



Dr. Patricia L. Swenson, the first woman to receive a doctor's degree in mass communications in education at New York University, will speak at a luncheon Saturday, November 12, in Medford at the Red Cross building. Dr. Swenson, manager of the Portland Public Schools' radio station, is shown consulting with one of the staff members at the station prior to a program.

### Mass Media Luncheon Topic

Dr. Patricia L. Swenson, mass media chairman for Oregon AAUW, at luncheon at 12:30 p.m. Saturday, November 12, in the Red Cross building. Mrs. Duane O. Richardson, SPring 3-4228, or Mrs. Robert F. Wilcox, NOrmandy 4-1427, will accept reservations. The deadline has been extended to Monday, November 7.

The first woman to be given a doctor's degree in mass communications in education at New York university, Dr. Swenson was recipient of the Founders' Day award conferred by NYU's president in April, 1950, for highest academic attainment recognized by the University. In addition to her other duties, she is supervisor of utilization of radio and television in the Portland public schools.

### Family Life Classes Topic For Poll of School Heads

New York - (UPI) - Should schools do more to prepare students for family life and marriage?

Mrs. James C. Parker, president of the National Congress of Parents and Teachers, believes the schools should assume more responsibility along these lines.

When a sampling of the nation's 16,000 school administrators was polled on the question, however, there was sharp division of opinion.

The survey, conducted by the "Nation's Schools," a journal for school administrators, found 54 per cent of the superintendents favoring Mrs. Parker's idea. But 44 per cent disagreed. Two per cent had no opinion.

The educators who favored the proposal said it would be relatively easy and worthwhile to revamp present courses and programs to include more marriage-preparation training.

"Family living," one superintendent said, "could be an integral part of the present citizenship courses; family finances, a part of the math program; the biological aspect, a part of the science program."

Some educators said they were willing to de-emphasize certain subjects and programs

and assume new ones only when we are in a better position than the parents to accomplish the desired objective.

That sentiment was echoed by an Illinois schoolman who said:

"The schools of today have consistently replaced the responsibility of the parents. The more responsibility the school takes, the more parents will expect."

"Impersonal family education, such as would be found in schools, cannot hope to cope with the needs of the individual."

### Past Matrons Club Announces Luncheon

Members of the Past Matrons Club of Reames chapter, Order of Eastern Star, will have a salad luncheon Monday, November 7, at the home of Mrs. A. W. Denney, 2995 Madrona lane.

A business meeting and social hour will follow the 12:30 p.m. luncheon.

Before cutting material that will fray easily, make a wide mark around the pattern with a wax crayon. Then cut on this line and the material won't ravel.

### Day Care of Children To Be Studied

A national conference on Day Care of Children is to be held in Washington November 17 and 18 under the joint sponsorship of the Children's Bureau, U.S. department of health, education, and welfare, and the Women's Bureau of the U.S. department of labor.

The importance of day care is illustrated by a recent survey, conducted for the Children's Bureau by the bureau of the census, which showed that nearly 500,000 children under 12 have to care for themselves while their mothers work, and 138,000 of these children are less than 10 years old.

Attendance will be on an invitational basis, but a report of the conference will be published later.

### Survey Shows Needs

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Among the purposes of the conference is an examination of the extent and variety of day care needs and resources, and an identification of road-blocks in providing day care services adequate in quantity, quality and distribution. The conference hopes to foster wider understanding of the pressing need for day care services and to stimulate broader community responsibility for them. Participants are expected to submit recommendations for appropriate citizen and professional group action at local, state and national levels.

### Overweight Is Problem In Prosperous Germany

By JOHN A. CALLCOTT United Press International

Bonn - (UPI) - An open-air bath in icy water at dawn is today a matter of health for the corpulent German.

His equally-corpulent wife, meanwhile, will prop into a pool of mud and breakfast on "curative" water, which tastes as evil as it smells.

This man and wife are guests in one of Germany's 654 health hotels, taking the cure for an overdose of calories.

For the average German's waistline has grown right along with his bank balance. Germans, to put it bluntly, are getting fat.

Although the five years between 1945 and 1950 were lean and unhappy, they were healthy years.

In 1947, it is estimated, only two per cent of the German population was overweight. In 1950, the percentage had risen to 17.

The number of heart and circulatory ailments blamed on fatness has risen. So have

deaths from the same cause. The mid-afternoon kaffeeklatsch is back in full swing, with tea-houses serving rich cakes topped with a mountain of whipped cream for over-indulgent female customers.

The government itself provides proof of a waistline problem. Chancellor Konrad Adenauer, at 85, is as fit as anyone could ever hope to be at that age. But the majority of his cabinet has prominent stomachs and telltale rolls of fat peeking above their collars.

Over-eating and its results have made money for many. Coffee-houses

—For coffee-houses such as the famous "Rumpelmeyer" or "Kranzler" which again are at their pre-war glory.

—For those in the spa business, with 104 so-called "health cities" opening for business since 1955, and with rooms packed to capacity this year.

—For butchers, bakers and chocolate-makers, with the sale of butter in 1950 up by

\$110,000 since 1956, the various assortments of German sausage up \$32,000, chocolate up \$20,000, meat up \$38,000, and beer up \$180,000. The average German drank 92 liters (97) quarts of beer last year. This count included men, women and children, indicating that adult men drank far more than the average.

—For doctors, who have gained a new and well-paying clientele.

Stern Warnings

Such profits, however, have not prevented stern warnings to the population.

German television, for example, recently devoted one entire hour to an investigation into over-eating by Germans, and the accompanying dangers.

The German Vegetarian Society has grown in membership, with a week-long rally held each year. Vegetarian restaurants have sprung up.

Newspapers print special, low-calorie recipes. Restaurants along the autobahns provide beds for after-dinner naps to prevent motorists falling asleep at the wheel after a heavy meal.

Germans have not yet matched the discipline of the

U.S. Air Force in Germany, however. The Air Force ships out of Germany post-haste any overweight airman who fails to reduce by going on special mess-hall diets.

German spa owners, though, are continuously searching for new cures.

Thus, a North German businessman tried to introduce Japanese female bath attendants, but that sort of thing just isn't permitted in Germany, the law decided.

What influence German wives, who have the vote, had on the authorities is unknown.

The Jackson County Labor Council and the Medford Building and Construction Trades Council are endorsing.

CHARLES O. PORTER for Congress

ROBERT B. DUNCAN and

JOHN L. GREGORY for the State Legislature

This ad paid for by the Jackson County Labor Council, Pauline La Plane, Sec., 24 1/2 So. Grape.

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For U.S. Representative



Porter Supports: Medical care of aged through social security system... Federal aid to schools... Housing legislation to make loans more widely available... closing tax loopholes... continued Oregon port development... minimum wage increase and extended coverage... common site picketing.

**ROBERT Y. THORNTON**  
FOR ATTORNEY GENERAL

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—OREGON INDEPENDENT GROCER

**JOHN F. KENNEDY**  
FOR PRESIDENT

**LYNDON B. JOHNSON**  
FOR VICE PRESIDENT

"The Presidency is the most powerful office in the Free World. Through its leadership can come a more vital life for our people. In it are centered the hopes of the globe around us for freedom and a more secure life. The future of our nation and the world depends on your vote. I ask your support in re-developing the image of America to her noble and historic role."

**JOHN L. GREGORY**  
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FOR STATE REPRESENTATIVE

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Vote for The Candidate who has ALWAYS supported progressive measures. Maurine fights to get things done for OREGON CITIZENS.

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Experienced public servant... a Democrat... loyal to the Democratic Program.

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"An able public servant for a big trust!" Experienced. Qualified to insure continued thrifty and honest service.

**EDWIN H. TAYLOR**  
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Tax waste in county governmental spending can be eliminated. County requirements can be met with economy.



**RAY. J. SCHUMACHER**  
FOR COUNTY ASSESSOR

Experienced in Administration—Accounting—Building—Appraising.

**EDWARD A. MCGINTY**  
For County Surveyor

A vote for EDWARD MCGINTY means a better County Government for you! A vote for MCGINTY will return the office of surveyor to the control of the people.

**MONROE SWEETLAND**  
For Secretary of State

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**GERALD J. SCANNELL**  
For District Attorney

Experience... Present Chief Deputy District Attorney with 3 years experience Former Chief Deputy District Attorney Wasco County, Oregon. Former adjudicator—Federal Bureau of Land Management. Active member of Oregon Bar.