

Three Imponderables Will Influence Election Result

United Press International
The longest possible, quiz-est, flyingest, most electronic presidential campaign in history will be over on Tuesday, and observers hang predictions of its outcome on three imponderables:

-How big is the religious issue and how far buried from competent pollsters?

-Where does the American pocketbook hurt and how bad is the ache?

-Which man - Vice President Richard M. Nixon or Sen. John F. Kennedy - has sold himself to the voters as a stronger personality?

A United Press International compilation of election forecasts by three national magazines and various state polls showed Kennedy carrying 21 states with 268 electoral votes - one short of a majority - Nixon carrying 20 states with 143 votes, and nine states, with 126 votes, still in question.

The last full campaign week produced an increase in name calling, a renewed question about Kennedy's health, an insinuation of improper influence in a loan made by a Howard Hughes firm to Nixon's brother and charges of "rigged" TV commercials from both sides.

Late Smear Tactics
Charles P. Felt, chairman of the non-partisan Fair Campaign Practices committee, suggested that voters ignore any smear tactic brought up so late as to be impossible of proof, or dis-proof, before election day.

President Eisenhower campaigned with Nixon in New York City and for him in Cleveland and Pittsburgh, deprecating Kennedy as a "young genius" deceiving the voters by "juggling promises... distortion of fact... fiscal shell games." Both he and Nixon charged that Kennedy's and the Democratic party's program would result in either higher taxes, increased inflation or devaluation of the dollar.

Kennedy, jibing at Nixon for hanging onto Eisenhower like a circus elephant, continued to emphasize a need to build America's economic strength at home and prestige in the world to preserve the peace. He suggested for the first time that a corps of American young people be recruited to spend several years working as volunteers in the under-developed nations.

Criss-Cross Country
Both presidential candidates criss-crossed the country, hitting 11 states between them, speaking on street corners and at giant rallies and shaking hands as fast as they were offered. Both made concentrated assaults on the big

electoral states of New York, Pennsylvania, California and Texas. The UPI poll consensus showed Kennedy favored in New York and Pennsylvania, Nixon in Texas and California undecided.

The campaign, opened by tradition over Labor Day week end, has been long by calendar chance, with the first Tuesday after the first Monday in November falling at the latest possible date. It has in many respects been confusing to the voters, pollsters report.

Jet speed travel has made it difficult for anyone to keep up with their movements. The institution of the television "debates" replaced some of the set piece TV speeches of former campaigns, transferring the selection of issues to some extent from the candidates to the questioning panels of newsmen.

Many Voters Confused
Pollsters reported many voters said they were more confused than enlightened by the TV discussion of issues, but found the "debates" helpful in making personality judgment of the candidates - which may, after all, be the most decisive judgment in any election campaign. Kennedy, less widely known than the Vice President at the start of the campaign, stood to gain more from the side-by-side appearances and, in the judgment of most observers, did so.

His Roman Catholic re-

ligion, however, remained the puzzler which was stumping some experts and causing others to make poles-apart forecasts. Thoroughly competent opinion was expressed that: Kennedy, although apparently ahead in the race, could be swamped by a still submerged anti-Catholic vote; a wholesale switch of Roman Catholic votes to Kennedy will more than offset the votes of a nti - Catholic Protestants; there isn't any wholesale switch of Roman Catholic votes, and some members of his own church are voting against him on religious grounds; whatever religious voting exists is reflected in competent polls.

Money Issue Difficult
The pocketbook issue is difficult to assess because it ranges through so many campaign issues, each with a different impact on varying groups of voters. The Democratic candidate - who has campaigned strongly on a need to jock up the national economy - is generally expected to carry areas of unemployment and declining industry, but the choice becomes highly subjective in other areas, depending largely on an individual voter's guess as to his own immediate economic future.

The appeal of Republican charges that Kennedy's program would produce an intolerable burden of either taxes or inflation is equally difficult to measure.

Johnson Raps GOP For Poor Reception

Beaumont, Tex. - (UPI) - Sen. Lyndon B. Johnson said Saturday that demonstrations Friday in Dallas, Tex., where men and women shouted "turncoat" and "Judas" at him and his wife, proved that Republicans have made this a campaign to prevent people from speaking their minds.

Congressman Bruce Alger of Dallas, the only Republican congressman from Texas, was in the midst of yesterday's demonstration with a sign saying, "LBJ sold out to Yankee socialists."

Most of the other demonstrators carried Nixon signs or wore Nixon buttons. They jostled Sen. and Mrs. Johnson and mugged Mrs. Johnson's hair while they were trying to get across a street and through a hotel lobby so Johnson could make a speech.

Dallas Democratic campaign manager Barefoot San-

ders Alger had asked him what he thought of it and he told Alger it was "trashy." Johnson supporters said the demonstration will boomerang in their man's favor. He is Democratic candidate for the vice presidency.

Only a Minority
Johnson, stopping at Beaumont airport in his campaign plane told a crowd of about 2,000 persons the demonstrators were "only a minority."

"No man is afraid of facing up to such people," he said "But it is outrageous that in a large, civilized city a man's wife can be subjected to such treatment."

"If a United States senator and his wife cannot walk through a hotel corridor in Dallas, what will happen next year and the year after that?" "What will happen to all of the groups and all of the people with whom the Republicans disagree?"

"What will happen to minority groups they do not like; what will happen to any American they do not like; what will happen if these people get power and authority?" After his Beaumont speech, Johnson took off to New York for a rally.

He will return to Texas today and spend the rest of the time before Tuesday's election campaigning in the southern part of Texas, his home state.

Names Urged for Artificial Parts

Washington - (Science Service) - Discussions of artificial kidneys, hearts, and lungs have become so confusing some scientists see the need for a standard naming system for man-made body parts.

The problem, says Dr. William A. van Bergeijk of the Bell Telephone Laboratories, Murray Hill, N. J., is that scientific reports invariably compare the artificial device with the real organ. In such cases, the reader gets lost and cannot tell whether the writer is referring to the device or the "prototype."

To dispel the literary fog, Dr. Bergeijk suggests using the suffix -mimo, from the Greek "imitate," in conjunction with the root word for the organ represented. Thus an artificial kidney would be a nephromimo. The system could also be used to name mathematical models of organs and functions.

A new nova that can be seen as a faint object with the naked eye or binoculars was discovered March 7, 1960.

Cancer Insurance \$1500

Covers Entire Family
Phone SP 2-4922

© 1960 BY VOLKSWAGEN OF AMERICA, INC.



Do you think the Volkswagen is homely?

Every line in a VW is functional. The snub nose cuts down wind resistance. The body hugs the interior workings. Nothing protrudes.

"At first you think she's the homeliest thing you ever saw," says one VW owner. "But pretty soon you get to love her shape. And after awhile, no other car looks right."

The VW doesn't go out of style. You can hardly tell a '60 from a '50. But we continually make changes you cannot see. Example: new synchromesh first gear; you now shift into low without stopping.

Is the VW homely? It depends on how you look at it (and how long). Come in today for a good long look and see for yourself.

MORSE MOTORS
Southern Oregon Volkswagen Headquarters
6th and Ivy - MEDFORD



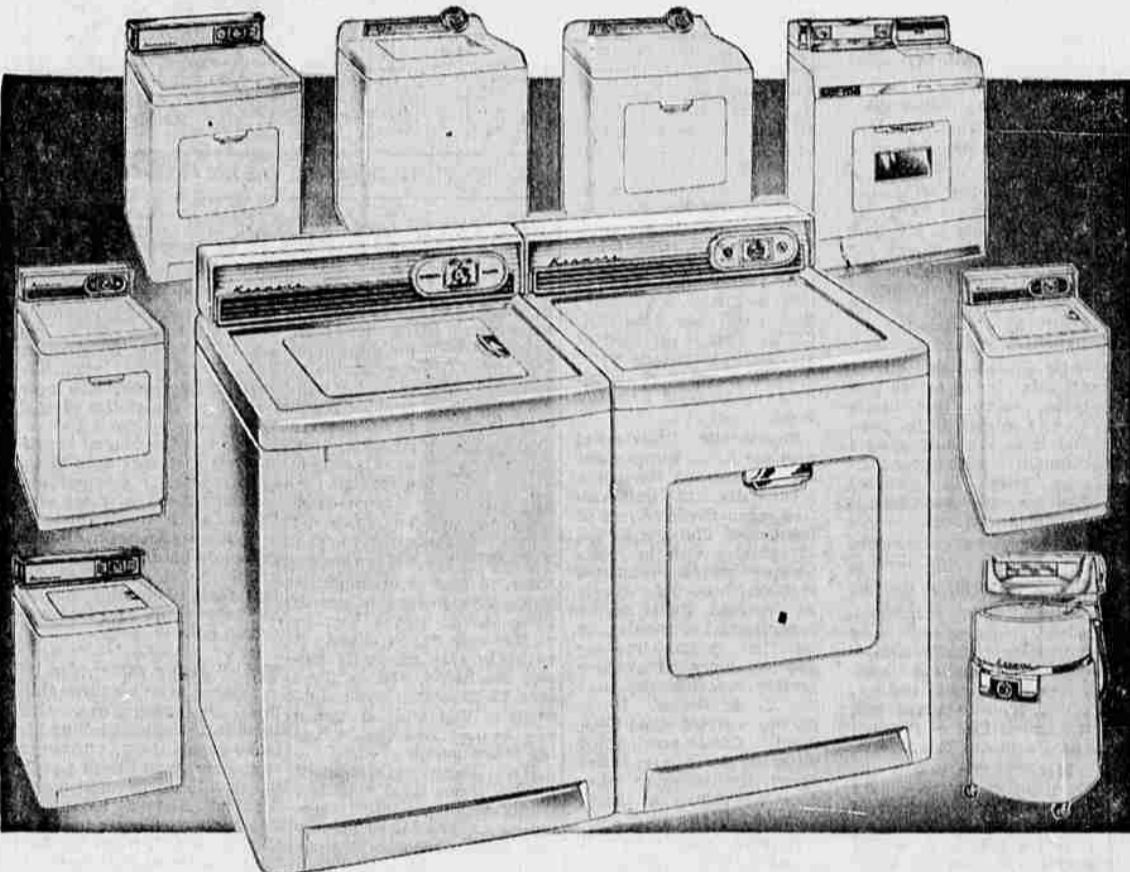
OPEN MONDAY AND FRIDAY 'TIL 9 P.M.

OUT THEY GO!

SAVE Up To \$90 on our most popular models
SAVE Up To \$130 on Combination Washers and Dryers
FLOOR SAMPLES



NO MONTHLY PAYMENTS 'TIL Feb. 1st 1961



ALL WASHERS AND DRYERS REDUCED FOR THIS EVENT!

SAVE 41⁹⁵ On All-Fabric Kenmore Auto. Washer

NOW \$168

\$5 Down - No Monthly Payments 'Til Feb. 1, 1961

10-lb. capacity automatic washer has Normal and Delicate cycles plus 2 speeds; normal for regular fabrics, slower agitation and spin for delicates. Built-in, full-time lint filter. Porcelain tub.

Imagine! A Full-Size Kenmore Electric Dryer

FOR ONLY \$99

\$5 Down - No Monthly Payments 'Til Feb. 1, 1961

All-fabric dryer has 8-lb. capacity, flexible timer. Switch for fluffing clothes or safely drying any fabric. Load-A-Door, lint trap; safety switch stops action when door is opened. Buy!



Sears service experts, trained in factory methods, and genuine Sears parts are as near as your phone... coast-to-coast.

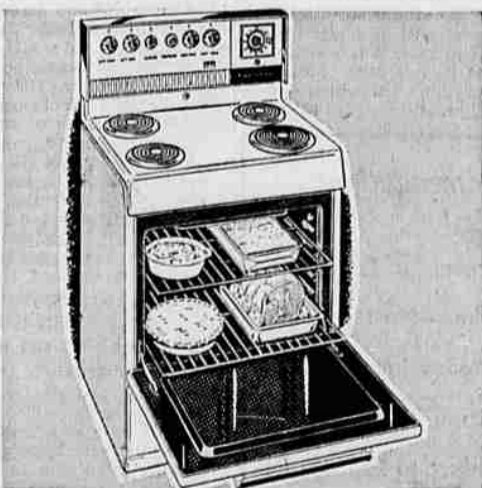
LIMITED QUANTITIES!

Wringer washers as low as \$78. If you can't come in call SP 3-6661 and ask for a salesman.

\$50 to \$90 Off on Kenmore Ranges

SAVE OVER \$50 2 DAYS ONLY!

SAVE \$32 On ALL Porcelain Freezer

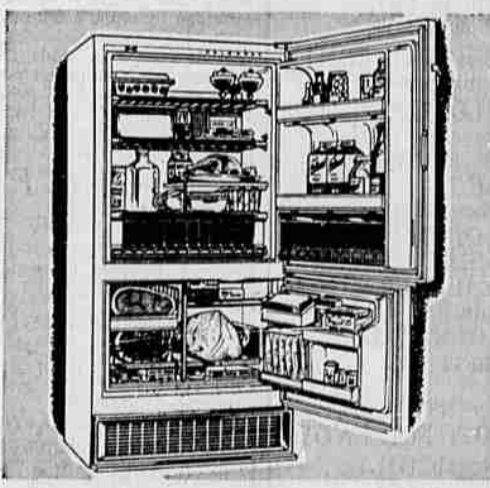


FULLY AUTOMATIC! HAS SET, FORGET OVEN!
30-INCH RANGE \$158

Kenmore Automatic
2 DAYS ONLY \$5 Down, No Monthly Payments 'Til Feb. 1st!

Just six to sell at this low price! Clock controlled, 24-inch wide oven leaves you free for hours, just set, then forget it! 7 heat-selector switches and timed appliance outlet for extra convenience!

Electric Ranges as Low as \$99

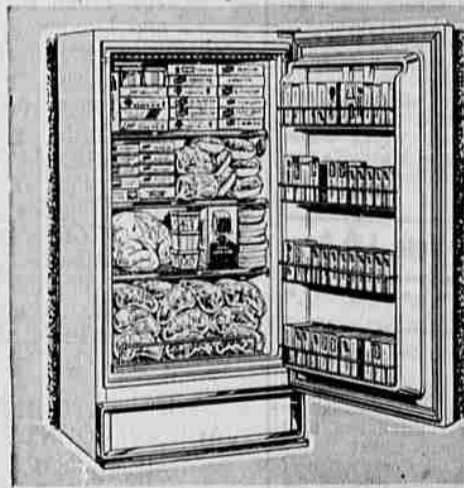


13.8 Cu. Ft. Refrigerator FREEZER COMBINATION

Reg. 379.95 **328⁸⁸**

SAVE OVER \$50 \$5 Down, No Monthly Payments 'Til Feb. 1st!

Turbo-air Frost Free Refrigerator. 161 lb. True Freezer All Magnetic Door.



Economy-Priced 12 cu. ft. Coldspot FOOD FREEZER

Reg. 229.95 REDUCED TO... **197⁸⁸**

SAVE OVER \$32 \$5 Down, No Monthly Payments 'Til Feb. 1st!

Holds 420 lbs. of food! You'd expect to get only a 350-lb. 10 cu. ft. freezer for this price, at this quality! Magnetic door. Four full-width door shelves. Porcelain interior, easy to clean!

"Satisfaction guaranteed or your money back" SEARS

501 EAST JACKSON STREET IN MEDFORD SHOPPING CENTER OPEN MONDAY & FRIDAY 'TIL 9 P.M. PHONE SP 3-6661 FREE PARKING