

They'll Do It Every Time By Jimmy Hatlo

AT LAST, DURANCE THE INSURANCE MAN GETS HIS PROSPECTIVE CLIENT ALONE AND IN A SIGNING-UP MOOD...

THEN SOME PEST ALWAYS BUSTS IN OUT OF NOWHERE AND BREAKS THE SPELL....

WELL, AT LAST WE CAN RELAX... I'VE BEEN WANTING TO SHOW YOU THIS NEW POLICY... IT FITS YOUR NEEDS TO A T... I DON'T CARE HOW MUCH INSURANCE YOU ALREADY CARRY...

HEY, DIPHONG, OL' BOY!! HOW YA BEEN? HEY! I GOT A BOX... COMON... LET'S GO TO THE BALL GAME!!

FOOSTER!! HI... BALL GAME? HEY, YEAH... SURE THING! PARDON US, SILO... GOTTA DASH....

NOW... IF YOU'LL JUST...

WAKE AND A HAT... TIP TO ROBERT... CULBERTSON... 377... STRANGE... E. O. RANG...

Feeding the Family

By ZOLA VINCENT
Food Editor

Barbecued Hamburger Uses Plentiful Beef

Supplies of beef are abundant in western markets and much of it is going into convenient, versatile, budget-priced hamburger. U.S. Department of Agriculture has designated ground beef as a plentiful - food-to-feature on your table. For flavor and nutrition, all cuts of beef are about the same.

Here we have a recipe for Creole Barbecued Hamburger for four servings: a filler-upper for teen-agers and their hard working fathers. You'll probably double this.

- 1 pound hamburger
- 1/2 cup chopped onion
- 1/4 cup chopped green pepper
- 1/2 teaspoon chili powder
- 1/2 teaspoon salt
- 1/2 teaspoon pepper
- 1 can (8-ounce) tomato sauce
- 4 hamburger buns, split and buttered

Shape the hamburger into four patties. Pan-fry in a heavy skillet until brown on one side, about four minutes. Turn patties. Add onion and pepper and cook three minutes more. Combine remaining ingredients; pour over patties and simmer gently about 10 minutes. Spread each buttered bun half with some of the sauce; toast. Serve hamburger patty and sauce between each bun.

Portugal Cabbage

Pleasant cabbage is good in so many ways: for eating raw, plain or in slaw with bacon and dairy sour cream; in salad combinations. It is good boiled, roasted, baked, scalloped and creamed. Then there's the "with corned beef." Here we fix it Oriental style.

- 1 2-pound head cabbage
- 3 tablespoons butter, melted
- 1/2 teaspoon salt
- 1/2 cup boiling beef broth or 1/2 bouillon cube dissolved in 1/2 cup boiling water
- 1/2 teaspoon sugar
- 1/2 teaspoon ground black pepper

Remove outer leaves of cabbage for use in soup or salads. Cut remainder into slices one-quarter-inch thick. Cook gently five minutes in melted butter in a covered skillet. Add salt and beef broth. Cover and cook only until crisp tender, about five minutes. Season and toss lightly. Six servings.

Cheese Stars in Desserts, Snacks

Cheese displays in local markets offer a glorious, almost bewildering array of cheeses as we pay special attention to them during October Cheese Month. Cheese cut out in trim squares, assorted donuts, special cookies and/or cakes; maybe a pumpkin pie or individual pumpkin pies; extra apples and oranges.

Best Buys. Newspaper ads reveal good buys in all meats, poultry, fish; emphasis on hamburger and frankfurters along with scores of other specials.

Small Worlds Around Us

By Lynn M. Watkins

The Short, Happy Life Of A Forgetful Frog

Unnoticed in the warm water of the pond the tadpole completed its transformation. No longer did he rest on the bottom; he had become a frog; he sought the surface, where pond lilies grew, and the noise of his new world drummed on his ears. Only a blunt stub remained of his tail; that would soon be gone.

He kicked violently with his strong rear legs; with his short front arms he pulled himself up onto an lily pad. He blinked his eyes in the bright sun. During the warm summer nights he added his voice to the swelling chorus and enjoyed the croaks and peeps of others of his kind.

Bright Light

One night while he rested on his lily pad, he was suddenly blinded by a bright light; he dove for the bottom just as a frog-spear shredded the lily pad. When at last he came to the surface, the men and the boat had gone, and the frog chorus was in full cry. The frogs all have short memories; they all had completely forgotten the episode of the men with the spears. He forgot it, too.

Another close call came one evening when he swam between two stick-like objects that were standing in the water, the long, sharp bill of the heron missed the frog only by inches.

He Struggles

One day he was rudely awakened from a snooze on a log. He felt a crushing pressure on his back. He struggled to be free, but the jaws of the snake held. With his weak forefeet he pushed against the snake's mouth, its wide open mouth completely engulfing the frog's posterior. The pressure of the jaws never lessened. Occasionally the jaws sought another grip, a little farther up on the body of the frog.

Inch by inch the green body slipped into the clasp-

Land Withdrawal Proposed by BLM

Portland - An application for the withdrawal of 60 acres of land adjacent to Galice creek and the north fork of Galice creek for the protection of a timber access road has been filed by the bureau of land management, Russell E. Getty, state supervisor, announced Friday.

The land in the Medford BLM district, would be removed from all forms of appropriation, including general mining laws, if the application is approved. The Galice creek access road was built by the bureau of public works with Federal funds.

While the proposed withdrawal would prevent placer mining on the slopes of the right-of-way, it would not appreciably affect the operation of public land laws relative to O and C land, and it would in no way interfere with the fish and wildlife, water, scenic, wilderness or recreational resources or of other values.

A hearing on the withdrawal proposal will be held if circumstances warrant it, Getty said. Anyone opposing the proposal may present objections in writing to the bureau of land management, department of the interior, 809 NE Sixth ave., Portland 12, for 30 days following publication of the withdrawal notice.

The determination by the secretary will be published in the "Federal Register." Special notices will be sent to interested parties.

The letter "V" and the letter "U" were identical until separated into separate sounds in the 16th century.

Data Processing, Brands Push Success Formula of Food Chain

By HENRY J. BECHTOLD
UPI Financial Editor

New York - (UPI) - Von's Grocery Co. of Los Angeles has found the formula for super market business-data processing and national brand promotion.

Through the use of this formula the company has been able to attain a \$3.5 million yearly sales average per store, the highest among all major chains in the country.

Von's also enjoys the best net profit ratio after taxes of any major chain - 2.29 per cent, according to a study made by Super Marketing Merchandising. This preview of grocery marketing in the 60s took six months to complete, and was made on the basis of warehouse movements of 3,431 items to Von's 27 stores. It involved the analysis of more than 3.6 million cases of merchandise sold by the chain in a 48-week period.

Important Concept

Richard G. Zimmermann, publisher of the magazine, said one of the most important marketing concepts which emerged from the study is the use of sophisticated data processing systems which transforms Von's merchandising from an art into almost a precise science.

Von's has discovered that at a time when increasing competitive pressures really can punish a bad merchandising decision, the transistor, punched card and magnetic tape are heralding a new era of profitable selling through scientific marketing.

Because computers make it possible to readily obtain continuous data on gross profit and average inventory investment for each product in the warehouse, the magazine explained, buyers can scrutinize these figures closely with an eye to getting the best return on every investment dollar.

Cordial Reception

This, it added, means that the manufacturer who can

Dr. Kreisman Asked To Organize Course

Ashland-Dr. Arthur Kreisman, director of general studies and chairman of the humanities division at Southern Oregon college, has received a request to write a course in Contemporary Literature from Dr. Charles Dean, head of the Portland office of correspondence study of the statewide general extension division.

Dr. Kreisman brings to the task an impressive background of experience in the subject field, having served as editor of the Oregon Centennial Anthology 1859-1959; as a pioneering educational television instructor on KBES-TV, Medford; as an author whose work has appeared in numerous professional journals; and as a well-known Oregon lecturer and scholar.

Besides holding active memberships in professional societies and honorary organizations, he has been a participant in a number of civic projects in Ashland including the city council and Ashland Hospital board, for which he is presently serving as chairman.

Local People Attend Advisory Institute

The third annual conference of the Oregon Juvenile Advisory Council Institute was held in Salem Friday and Saturday with several persons from this area participating in the program.


The conference was designed for lay citizens interested in the problems of juvenile delinquency, its prevention and control and the work of the juvenile courts in dealing with these problems.

The featured speaker at Friday night's session was William B. McKesson, district attorney for Los Angeles county who discussed crime and delinquency from the district attorney's point of view.

Attending the session from this area and taking part in some of the workshops were Kay Crowell, county juvenile director; Shelby M. Tuttle, James V. McGoodwin, Robert M. Swan and Judge Edward C. Kelly.

RECOVER TENTH BODY

Windsor, Ont. - (UPI) - The body of the 10th victim of an explosion in a downtown department store Tuesday was recovered Thursday and identified as that of the store's lunch counter manager, Joseph Bohdal.



AN HOUR WITH DANNY KAYE

TONIGHT ON TV IN COLOR PRESENTED BY GENERAL MOTORS

CHANNEL 5—KBES-TV—8:00 P.M.

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Three Appear in Circuit Court

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McVay had pleaded guilty to the charge, which involved a 16-year-old girl last August.

Francis Earl Matheny, transient, was arraigned before Judge Main. He waived right to a grand jury hearing on charges of grand larceny, and Grey Hornicker was appointed his attorney. He is charged with taking an adding machine from a local store, earlier this month.

Imposition of sentence was suspended five years on Willard St. Arnold, 349 West Pine st., Central Point, for sodomy.

Suspension was granted providing St. Arnold commit himself to the Roseburg Veterans hospital, and that on his release he would be under jurisdiction of a parole officer. St. Arnold had pleaded guilty to the charges July 15.

Family Fun

For the family and for company coming and going over the entire week end, you'll want shopping list to include a gallon of cider, assorted donuts, special cookies and/or cakes; maybe a pumpkin pie or individual pumpkin pies; extra apples and oranges.

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Elect The EXPERIENCED MAN SCANNELL for DISTRICT ATTORNEY

Scannell for Dist. Atty. Comm., Margaret Mullen, Sec., Campbell Rd., Medford, Ore.

\$391,000.00 EVALUATION

BRIDAL VEIL LUMBER & BOX CO., INC. 20 MILES EAST OF PORTLAND

BRIDAL VEIL, ORE.

NOTE NEW DATE! WED., NOVEMBER 2 STARTING 9:30 A.M.

HIGHLIGHTS OF THE EQUIPMENT

PLANING MILL: American #274 19" 4-side Planer; Mattison #229 5-Head Moulder (NEW 1954); Mattison #274 4x4 B.B. Moulder; Woods #133 6x12 Moulder; Paulton AMJ 4x2" Moulder.

(2) Greenlee #245 D.E. Tenoners, (one NEW '55); Merston 36" & Turner 42" Twin Band Resaws; Yates 44" Band Resaw; Merston 35" Tilt Band Resaw and (2) Circular Gang Resaws.

(34) Assorted Saws; (9) Irvington 23x 37" Cut-Off Saws; Equalizer Saw up to 48"; (2) Calif. Gang 8" Circular Electric Saws; Radial Cut-Off Saws and others.

Solem 42" 2-Drum Sander; Fryer Side Load Dry Kiln; Bandsford 4-Knife Splitter Saw; Porter #812 Router; 40 ft. Steel Borer; 80 hp. Tube Boiler.

GRINDING ROOM: Saw Sharpeners, Grinders and Filers; Coval Stretchers Roll, Band and Circular Saws, etc.

MISCELLANEOUS: Rainum Knot-Hole Plugger; Box Brand Stusszer; Chain Mortiser; Wire Binding Machine; Morgan Nailor (NEW '57); Shapers and Clamps, etc.


DOZENS OF STEEL & BELT CONVEYORS, Transfer Tables, Blower Fans, etc.

HYSTER 3,000 & 4,000# & Towmotor 4,000# Forklifts (NEW in '55 and '58); (2) Hyster Straddle Trucks; (2) Electric Transporters; Chevrolet Pickup, etc.

SEND FOR FREE CIRCULAR

MILTON J. WERSHOW CO., AUCTIONEERS

LEADING AUCTIONEERS IN THE PACIFIC STATES
7213 Melrose - WE 3-8541
2130 S.W. 5th Ave. - CA 2-9151
LOS ANGELES 46, CALIF. PORTLAND, OREGON



THIS IS UNITED NATIONS WEEK

The UN is YOUR business

The UN Agencies work unceasingly to eliminate the ignorance, disease and hunger that breed hatred and war. It is our business to support these endeavors whose objective is the strengthening of Democracy and the maintenance of world peace.

YOU Believe in the UNITED NATIONS... NOW You Can Do Something About It!

Join the MEDFORD CHAPTER of the Oregon United Nations Association

Call Mary Davenport, Membership Chairman
Room 212 Leverette Bldg - Phone SP 2-8451

MEDFORD MAIL TRIBUNE

IMPROVE YOUR FIREPLACE!!



Thermo-Rite

HEAT TEMPERED GLASS ENCLOSURE FRAMED IN SOLID BRASS!

NO SPARKS! NO SMOKE!
NO FLOOR DRAFTS! LOWERS FUEL BILLS!

Uniform heat - from floor to ceiling! Burn wood, presto-logs or briquets. You control fire. Your home and family will be safer. Send fireplace width and height, receive Colorful Booklet free or phone SP 2-7166.

EASY TERMS

Smith-Dyngel Lmbr. Co.
Corner of 8th and Fir Phone SP 2-7166