

THE SOCIABLES prefer Pepsi



They have a knack for doing nice things. They make Pepsi part of the celebration. It refreshes without filling. You're one of The Sociables, so enjoy light moments more with the light refreshment. Welcome guests the sociable way — with plenty of Pepsi. Pick up an extra carton today.



**Be Sociable,
Have a Pepsi**
Refresh without filling

BOTTLED BY PEPSI-COLA BOTTLING COMPANY OF MEDFORD
Under Appointment from Pepsi-Cola Company, New York, New York