

THE SOCIABLES prefer Pepsi



Good friends in any costume. They never mask their liking for others, or for Pepsi. They know, as you do, that Pepsi refreshes without filling ...adds fun to the party. You're up to date—you're one of The Sociables. Pick up an extra carton of Pepsi today.



**Be Sociable,
Have a Pepsi**
Refresh without filling

BOTTLED BY PEPSI-COLA BOTTLING COMPANY OF MEDFORD
Under Appointment from Pepsi-Cola Company, New York, New York