

Billboard Regulation--"Yes"

Measure No. 15 on the November ballot is the billboard regulation bill—the measure which the billboard industry brought on itself by its flat-footed refusal to go along with a more moderate measure in the last legislature.

It was initiated by a petition of the people—more than 40,000 voters signed the petitions.

It has the approval of Gov. Mark O. Hatfield, State Highway Engineer W. C. (Dutch) Williams, both candidates (Smith and Neuberger) for United States Senator, and a host of other people and organizations who want to see Oregon's major highways, outside of cities and commercial zones, uncluttered by beer, cigarette and other billboards.

IT HAS been assailed by the rich and powerful billboard interests as a "bad" bill.

"Bad" for whom? It would actually affect them very little, since by their own figures some 90 per cent of their business is inside city limits, where the measure doesn't reach.

"Bad" for tourists? No—it would tend to increase the tourist trade, by making and keeping our scenic highways clean and attractive.

THE billboard lobby is using billboards (what else?), newspapers, radio and television to state that it would rob the taxpayer.

The contrary is true.

The ballot title, indeed, indicates that state income would be reduced by an estimated \$6,575 per year in license fees. But it does NOT report (and this we hold against Attorney General Thornton who wrote the ballot title) that it would bring several hundreds of thousands of dollars into the state, through the federal government's "bonus" payment for states complying with federal billboard standards.

The measure also provides for adequate informational signs, including supervised advertising of businesses. And "on premises" signs would not be affected.

THE billboard interests have engaged in a massive campaign of misinformation and misrepresentation in an attempt to evade this measure, which is a responsible piece of legislation.

There is a five-year period before existing billboards would have to come down, and in that period the legislature could amend the measure to eliminate any hardships—if such show up.

(We have in mind the businesses up Sardine Creek, whose opposition to the measure we understand. We would support modifying legislation to take care of such situations.)

But, basically, this is good, sound, regulatory legislation, and deserves to be passed.

We recommend a "yes" vote on Measure No. 15.—E.A.

Dogs, Again

Once again, voters of the county will vote on dogs running at large.

If the majority vote "no" dogs will still be required to be confined or muzzled everywhere in Jackson county.

If the majority vote "yes," dogs will be free to run at large throughout the county EXCEPT in Medford, Rogue River, and those precincts which vote on the matter separately.

MEDFORD is not voting separately on the measure again, as it did in May, but, as Medford voters are voters of Jackson county too, they will be able to cast ballots on the county-wide dog measure.

Since Medford has dog control now, and since the dog-running-at-large problem is different in the country and in the city, we plan to leave that spot blank on our ballot.

It should be the rural voters' choice, and doesn't seem quite fair for Medford people to tell rural residents what to do about their dogs.

FOR the reasons cited, our recommendations are as follows:

For Medford residents—don't vote at all on No. 16.

For other Jackson county voters—vote your convictions on dogs running at large (Yes) or not running at large (No).

And don't succumb to confusion on the ballot wording.

"Yes" is FOR dogs running at large (no control).

"No" is AGAINST dogs running at large (and thus being confined, on a leash, or muzzled).

And we hope the legislature changes that old law which requires the mixed-up ballot wording when next it meets.—E.A.

Contest Deadline

Tomorrow is the deadline for high school students in this area to enter the Mail Tribune's election letter writing contest. Letters postmarked by midnight Saturday, or brought to the office by tomorrow afternoon, will be eligible for consideration.

Some lively letters supporting Mr. Nixon and Mr. Kennedy have been received, and the winning two, one supporting each candidate, will make interesting reading when published.

The two winning writers will receive \$25 U.S. savings bonds.—E.A.

Dennis the Menace



"IT'S NOT MY FAULT IF PEOPLE DON'T DUCK WHEN I SAY DUCK. THAT'S WHAT I SHOULD SAID!"

French Premier Man of Week; De Gaulle's Aide, He Has Many Difficult Jobs

By PHIL NEWSOM UPI Foreign Editor The Man of the Week: French Premier Michel Debre.

The place: Paris. The Quote: "France is in the first ranks of those who want an alliance of the free world everywhere and closest solidarity among the European nations."

To emphasize that view, the first German troops in 20 years entered France this week—this time as friendly allies to train at French bases, not as jack-booted invaders.

They arrived the day after the Franco-German agreement was signed under NATO auspices to give the Germans maneuver room on French territory.

The advance detachments came without much opposition or notice from the French, though undoubtedly most Frenchmen had troubled thoughts about the presence of their old-time enemies on their soil of the past 100 years.

It was one of the little ironies of life that the agreement bringing the Germans to France was signed by Michel Debre, who had fought them bitterly during the World War II occupation.

It was during that occupation and the subsequent liberation that Debre became closely allied with Gen. Charles de Gaulle, the strong-willed leader who almost single-handedly pulled France back to greatness—and has

plans for even more greatness in the future. In the process, De Gaulle has begun to run into opposition. As always, Debre has been his man in the middle. Under the Constitution of the Fifth Republic, much of the real power in France lies with President De Gaulle. But the office of premier, held by Debre, remains technically the implementing job.

It was as premier that Debre signed the Franco-German agreement on troop training because it represented De Gaulle's policies.

It was as premier that Debre journeyed to Bonn in recent weeks for secret discussions with West German Chancellor Konrad Adenauer to reassure him about France's intentions in the NATO alliance.

It was as premier that Debre stood up in the National Assembly earlier this week and fought back an opposition vote of censure over De Gaulle's plans to obtain for France an independent nuclear striking force.

It will be as premier that Debre will have his cabinet implement the orders switching generals if De Gaulle decides to go through with his reported plans to stage a major shakeup of the high command because of opposition to his policies in Algeria.

Now 48 years old, Debre is a native of Paris, with all the charm, brilliance and urbanity usually associated with that cosmopolitan city. He is married and has four children.

... Communications ...

Letters to the Editor must bear the name and address of the writer, although under certain circumstances the use of a pen name or initial for publication is permissible. The Mail Tribune reserves the right to edit all letters with a view to clarification and condensation. Letters submitted for publication must not exceed 400 words. The letters printed in this column do not necessarily represent the views of the paper; in fact the contrary is often the case.

Holmes & 13

To the Editor: I sincerely trust that you can find space and the you will be inclined to print the following in your Communications column.

The Voters of Jackson county have an opportunity to get at least 99.44 per cent value received on every dollar spent in both state and county in the office of the District Attorney, providing they vote for the right man—Mr. Alan Holmes.

As to the present set-up in this office, as well as some of the past regimes, a great deal of our hard-earned money has been utterly and completely wasted. I have only come in contact with this waste in one phase of the office procedure and if all phases are handled in much the same manner, which we have reason to believe they have been, then the taxpayers have truly been taken. Most of us who have had reason to contact the office have been treated as morose and pushed out the door, without even an answer as to "why."

I have found Mr. Holmes honestly and integrity to be above reproach; he has a good educational background and it is unnecessary for him to ask for and depend upon outside assistance.

From the pledges that Mr. Holmes has set forth, he proves that he knows what the duties of the office are and what the public has a right to expect and because of his honesty and integrity plus his education and experience as a trial lawyer, the public will get a full measure.

We taxpayers have been a great deal at fault; let's get interested and give as much time as we can spare to the betterment of our County, State and Federal governments (not just the party). There are many, many situations that need to be cleaned up and I am of the opinion that it is later than most people like to think, but the men who know do not believe it is too late. Let's begin by voting for Mr. Alan Holmes.

Also—I do not think many people believe that a veteran belongs to any "privileged class." The Veterans Loan Department is unique in that it does not cost any taxpayer as much as a penny; it is operated on a very profitable basis. We should be proud to help our veterans buy homes and businesses if it is their desire to do so. Measure 13 is a good measure—let's vote for it.

Gail Grooms, P. O. Box 306, Rogue River, Ore.

The Only Men Qualified

To the Editor: The United States has been fortunate in having a Republican President in the White House for the past 7 1/2 years. Dwight Eisenhower has demonstrated his leadership and ability to get along with a Democratic controlled Congress. It is gratifying that during his administration there has been no shooting war develop.

The present cold war situation is going to require some real statesmanship like that of Vice President Nixon and Henry Cabot Lodge, who are familiar with our national security and international relations that must be handled diplomatically to avoid a possible hot war.

America's economic conditions, brought about by inflation and a heavy debt, created by Democratic leadership that involved us in two World wars and the Korean war, is causing our nation much rightful concern.

Should Senator Kennedy become President and continue with a predominant Democratic Congress, his administration would extend the

new and fair deal policy by extravagant spending of taxpayer money and further a government controlled economy which would increase inflation, cheapen the dollar, and lead us into a Socialist or dictatorial form of government.

In such a crucial era in our nation's history, each American owes it to himself and his family to take a careful look at all the candidates and try to imagine what might happen to him if he had forced upon him the stigma of apathy and lack of initiative.

This is what the Democrats propose in their desire to be all things to all people. We can avoid the welfare state but only through continued competent administration such as we have had the past 7 1/2 years.

Richard M. Nixon and Henry Cabot Lodge are the only men qualified to lead our nation in this time of unrest.

Herman Oliver, John Day, Ore.

All The People

To the Editor: With your kind permission, I would like to add a letter to your column, from the people. I enjoy it very much, and think a town meeting is very fine too.

Our country's condition, the way I see it, I think we are threatened from within as well as without, by our bigotry and hypocrisy. First it was trying to start a racial war, and now it is a religious one. And to think we set ourselves up as an example to the rest of the world. We have a lot to do, and very far to go, to put our own house in order. The best way to start would be at the top.

People running for the highest office in the land should mean what they say, and above all tell the truth. I was always taught, a man's word was his bond, and if you couldn't depend on his word he was not dependable, either. I have found it true. It insults people's intelligence, besides, when they stand up and tell people things, that people that read, and think, know is not so.

I love my country, and we have some wonderful good people in it. But there are a few of the so-called higher ups and intellectuals I'm truly ashamed of. Of course, I'm only a common housewife, and my thoughts or words don't mean anything to them. But maybe if enough of us let our thoughts be known, it might have some bearing on the matter.

Our country or world will never know peace until it comes to the people of this world in our hearts, and in our minds. And we come to the decision that God created all men equal, and not just a few that were better, and were to control the world.

The men that are elected to office, be it small city or Washington, should be recalled if they don't live up to their promises. It is high time they understand it is the most important job in the world, and it is the people's lives and money they are responsible for, not a political football. They are the people's choice, and they are depending on them, and that means justice to all the people, not just a few.

Fern Anarus, 391 South Mountain ave., Ashland, Ore.

Eddie and Edwin To the Editor: I came to Jackson county as a youth in 1920, and God has dealt kindly with me in that I have been given the opportunity to work steadily and happily in this wonderful part of the country.

I have not amassed any material wealth, but have enjoyed knowing many wonderful people, some of whom have been real good to me and my family. One of these good people who I have had the

privilege of knowing as a real friend is Dr. Edwin R. Durno, and I would like to have the opportunity, through your column, to tell others of this fine man who has done much for me and my family.

Not only has Eddie Durno done much for us as our family doctor, but he has given us a great deal of good sound advice on many matters, and I know that he is interested in people, especially the people of our great state of Oregon. I know Eddie Durno is not interested in me for my financial standing, as I most certainly do not have that, but I do know that he is interested in me as he is in all people as he is just that kind of a fellow and I am sure he would do his best for all of us in this area if we send him to Congress to represent us.

I have also known Edwin Taylor for many years and have had many business dealings with him. I know Edwin to be a good honest businessman farmer who is well aware of the needs of our county and would do us a good job as County Commissioner.

I think we should support people we know to be qualified, honest and willing to serve as I know these two gentlemen to be.

George Witter, 843 West Second st., Medford

Dick and Abe To the Editor: What has gone wrong with the ordinarily fair-minded people hereabouts? By their letters-to-the-editor, their ruthless condemnation of our vice president, they hold that a man fighting his way up from a Lincoln-like childhood, winning high renown for bringing to trial and jail a betrayer of his country, a double-crosser darling of the HST Democratic administration, is still not worthy to represent the poor and rich alike as President of this nation.

Yet, near preposterous like, the letter-writers hold that a youthful aspirant for the presidency with nothing outstanding to his credit for his few years in congress, has fully earned the right to guide our affairs in the troubled domestic and foreign seas ahead.

Could it be that these letter-writers see a new wave in the future of Senator Kennedy's very unique Lincoln childhood, protected as he was from using the back of a wooden fire-shovel and with a piece of charcoal to put his first letters into words, barefooted in snow, subsisting on home grown, ground and baked goods scantily clad in garments his mother carded, spun and wove? Yes, protected from all this and other trials of the modern poor by his multi-millioned father? Has this taught this heir-to-millions—Kennedy to know the ways of the poor, their frustrations, and to guard and lead them as well as the rich he knows so well, in the affairs of state?

This vicious attack on the enduring Nixon is so like that on Lincoln, also of Quaker ancestry, on and after his reelection. Horace Greely in his million dollar New York Tribune heckled: "Yes Abe, tell us a little joke like that of the thousands dead at Gettysburg you so feelingly orated about, murdered by your bungling of the war?" Yes, a war that saved the Union, freed the slaves, sent and sold here by their own people, reversed a pro-slavery Supreme Court decision that led to the war. All this till a Democratic crack-pot, thinking the nation was with him, sneaked up the back of Lincoln and shot the great man down. Let us hope, and hope is a prayer, that Almighty God will help us to be fair-minded, that such a tragedy will not be repeated ever again.

F. J. Clifford, Route 2, Box 200F, Central Point, Ore.

First—And Last—Influence Attempt on FRS Is Recalled

By LYLE C. WILSON

Washington—(UPI)—This essay will be about the presidential candidates, the Federal Reserve System (FRS) and some political history dating back to 1948.

The foregoing is fair warning to lip readers to turn now to the less complex plots of the comic page. This essay is to point up the fact that the presidential candidates recently were asked by the Scripps-Howard Newspapers this question: "Would you attempt to influence the policies of the Federal Reserve Board in an effort to reduce interest rates? Or for any other purpose?"

Vice President Richard M. Nixon and Sen. John F. Kennedy each required a great many words to answer that one, both avoiding a simple yes or no. Nixon did say, however, that the FRS "should continue to be free of political pressures." Kennedy said the FRS "must bear in mind the economic objectives of the Administration, and I am confident that it would respond to leadership by the Administration."

Inflation Is Issue

Nixon, therefore, appears to be much more committed to keeping hands off the Federal Reserve System than is Kennedy. There is not much general interest in the FRS, interest rates and a financial process called open market operations.

Immediately beneath that dull surface, however, is a broad and bitter political issue, a so-called pocket-book issue. It is important and vital to so every American, whether he lives shabbily on a too-small wage or whoops it up on inherited dollars in the bank. This sub-surface issue is money inflation, the rotting of the U. S. buck and sawbuck and of that scarcer beauty, the grand.

The last—and first—time an Administration attempted to persuade the FRS to respond to its leadership was mid-way in Harry S. Truman's elected term. HST and his Secretary of Treasury, John W. Snyder, had what was described as an "easy money bias." Specifically, they wanted the FRS to manipulate the market in government bonds. Some persons called it rigging. The Truman-Snyder objective was to obtain and maintain a relatively low level of interest charges on the national debt by means of open market purchase of government bonds by the FRS.

Eccles Protests

HST in 1948 had demoted Mariner S. Eccles of Utah from chairmanship of the Federal Reserve Board. He continued as a board member. Eccles was a big spender in the New Deal tradition, but he was a hard money manager against inflation and in favor of high taxes to pay the government's way.

In 1949, Eccles in a letter to a congressional committee accused the Truman Administration of inviting economic disaster by its "easy money bias." HST, Eccles said, was making the FRS an "engine of inflation."

"By making a cheap money market for the Treasury," Eccles wrote, "we (the FRS) cannot avoid making it for everybody. All monetary and credit restraints are gone and, under such conditions, the FRS simply becomes an engine of inflation."

The showdown on HST's effort to exercise leadership of the FRS came in February, 1951. The reserve system established that its prime job was to control credit and the money supply. That is: To reject leadership from anybody and seek to maintain a balance between inflation and deflation.

Note to interested candidates: An agency of government which could lick HST probably could lick either or both of you.

Washington Report

By WILLIAM S. WHITE

THE ONE REAL ISSUE

En Route With Nixon—The Nixon campaign now moves with a quiet but desperate intensity, as winter suddenly falls upon the scene through which we travel.

The real problem is to pick up the big industrial states like Pennsylvania and Ohio in which we have been moving. The problem and the techniques are not, therefore, really different from what they were a week ago on a quite similar Kennedy campaign train through Michigan.

This youngish and darkish man, Republican Presidential Candidate Richard Nixon, speaks from exactly the same kind of rear train platform on which one saw Democratic John Kennedy a little while ago.

WHAT this man, Nixon, says, is, of course, different in some ways from what Kennedy had said in the whistle-stopper in Michigan. For campaign purposes the two candidates differ on foreign policy—on what to do about the Chinese offshore islands and on Castro Cuba. But though this is billed as the "big" issue of the campaign, it is not the real issue at all. John Kennedy in the White House or Richard Nixon in the White House would, in fact, act about the same way in any foreign crisis. For our foreign policy has in simple fact, though not in partisan political terms, long since been fixed in a single mold, no matter which party might be in control at the White House at a given moment.

Now what really separates Nixon from Kennedy is not China or Cuba. What really separates them is the only homely gut issue of all our politics: How far should the federal government go in influencing, or controlling, the economy of this country?

The whole subject is, of course, immensely complicated. It will not be discussed in this campaign in such a way as to allow most of us—including this economically ignorant correspondent—genuinely to follow it. For no r-platform performance, no national television debate, will be long enough to permit this great argument actually to unfold.

All the same, Nixon intends to push this argument much more than he has pushed it before. Maybe, as some think, this is the counsel of fear in the Nixon camp. Maybe Nixon thinks that his first and basic issue—his greater experience in world affairs—is not succeeding as well as he had thought.

Whatever the reason, the fact is this: Nixon, even as he moves through areas of local recession, is beginning to develop and consolidate the economic argument against Kennedy.

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