

They'll Do It Every Time

By Jimmy Hatlo

ACCORDING TO THE HEAD-MAN AT MALAMUTE UNIVERSITY, THERE'S ONLY ROOM FOR HALF THE STUDENTS WHO WANT TO ENROLL...



BUT NE'ER THE LESS, THE SCHOOL YEAR KEEPS GETTING SHORTER AND THE COLLEGE IS EMPTY ABOUT HALF THE YEAR NOW...



CLASSIFIED AD DIRECTORY

Table listing classified ad rates and categories: PERSONAL, REAL ESTATE, FOR SALE MISCELLANEOUS, AUTOMOTIVE & EQUIPMENT, UNCLASSIFIED COPY, LEGAL NOTICES.

Classified Rates

1 day per word 30
2 days per word 50
3 days per word 75
4 days per word 100
5 days per word 125
6 days per word 150

3-PERSONAL

RAWLEIGH PRODUCTS SP-2-4438
ANYONE having a drinking problem is welcome at Alcoholic Anonymous 8:30 p.m. Tues & Sat. Room at 212 N. Oakdale St. SP-2-6557

12-MALE OR FEMALE HELP

PLATZ SERVICE UNLIMITED
YOUR QUALIFIED EMPLOYMENT Agency—oldest & best. So Ore. # 113 experience in finding right job for right person

14-Wanted Miscellaneous

SPINNET Piano. Cash. MU 2-6611
WANTED—Pair of climbers and safety belt. NO 4-1868.

20-FOR RENT HOUSES

2-BDRM. unfurn. \$65 mo. after 5 p.m. SP-2-9796.
FOR RENT—2-bdrm. unfurn. house. \$55 mo. SP-2-4524.

Data-Phone System Growing Innovation in Business World

By HENRY J. BACHTOLD
UPI Financial Editor
New York (UPI)—The announcement this week by the Hardware Mutual-Sentry Life Insurance Group of the installation of a Data-Phone system points up the growing use of this relatively new innovation in the business world.



over the regular telephone network, Data-Phone enables business machines to talk with each other in much the same way that humans do. It also permits machines to transmit handwriting, printing and diagrams instantly to and from any place in the United States and Canada where there is telephone service.

Henry Bechold, Hardware Mutual Installation marks the largest single use of Data-Phone thus far by business.

Data in any machine language is transmitted from one machine to another with a flip of a switch at speeds currently ranging up to the equivalent of 1,600 words per minute, according to Landry.

Robert F. Landry, assistant vice president, American Telephone & Telegraph Co., said the new installation illustrates a very significant thing about Data-Phone—everyone benefits.

He explained that Data-Phone sets receive information in the form of electrical pulses or bits from the originating machine and convert the pulses to tones suitable for transmission over ordinary telephone circuits.

Data-Phone transmission is expected to save Hardware Mutuals more than a million dollars annually in paperwork costs; it will provide savings and faster service to the firm's customers; and it will result in increased earnings for AT&T.

At the receiving end, he adds, Data-Phone sets convert these tones back to electrical pulses which feed into business machines to reproduce data on punched cards, paper tape, magnetic tape or handwriting.

Fast Expansion
The AT&T executive noted that during the past two years Data-Phone has helped to expand the business equipment industry and has opened new ways for new equipment. Already, he said, the major business machine manufacturers have enlarged or diversified their product line to produce equipment that will function with Data-Phone.

Currently, Landry reported, there are about 1,000 Bell System Data-Phone sets in operation across the nation, serving several hundred different customers, and helping to solve a variety of communication problems.

Modest Estimate
By the end of 1961, he said, AT&T expects to have 10,000 Data-Phone sets in operation.

By making the brains compatible, the companies hope to make automation cheaper. The problem: one company's brain thinks differently from another's. They use different systems of calculation.

Thus, if a company has a lot of International Business Machines Corporation equipment, it cannot readily buy and use Sperry-Rand improvements, or vice versa.

And if one government agency with one kind of equipment seeks to use data from another agency with a competing kind of equipment, the conversion may be tough or downright impossible.

Millions Saved
This kind of inefficiency is expensive. If the machines can be standardized, the result will be a saving of millions of dollars annually by customers, Alfred J. Ball, president of the Office Equipment Manufacturers Institute, believes.

Dr. Joseph W. Barker, consultant in New York to OEMI's new X-3 committee on data processing standardization, said in an interview here that the standardization will lower the cost of automation. But he said standardization had pitfalls.

"We must standardize without blocking technical development," he said.

Twenty-four manufacturers of automation equipment are cooperating in the standardization venture. Some of these companies' machines can work with each other now, via translating devices called transverters. Barker feels that improved and standardized transverters may turn out to be the fullest solution possible.

But ultimately, Barker hopes, standardization will permit data processing machines made by different companies to be hooked up and worked in concert via telephone lines.

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Nasal Surgery to Stop Suffocation Can be Employed

Chicago (Science Service)—Needless deaths of newborn infants with closed openings in the back part of the nose can be prevented by immediate nasal surgery.

Three speakers at the American Rhinologic Society here said that in cases where both nasal airways are completely or partially blocked at birth, the child will suffocate rather than use his mouth to breathe. Babies instinctively breathe through the nose.

The obstruction may be bony, membranous or a combination of the two, the nose specialist said. In one-third of the blockage cases, the occlusion is in both nasal airways and must be recognized by the physician if immediate steps to save the child are to be taken.

If only one nasal airway remains closed, the child may grow up before the condition is recognized.

Mothers are warned that a child known to have a single closed passage should not sleep on the side of the good opening, as this might cause suffocation.

Symptoms to watch for are difficulty of breathing at feeding times, unexplained crying spells that might be caused by intermittent oxygen insufficiency, or continued white, egg-like, mucus discharges from one nostril.

Speakers on the subject, which was discussed at a symposium, were Drs. Henry H. Beinfield, Prospect Heights and Long Island College Hospitals, Brooklyn; G. Slaughter Fitz-Hugh, head, department of otolaryngology, University of Virginia hospital, Charlottesville; and Francis J. McGovern of Danville, Va., also associated with the University of Virginia Hospital.

LEGAL NOTICES
No. 10532
NOTICE OF HEARING ON FINAL REPORT OF ACCOUNT IN THE CIRCUIT COURT OF THE STATE OF OREGON FOR JACKSON COUNTY

ELMER H. HULL, deceased. NOTICE IS HEREBY GIVEN that the undersigned has filed her final report and account and that the same will be heard at 9:30 o'clock A.M. at the courthouse in the city of Medford, Jackson County, Oregon, on Monday, November 21, 1960, at 9:30 o'clock A.M. at the courthouse in the city of Medford, Jackson County, Oregon, has been fixed by the above named court as the time and place for hearing objections to said final report and account and for the examination and allowance thereof.

ELMER H. HULL, executrix
Frohman, Lowry, Hogan & Deatherage,
Attorneys for executrix

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10-WANTED MALE HELP

WANTED—Experienced tree planter. SP-2-8113. Fri. eve. between 6 & 8 p.m.

WANTED for full time employment. Journeyman mechanic. Ford experience preferred. Apply George Reichman, Inc., Yreka, Calif.

HAVE opening for two men who want a bright future and to be independent. Selling and delivering nationally advertised Watkins Products. Top commission and bonus. Contact John Walker, local distributor, MU 9-212.

\$100 A WEEK GUARANTEED Rich Plan of So. Oregon 20 S. Fir St., Medford

AUTO SALESMAN
Due to expansion in New & Used Car Dept., we need 3 men to make our Sales Dept. No. 1 in Medford. This is a permanent job. Will send inexperienced men to Factory Training School. This opportunity comes once in a lifetime to learn New & Used Car Selling. Expenses paid. Free demonstrator. Top pay. Contact Mr. Ed Eddy, 212 S. Fir St., Medford, SP-2-8183.

11-WANTED FEMALE HELP
BABY siter & light house work. Permanent. Must have transportation & refs. SP-2-1063.

UNENCUMBERED woman; live in, light housework, care of sick woman, days. NO 4-1808 after 5:30.

1-LODGE NOTICES
Medford Lodge No. 103, A.F. & A.M. Special Communication on Friday, Oct. 28, 7:30 p.m. One MM degree. Visiting brethren welcome. Refreshments served. John H. Eddy, W.M.

2-SPECIAL CLUB EVENTS
HAM DINNER V.F.W. Hall, Shady Cove, Sun., Oct. 30, 12 noon to 6 p.m.

RUMMAGE & Home Made Candy Sale, Oct. 31 & Nov. 1, Eagles' Hall by Eagles' Auxiliary, 9 to 2.

RUMMAGE SALE
Camp, Royal Neighbors of America, Friday, Oct. 28, 7:00 to 9:00 p.m. Visitors welcome. Laurine Nordwick, W.M.

3-PERSONAL
ASHLAND SKATEWAY
PUBLIC SKATING HOURS
Tues. & Wed. 7:30-10:00
Fri. & Sat. 7:30-11:00
SAT. AFTERNOON, 12:00-4:00
Call MU 2-0932

WATKINS Products, SP-3-5667.
Merle Norman Cosmetics 214 Fulton Bldg.

Powder Puff Beauty Shop
NOW OPEN—NEW LOCATION
RUTH SHAMA
3084 Crater Lake Hwy.
SP-2-925

NOTICE
VOLLRATH LO-HETT
Stainless steel cookware—Display, Sales, Service, 12 yrs. district representative locally. Call SP-3-2463

STUDIO GIRL cosmetics, KE 5-1576.

Ida's Beauty Shop
Eve. appointments, too!
IDA AUSTIN
880 Stewart SP3-3139
Mountain View Nursing Home
24 hours nursing care. All on one floor. Wide halls and doors. Bright sunny rooms. 596 Park St., Ashland, Ore.

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13-WANTED SITUATIONS

BABY siter, my home, SP-2-9018.
PATIOS—Driveways—Sidewalks. Free estimates. SP-3-3479.

TRENCHING and excavating, backhoe, Eves. SP-2-8460.

WANTED—Yard work or odd jobs. SP-2-8332.

CHILD care. Have car. SP-2-2287.
CABINET, carpenter work, plastering, painting, remodeling, cement work, any type home needs. SP-3-6071.

CARPENTER work, any kind, free estimates. Work guaranteed. SP-2-2083.

PAINTER, interior, exterior, neat work, many local refs. SP-3-3337.

LAWN mowing, raking, hauling. Free estimates. SP-3-3768.

PAINTING by Hr. or Contract. Guaranteed. Free estimate. Refs. SP-2-7613.

NEED work, Chauffeur's license. Larry Powers, SP-2-8193.

SEWING & alterations. SP-2-8751.
My home—TA 6-4636

TRASH HAULING & YARD CLEANING. TA 6-2805

MAN 65 would like part time work. Reasonable price. Care-taking. SP-2-4936.

IRONING—405 W. 2nd. SP-3-1297.

REMODELING—CARPENTRY—PAINTING—NORWICK. TW 9-1547.

CHILD CARE—SP-2-5687.

REMODELING a specialty; also new building. Free estimates gladly. SP-3-2552 or SP-3-3462.

Custom tractor work. NO 4-1393.

HOUSEWORK by hour. SP-3-3523.

CHILD CARE CENTER
Medford Nursery School
Licensed—Inspected—Insured
Mrs. Ethel Tennant, SP-2-6013

DRESSMAKING—ALTERATIONS
Mrs. Shepard, SP-3-4863

All types carpenter work. No job too small. SP-3-5243.

CARPENTER work SP-2-4332.

PAINTING Reasonable. Lots of local refs. SP-3-4145.

14-Wanted