

FLORSHEIM



Black Jade

FLORSHEIM creates a new
"dimension" in color—
Black Jade—a subtle
blending of tones in tune
with today's clothing picture!
The style direction this season
is to the olive shades—
the quality direction to Florsheim
—as it has been for 68 years!



Upper left: The MONITOR, 21021; mocc-front slip-on in Walnut calf.

Upper right: The HIGHLAND, 21645; wing-tip blucher in Cashmere calf.

Lower left: The LAUREL, 21652; mocc-front blucher in Walnut calf.

Florsheim Shoes start at \$19⁹⁵
Styles illustrated slightly higher