

Old-Fashioned Campaigning Said Necessary To Swing Midwest Votes

One Big Push Could Pay Off For Either Man

By DAVID SMOTHERS
Chicago—Old-fashioned whistle stop campaigning within the next few weeks could decide who gets the farm belt vote Nov. 8.

The race in key Midwest states is so close that one big push by Vice President Richard M. Nixon or Sen. John F. Kennedy could pay off with electoral college votes which might swing the election.

Nixon is campaigning this week in the three vote-heavy states of Ohio, Michigan and Illinois. Kennedy supporters already are happy about their man's work in two of the states—Ohio and Michigan—and are bearing down on Illinois, the biggest prize of all in the Middle West.

Campaign Turns Harsh

Indian summer has hardened into autumn crispness across the corn and wheat fields of the farm country and the presidential campaign has turned harsh along with the weather.

The old political pattern of the historically Republican Midwest is beginning to emerge in some states—but not in the biggest ones.

Despite Democratic hopes for a farm revolt, the two Dakotas, Indiana, Iowa, Nebraska and Kansas appear safe for the GOP this year. Democrats are showing surprising strength in some areas, particularly Kansas, but it probably will not be enough.

But there are only 45 electoral votes among those states. Balanced against them are 81 vitally important electoral votes in Michigan, Missouri, Minnesota, Ohio and Wisconsin, where experts rate the Democratic chances even to good.

Leans to Nixon

Illinois, with the Midwest's biggest package of 27 electoral votes, was still counted as leaning to Nixon—but not by very much. Nixon or Kennedy could decide the final outcome as they storm across the Prairie State this week.

Time tested stump speaking and hand pumping could count a lot more than television debates and single issues such as Quemoy-Matsu in these final battles for the Middle West.

Except in the big cities, politicians felt the TV debates between Nixon and Kennedy were sharpening interest but changing few votes.

The Midwest verdict on the candidate's defense quarrel over the offshore Chinese islands of Quemoy and Matsu probably will not be known until after election day. Nevertheless, there were a few straws in the wind indicating Kennedy's unwillingness to pledge certain support of the islands appealed to traditional Midwest isolationism.

At Kalamazoo, Mich., for instance, a taxi driver told a reporter traveling with Kennedy "he sure and tell Mr. Kennedy that he struck gold with that argument about those two islands not being worth the bones of one American boy. My wife and I have three boys."

In St. Paul, Minn., a voter said "It's all right with me if Kennedy gives away everything except the United States to keep us out of war. If it comes right down to it, he can give away everything except Minnesota."

Di Salle Encouraged

Talk like that encouraged Ohio's Democratic governor, Michael Di Salle, to predict that Kennedy would take the Buckeye State by a record 620,000 votes. Ohio polls showed Kennedy edging ahead, but politicians said in private that the issues of experience in foreign policy and fiscal conservation kept the outcome uncertain.

Michigan had been rated a toss-up only two weeks ago, but this week veteran observers were weighing the odds in Kennedy's favor. Enthusiastic crowds and a highly successful voter registration drive in Democratic Wayne (Detroit) and Macomb counties gave Kennedy the edge.

Missouri Democrats were still confident they had their state wrapped up for Kennedy, experts saw the Democrat moving ahead in Minnesota, and a voting switch in the traditionally Republican but heavily Catholic, Fox River Valley could deliver Wisconsin to the Kennedy camp.

Nixon Organization Keyed To Appeal to Independent Voter

By Congressional Quarterly
Washington—An appeal to the independent voter, regardless of party ties, is the keynote of Vice President Richard M. Nixon's Presidential campaign. This note is reflected through Nixon's entire campaign organization.

The Nixon appeal is in contrast to the appeal on party lines which keynotes the campaign organization of Sen. John F. Kennedy, discussed in a previous article.

While the Kennedy organization has merged with the Democratic National Committee, Nixon's campaign staff and the Republican National Committee have remained separate entities. They cooperate closely, but the Nixon campaign appears anxious to avoid the label of "Republican" on all that it does.

Independent Groups

Both Nixon and Kennedy have established independent citizens' groups working for their campaigns, but volunteers for Nixon-Lodge appear to be operating in a far wider scale with more important responsibilities than the Kennedy-Johnson organization.

The basic reason for the non-party emphasis of the Nixon campaign appears to be the realization that the Democratic party is now the majority party in the U.S. and that any successful Republican Presidential campaign must draw on millions of independent or normally Democratic votes.

In California, where Democrats have long enjoyed a registration lead, Republicans have often been able to succeed by an appeal above party lines. That may be one reason that Robert Finch, a Los Angeles Republican leader, is Nixon's Campaign Director. He keeps a general eye on campaign activities aimed at the independent and Democratic voter.

Campaign Strategy

Nixon's interest in winning independent and Democratic votes does not mean, however, that his campaign is being

run by "amateurs." One of the most seasoned politicians of the U.S., former Republican National Chairman Leonard W. Hall, is Nixon's General Campaign Chairman.

Nixon and his running mate, Henry Cabot Lodge, are both members of an over-all Nixon strategy board comprised of these politically astute figures:

GOP National Chairman Thruston B. Morton (Ky); former chairman Meade Alcorn (Conn.) and Hugh Scott (now senator from Pennsylvania); Interior Secretary Fred A. Seaton; Treasury Undersecretary Fred C. Scribner; fundraiser J. Clifford Folger; Republican state chairman Ray C. Bliss (Ohio) and I. Lee Potter (Va.); and Washington state Nixon-Lodge chairman Mort Frayn.

Brain Trust

Like Kennedy, Nixon has

assembled a group of speech writers, research men and "brain trusters" to aid him in his campaign. His chief assistant on policy formulation is James Shepley of New York, on leave from his post as chief of U.S. correspondents for Time magazine. Dr. George L. Grassmuck of the University of Michigan heads Nixon's research team.

Submitting speech ideas to Nixon—who writes more of his own speeches than most leading politicians—are Shepley; Charles Lichtenstein, former Notre Dame government professor; William Peterson, New York university economics professor on leave; and Rita E. Hauser of Washington, D.C.

Nixon draws heavily on administration officials for policy advice. Prominent among these are Attorney General William P. Rogers; Secretary of Labor James P. Mitchell;

Secretary Arthur Flemming; and Undersecretary of State Douglas Dillon.

Prominent members of Nixon's academic "brain trust" are economists Arthur S. Burns, former chairman of the President's Council of Economic Advisers; L. Lon Fuller of Harvard Law school, who taught Nixon law at Duke university and now heads "Schol-

ars for Nixon-Lodge"; and William Y. Elliott, Harvard government professor and foreign affairs adviser to Democratic and Republican presidents since the 1930s.

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Sylacauga, Ala.,—UP—Hugh Gordon Glasgow, vice president of the Southern Railway system, was killed Sunday when his car collided with a bus at nearby Harpersville.

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