

# Willard Winta-Charge

and this

**OFFICIAL Wilson**  
**FOOTBALL** autographed by  
**FRANK GIFFORD**



RETAIL  
LIST PRICE  
\$3.95



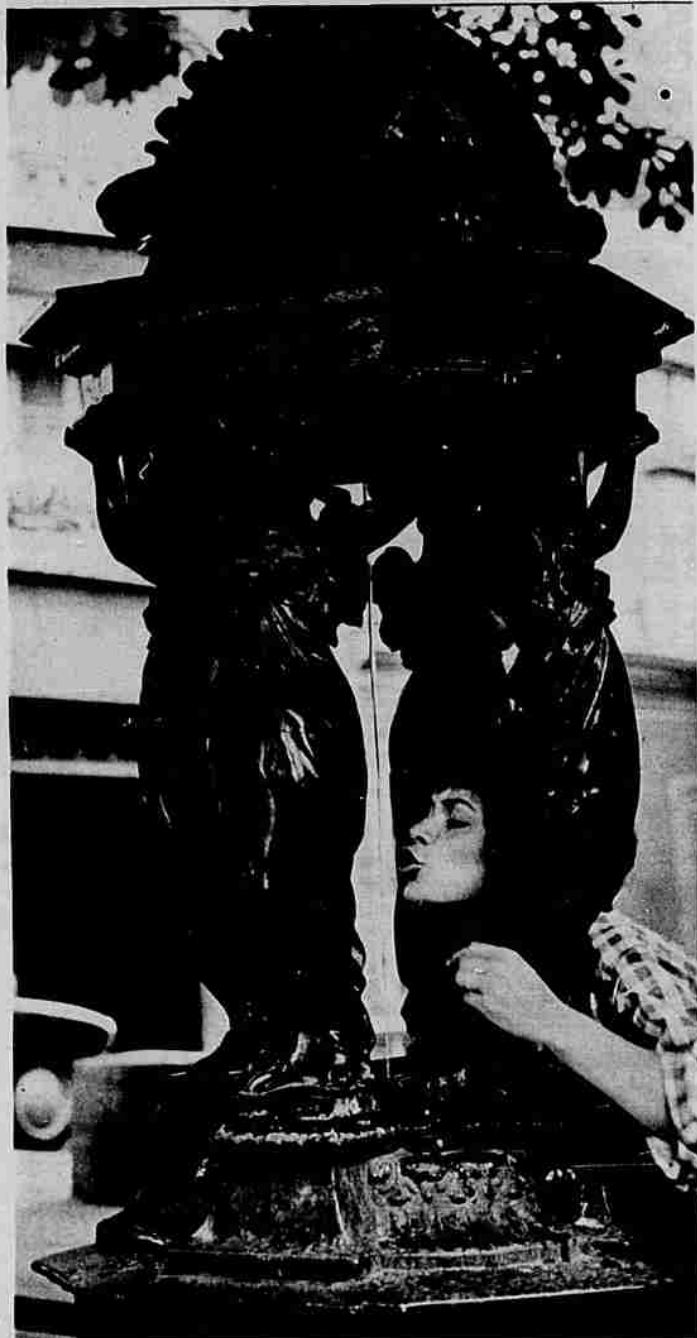
**BOTH** FOR ONLY

**\$2.50**

**FRANK GIFFORD**  
Star Halfback,  
New York Giants  
Member  
Wilson Football  
Advisory Staff

You change the oil in your crankcase regularly. You check your radiator. Maybe you even retread your tires. But, how about your car battery? Had it charged lately? Now is a good time to make sure it will stand up through power-draining winter months ahead. Get the *Willard Winta-Charge* and an official Wilson football from your Willard Battery Dealer—both for only \$2.50! This service includes a complete battery inspection and recharge, brings your battery to tip-top condition. So, get the *Willard Winta-Charge* and your football, autographed by Frank Gifford—today!

See your nearest  
Willard Battery  
Dealer NOW!



The Remarkable

**ANNIE  
FARGÉ**