

Kennedy Supporters Smell Victory; Nixon Convinced He's Even or Ahead

Editor's note: Two UPI correspondents who covered the presidential candidates last week have returned to Washington. Here are their impressions of the campaigns and a report on how each candidate's camp feels about the outcome.

By WILLIAM THEIS
Washington - UPI - Demo-

cratic political leaders think they smell victory for Sen. John F. Kennedy and some of them even talk "landslide." But the Democratic presidential candidate and his top aides still say it's a "close" fight against Vice President

Richard M. Nixon, even though they think they are moving steadily ahead. If Kennedy needed encouragement to assume he was out in front, he got it last week. Among the developments following his way were:

- Record crowds in Democratic strongholds like New York City and surprising turnouts in many heavily Republican communities of doubtful states like Illinois and Pennsylvania.
- A series of endorsements.

Among the newspapers was the New York Times, which has not backed a Democrat for president since it supported FDR in 1944.

The campaign thus far. The final week before election must, in his opinion, be still more active and more effective if he is to win. This view is reflected in his 18,000-mile final campaign swing starting today.

The GOP candidate last week acquired a cold, a few tossed eggs and tomatoes and more than his share of fatigue, but he also had the largest dawn-to-dusk audiences of his campaign and made a lot

of Republican state leaders happy. Nixon is known to feel that since his fourth debate with Kennedy on Oct. 21, there has been a highly perceptible surge in his nationwide political strength. But he feels the ingredients of final victory must be put together in the time remaining before election day.

formia began rising about three weeks ago and has continued. Two weeks ago, he did not regard his prospects in Michigan as particularly cheery, but he feels much better about them now. Of the seven larger states, the vice president's home-stretch analysis is that Kennedy has to win more of them than he does to assure national victory. Nixon believes that outside of these seven states he is in better shape than Kennedy except in New England and other sections of the East.



WINTER'S HERE — Bruce Nett of Augusta, Maine, gets in some early skiing on the slopes of Mt. Washington in New Hampshire where snow has fallen to a depth of six to eight inches. (UPI Telephoto)

Nevertheless, there are two things still bothering the Kennedy camp. They appear to be the great uncertainty of how the religious issue will affect the people's decision, and how Kennedy can cram the maximum "exposure" into the windup campaign.

As a result, Kennedy has concentrated his main effort in Pennsylvania, New York, Ohio, Illinois and Michigan. These five have more than half the 269 electoral votes needed for victory.

Staggering Schedule Kennedy is going from early morning to early morning in days of staggering schedules, numbing exhaustion and whirlwind pace.

His campaign managers have a central objective: "Exposure." It shows up in the nomenclature of the motorcade "briefing" sheets. Kennedy advance men note certain stops as providing "maximum exposure" or "medium exposure." But when the senior, like Nixon, sees a special kind of small crowd, where no stop was intended, he stops anyway.

There seems to be no dispute among reporters traveling with Kennedy that he is striking sparks with the crowds. Whatever the 43-year-old candidate's appeal, it produces a volatile reaction which goes beyond that of the teen-age girl "jumpers and squealers" who press forward at every rally.

By MERRIMAN SMITH Washington - UPI - Vice President Richard M. Nixon is convinced that he is even or ahead of Sen. John F. Kennedy in seven important states with the largest electoral vote.

But Nixon's mood as he approached the final week of the presidential campaign was that of a determined craftsman with a vast amount of work to be done in a short space of time. He thought that last week, devoted largely to railroad whistle-stopping in Pennsylvania, Ohio, Michigan and Illinois, was the best week of

Labor Editor Tells Policy on Political Ads

Portland - UPI - The editor of the Oregon Labor Press says it's been a long-established policy not to accept political advertising from candidates whom the newspaper opposes.

The editor, Jim Goodsell, was commenting on a complaint in Baker by Secretary of State Howell Appling that he was unable to buy space in the labor paper, and thus was denied the opportunity of presenting his views to union members.

Many Good Reasons Said Goodsell: "The board of directors about 15 years ago established the policy of accepting ads only from candidates we endorse, or from both sides in a contest where we have not endorsed either."

There are many good reasons for this," Goodsell added, "but in every election campaign some candidate tries to get some political mileage out of it."

Goodsell said the policy was adopted after the paper endorsed a candidate with little or no money for campaign expenses, and his opponent bought large blocks of space in the Labor Press. "This," said Goodsell, "made it hard for some readers to know where we stood."

Economists See Mild Recession

New York - UPI - A sizable majority of the nation's leading economists foresee a mild recession between now and the end of 1961, a survey showed today.

At least two-thirds of 327 economists canvassed said they expect a downturn in business activity in the next six to nine months with a majority of these seeing a rebound late in 1961.

The other economists polled look for the economy to hold its own through next year. The annual survey was made by F. W. Dodge Corp., a construction and marketing statistical agency.

Indanapolis - UPI - Mrs. Fannie B. Richardson, 58, a fifth cousin of President Eisenhower who compiled the only major genealogical study of the Eisenhower family lineage, died Sunday.

campaign expenses, and his opponent bought large blocks of space in the Labor Press. "This," said Goodsell, "made it hard for some readers to know where we stood."

'Hate' Literature Is Topic Of Human Rights Council

Ashland - Ashland Human Right council launched the fall season of general meetings with a panel discussion on "hate" literature last week in Wesley house on Southern Oregon college campus.

Following a welcome by the president, Mrs. Virginia Westfield, three speakers discussed the subject from the literary, psychological and ethical standpoints. Duplicate copies of a couple of actual tracts were distributed for study.

Walter Arron, associate professor of English at SOC, began the literary analysis. He said that the propagandist is

probing for the switch which may be inherent mechanism within each one of us and which can incite us to react in the very way he wants us to. Such a writer uses colored words as tools of his trade. These words carry built-in connotations, good or bad, which help carry out a rhetoric of distortion. He added that the propagandist employs assumed premises and the highly motivating use of words in place of facts.

Francis Kelly, associate professor of psychology at SOC, listed the points that a good propagandist adheres to. The latter must study the tar-

get group that he is trying to reach and then he must use words that appeal to their basic needs, beliefs or weaknesses. The propagandist makes effective use of stimulus words such as "our way of life" and "those foreigners." He also makes frequent use of repetitious statements on the theory that anything repeated often enough will be believed.

Dr. Kelly admonished that the most effective way to meet propaganda is with counter propaganda and concluded that since it is geared to appeal to the dissident and the failures, if the needs of

most of the people are met most of the time, bad propaganda will not be so effective. The Rev. Ed Wulfekuhler of the Ashland Congregational church discussed the ethical aspect and announced that the program for the next meeting would pursue the subject into the legal angle.

Following a discussion period, refreshments were served for the social hour.

Guests attending from Medford Human Rights council were the Rev. Thomas McCamant, chairman; Dr. George G. Roseberry, the Rev. Bob Downey, Charles P. Champlin and Henry DeVoss.

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