES
New York—UPI—Harold N. Moulton, 66, who retired as a character actor 15 years ago, died Monday.

INDIAN SOLDIERS
Washington—More than 25,000 American Indians were in the United States armed forces during World War II.

Columbus, Ohio - By coincidence, the families of Jack K. Smith and Jack P. Smith located in apartments at the same address here. There followed the inevitable mixup in mail and telephone calls. Then each family had a daughter. Good friends now and needing more space with the newest arrivals, the families moved. They're again living in the same apartment building—but this time by plan.

Persons Should Use Care In Buying Vending Route

Persons interested in vending machine investments were warned today by Don McNeil, manager of the Medford Chamber of Commerce, to be careful before buying vending equipment.

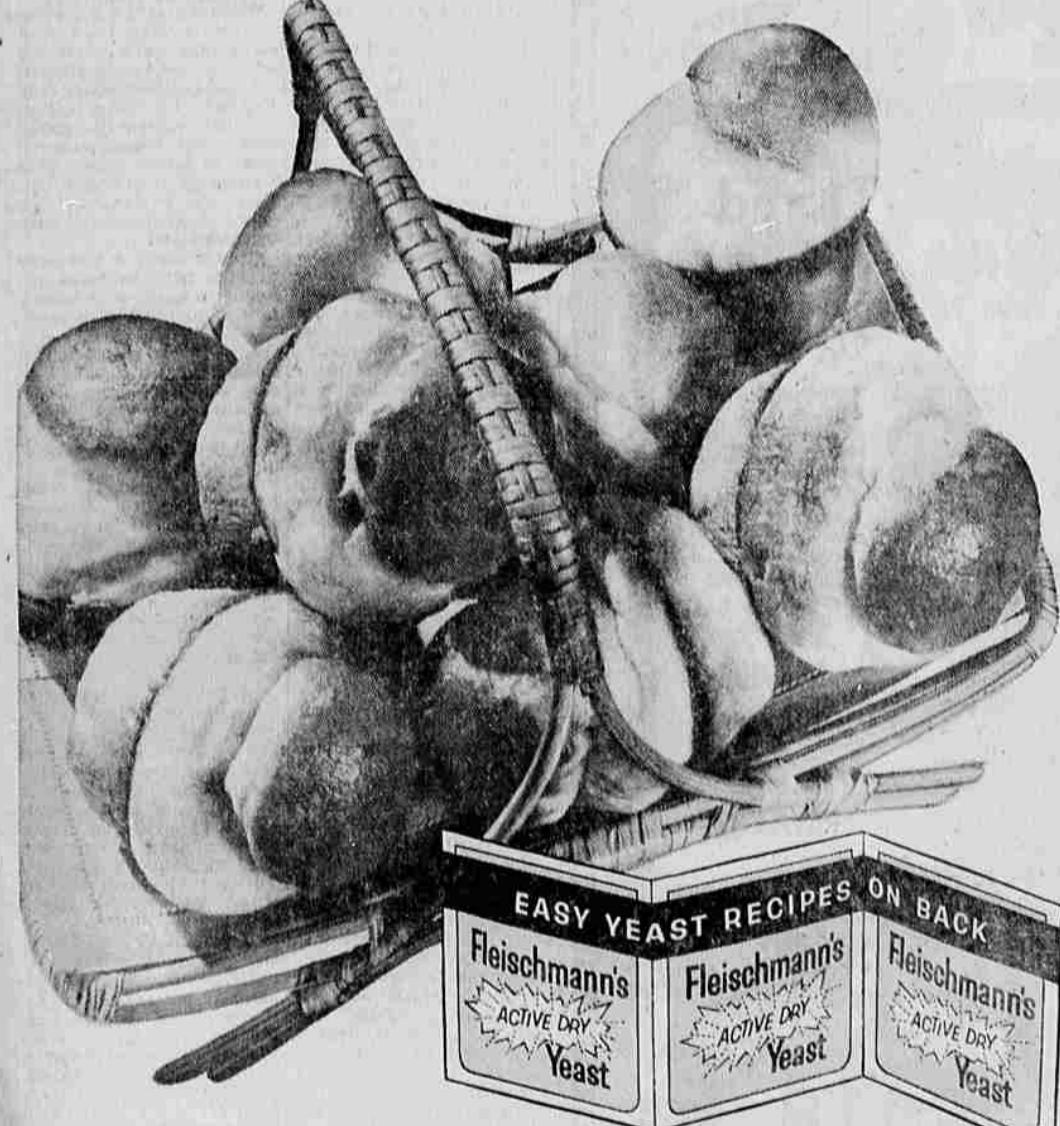
McNeil emphasized that although the vending business itself is entirely legitimate, an unscrupulous minority in this field conceal two basic facts about their operations: first, that their true purpose is to sell equipment and merchandise; and second, that "the cards are stacked heavily against success of an inexperienced person who purchases equipment to set up a route."

Unwary investors get rosy promises about exclusive territory, high average earnings, help in setting up routes and servicing. There are also false assurances that the company will buy back machines, McNeil said.

The National Better Business bureau, of which the local chamber is a member, reports that victims of unscrupulous vending schemers are soon disillusioned. They find that other vendors are in the territory; that machines are often of poor quality and servicing is not available locally; that sales do not materialize; and promises are unkept.

"Above all," the chamber manager stated, "prospective investors should evaluate their own knowledge of the field and their qualifications, including the adequacy of their capital. There is no easy way to make a fortune, and no substitute for experience."

This is the Yeast that goes into the Rolls that taste the best in the whole Northwest



Buy 'em at your bakers, or bake 'em at home, the best rolls are made with Fleischmann's Yeast. With Fleischmann's in the dough, breads and rolls rise high and handsome every time. That's why prize-winning cooks from Portland to Pensacola use Fleischmann's Yeast. If you bake at home, buy Fleischmann's at your store today—in the "Thrifty Three" strip... and get an extra strip to keep handy in the cupboard. Fleischmann's Active Dry Yeast stays fresh for months.

ANOTHER FINE PRODUCT OF STANDARD BRANDS INCORPORATED

THANKSGIVING DINNER

SPECIALS

THIS WEEK'S COUPON

TANG

Qt. **18¢**

Jar

With Purchase of \$5.00 or More in Groceries

Fresh Frozen

TOM Turkeys

Swift's Butterball

Grade A Oven Ready

39¢

lb.

<p>Swift's Butterball Grade A HEN TURKEYS</p> <p>Fresh Frozen Oven Ready</p> <p style="font-size: 2em;">49¢</p> <p>lb.</p>	<p>Soran's Fresh Killed Grade A TOM TURKEYS</p> <p>Oven Ready</p> <p style="font-size: 2em;">47¢</p> <p>lb.</p>	<p>Soran's Fresh Killed Grade A HEN TURKEYS</p> <p>Oven Ready</p> <p style="font-size: 2em;">53¢</p> <p>lb.</p>	<p>Swift's Premium Boneless HAMS</p> <p>Whole or Half 8-lb. Avg.</p> <p style="font-size: 2em;">77¢</p> <p>lb.</p>
<p>Marrell's Palace SLICED BACON</p> <p>2 L B S</p> <p style="font-size: 2em;">79¢</p>	<p>Boneless Swift - Good SIRLOIN TIPS</p> <p style="font-size: 2em;">89¢</p> <p>lb.</p>	<p>Facial Tissue Soflin 400 size, reg 25c</p> <p>5/1.00 Save 25c</p>	<p>Dog Food Purina, 10 lb. Reg. 1.39</p> <p>1.09 Save 30c</p>
<p>Toilet Tissue Waldorf Reg. 4/41c</p> <p>12/1.00 Save 23c</p>	<p>Cranberry Sauce Standby Reg. 27c</p> <p>5/1.00 Save 35c</p>	<p>Apple Sauce Cottage Reg. 17c</p> <p>8/1.00 Save 36c</p>	<p>Green Beans Cottage Cut Reg. 2/29c</p> <p>3/25c Save 19c</p>
<p>Yams Jack O Lantern 2 1/2, Reg. 29c</p> <p>5/1.00 Save 45c</p>	<p>Pumpkin Libby 2 1/2 Reg. 21c</p> <p>6/1.00 Save 26c</p>	<p>Peas Cottage 303 Reg. 2/29c</p> <p>3/35c Save 9c</p>	<p>Corn Cottage 303 Cr. or W. Kernel, Reg. 2/33c</p> <p>3/35c Save 15c</p>
<p>Nylons Best Quality Reg. 99c</p> <p>2/99c Save 99c</p>	<p>Fruit Cocktail Dole 303 Reg. 27c</p> <p>4/1.00 Save 8c</p>	<p>SOS Pads 10-Pad, Reg. 29c</p> <p>4/1.00 Save 16c</p>	<p>Gake Mixes Swansdown Reg. 39c</p> <p>5/1.00 Save 95c</p>
<p>Olives Wyandotte Pitted Reg. 29c</p> <p>4/1.00 Save 16c</p>	<p>Lasagna IXL 4-oz. Reg. 69c</p> <p>49c Save 20c</p>	<p>CRANBERRIES</p> <p>Snoboy's Best</p> <p>2 LBS. 29¢</p>	<p>BULK NUTS NEW CROP</p> <p>Walnuts 59c lb.</p> <p>Brazils 59c lb.</p> <p>Almonds 49c lb.</p> <p>Pecans 69c lb.</p> <p>Mixed Nuts 59c lb.</p> <p>Peanuts 39c lb.</p> <p>Filberts 45c lb.</p>
<p>Celery Large, Fancy Crisp bunch California</p> <p>10c ea.</p>	<p>Dates New crop 2 lbs.</p> <p>49c</p>	<p>Green Onions Fresh, crisp bunch</p> <p>5c</p>	<p>Radishes Red Frosty Fresh bunch</p> <p>5c</p>
<p>Apples Snoboy, Giant Delicious lb.</p> <p>19c</p>	<p>Simple Simon Pies</p> <p>Frozen—Pumpkin, Mince, Apple</p> <p>3 for \$1.00</p>	<td> </td>	

Matlack's

SUPER MARKET

West Main at Ross Lane

Sale Prices Good Thru Sunday Night

NO SALES TO DEALERS