

Democrats Again Beginning To Smile in Farm Belt States; Nixon Seeks To Retain Traditional Republican Support



NIXON ADDRESSES LEGION—Vice President Richard Nixon is greeted by a cheering throng as he arrives to address the national convention of the American Legion at Miami Beach, Fla. (UPI Telephoto)

By DAVID SMOTHERS
Chicago — (UPI) — Vice Presidential Richard M. Nixon and Sen. John F. Kennedy are giving the Middle West the saturation treatment in their bid for the Farm Belt votes. As the candidates crisscross the prairies, Nixon is battling to retain traditional Midwest support for the Republican party. But the Democrats are beginning to smile again in states where less than a month ago they were sorely troubled. Party leaders patted each other on the back for instance, the night this month in Abraham Lincoln's home town of Springfield, Ill., when Kennedy basked in the applause of 8,000 persons. When the crowd finally let him speak he shouted: "Who said Illinois is a Republican state?" Kennedy, a Pulitzer prize-winning historian as well as the Democratic presidential candidate, knew only too well that the record books say Illinois is Republican territory. The same could be said for

Michigan. But in Detroit this week, GOP Rep. Alvin Bentley, running for the Senate, canceled a meeting when only a handful of persons showed up. Bentley issued a blunt statement that "if the lethargy and apparent lack of enthusiasm and interest in the Republican party is not corrected immediately, I cannot help but be extremely pessimistic regarding the party's chances of victory in Michigan this fall." It is a truism in politics that crowds — good or bad — don't count when the votes are added up. But more reliable sign posts show the Democrats are making a horse race of the campaign in such traditionally Republican states as Illinois, Michigan, Wisconsin and Minnesota. And they're talking hopefully of tucking the election into the bag in Missouri and Ohio. The new Democratic optimism is based on the impact of Kennedy's personal appearances and of his television debates with Vice President Richard M. Nixon — particularly the first one. It also stems from a waning of the religion issue which dominated most political talk in the Midwest at the start of the campaign. Farm unrest, particularly in the area's western and northern sectors, likewise is a major reason for Democratic optimism. But Nixon is giving away no points on the big issue of the Middle West and all of the nation — the issue of which candidate can keep world



LEGIONNAIRES HEAR KENNEDY—Complete with Legion cap, Sen. John Kennedy addresses the 42nd national convention of the American Legion at Miami Beach, Fla. Kennedy shared the speaker's platform with Vice President Richard Nixon, who spoke one hour later. (UPI Telephoto)

Air Force Tanker Crash Kills Seven

Langley AFB, (UPI)—A giant Air Force tanker plane crashed on an abandoned bombing range and exploded shortly after takeoff Tuesday night, killing all seven men aboard. All seven bodies were recovered from the fragmented wreckage several hours after the crash. Search parties were hampered in their work by the swampy ground on the small bit of land known as Plum Tree Island, three miles from Langley. The Air Force withheld identification of the airmen, pending notification of next of kin. The KB50K plane, powered by four piston engines and two jets, had just taken off on a local night navigation mission when, according to one witness, it pancaked into the Back River, plowed onto the island and exploded "into a million pieces." The Air Force said the plane, assigned to the 427th Squadron of the 4505th Air Refueling Wing at Langley, carried no fuel cargo on the local flight. A spokesman said it was not known what caused the crash.

DAR FIGURE DIES

Holyoke, Mass.—(UPI)—Mrs. Edith Scott Magna, 74, senior honorary president-general of the Daughters of the American Revolution, died Tuesday.

FALSE TEETH Rock, Slide or Slip?

FASTTEETH, an improved powder to be sprinkled on upper or lower plates, holds false teeth more firmly in place. Do not slide, slip or rock. No gummy, rooey, pasty taste or feeling. **FASTTEETH** is alkaline (non-acid). Does not sour, check "plate odor" (denture breath). Get **FASTTEETH** at any drug counter.

Labor - Management Relations Committee Gives Suggestions

Salem—(UPI)—The Legislative Interim Committee on Labor-Management Relations has submitted a lengthy document to the legislative council's office here containing its recommendations to the next legislature. In a covering letter, Chairman Harry D. Bolvin, (D-Klamath Falls), said the committee's work "spanned a difficult period embracing the national steel strike, Portland newspaper strike and bitter struggle over labor-management relations in Congress." "For this reason, the committee proceeded with extreme care, considering every facet of the situation thoroughly and approving only highest-priority proposals." Major recommendations are in the fields of elections procedure, unfair labor practices and workmen's compensation. Controversy is expected over the unfair labor practices bill, which provides a state law patterned after the federal law to cover employers not under jurisdiction of the National Labor Relations Board NLRB. Organized labor is expected to oppose it on grounds that it is unnecessary. At present, workmen's compensation is insured by the state and employers make contributions to the state industrial accident commission. Under the proposed plan, an employer would have three options. He could continue to be insured by a state fund, he could elect to be insured by a private insurance firm, or he could be self-insured. One important feature is that if he exercises either of the last two options, both would be subject to state supervision. The elections measure calls for the state conciliation

officer to conduct elections requested by either labor or management over jurisdictional, and other disputes. This fills the gap on the state level, where jurisdiction of the NLRB ends. The committee heard considerable testimony on the Portland newspaper strike but decided the dispute was not within its jurisdiction.



WAITING FOR MOMMIE—Sarasue Nielsen, 5, and her doll waited patiently for over 17 hours for her mother to wake up, then went to a neighbor's house and asked to be fed, because "Mommie is asleep." In investigating, the neighbor found that Mrs. Nielsen had died, surrounded by evidence of Sarasue's vigil—a doll, its clothing, and a plastic telephone which she used to make imaginary calls while "Mommie was asleep." Sarasue's father, at sea with the Military Sea Transport Service, was 5,000 miles away. (UPI Telephoto)

Speed in Study of Pear Decline Asked

Sacramento—(UPI)—The State Board of Agriculture has asked the state and federal governments to step up research in the battle against the disease known as pear tree decline. California, which produces half of the nation's pear crop, has been hit by the disease on 100,000 of its pear trees this year, mainly in El Dorado and Placer counties. State Director of Agriculture William E. Warne told the Board of Agriculture that the disease now has been found in Santa Cruz and Mendocino pear orchards. El Dorado and Placer counties have been declared a federal production disaster area, entitling pear growers to three per cent government loans to replace trees hit by decline.

S-w-i-f-t to Sew



JUMP INTO the season's smartest jumper—it's a shapely princess that can be worn with or without its blouse. Easy-sew — no waist seams. Make it now. Printed Pattern 9262. Misses' Sizes 12, 14, 16, 18, 20. Size 16 jumper takes 2 3/4 yards 54-inch fabric; blouse 1 3/4 yards 39-inch.

Send **FIFTY CENTS** (coins) for this pattern—add 10 cents for each pattern for first-class mailing. Send to: Marianne Martin, Medford Mail Tribune, Pattern Dept., 232 West 18th St., New York 11, N.Y. Print plainly NAME, ADDRESS with SIZE and STYLE NUMBER.

New! Send now for our 1960 Fall and Winter Pattern Catalogue—every page in exciting color! Over 100 styles for all sizes, all occasions plus school... 35c.

Unidentified Youth Killed

Knox, Ind.—(UPI)—Hundreds of persons passed through a Knox funeral home in the past weeks. Each looked at the body of a teen-age boy, about 14 to 17 years old, but no one could identify him. The youth was killed Oct. 2 at the wheel of a stolen car. The youth carried no form of identification. But police were hopeful of identifying him because the car was stolen in this area and the boy's clothing bore two name tags that appeared to be either "Goden" or "Godin". The boy's red and yellow shirt and black leather jacket carried Canadian labels which were sent to police in Canada. But Canadian police could provide no clue to his identity. And the FBI was unable to trace his fingerprints. After waiting 16 days for someone to claim the boy's body, authorities decided to bury him. The Rev. James Burroughs, a Methodist minister, planned to conduct the funeral today, with burial in Oak Park cemetery. "It's a shame something like this could happen to a young boy," Coroner Raymond A. Brennan said. "All those people and not a soul that had ever seen him before." London—(UPI)—British Ambassador to West Germany Sir Christopher Steel, here for the wedding of his 27-year-old daughter, said with undiplomatic candor: "I am back just long enough to get rid of her."



KIDNAP REPORTED

Dolores Anne Baker, 25, was reported to have been kidnaped by Jordanian soldiers along the Israel border and held for 10 days in a jail. Miss Baker, of Cleveland, O., refused to answer questions about the kidnaping. (UPI Telephoto)

DID HE HEAR IT?

Jackson, Miss.—(UPI)—Rep. Bell Williams (D-Miss.), condemning both the Democratic and Republican platforms, said Tuesday night that at a recent rally Democratic vice presidential candidate Lyndon B. Johnson "sat and ate ice cream while the band played 'Dixie'."

TRAVEL EDITOR DIES

Skokie, Ill.—(UPI)—William W. Yates, 57, travel editor of the Chicago Tribune, died Tuesday.

HEAR RALPH T. HOLSAPPLE, Jr.
Chairman Council on Highway Regulation
President, Portland Hotel Association
Past Pres., Oregon State Hotel Assn.

"The proposed Billboard Measure will HURT Oregon business"

DON'T BE MISLED. Hiding behind the deceitful guise of "a scenery bill", the unfair Billboard Measure is in reality a depression bill which will destroy vital jobs and payrolls... which will cripple Oregon's \$176,000,000 tourist industry. It will authorize the state to go into the billboard business using your tax money to build big state-owned boards. PROTECT YOUR POCKETBOOK from this bad bill.

Vote

NO on 15 UNFAIR BILLBOARD MEASURE

KEMD TONIGHT 7:15 PM

Mr. Holsapple, Council on Highway Regulation, Ralph T. Holsapple, Chairman, 2727 S. W. Upper Drive, Portland, Oregon. Campaign Stop 1227 S. W. 11th Ave, Portland.

Your Stake in Advertising.

The American way of life, with its extremely high standards, is built on the foundation of advertising.

At first glance, the consumer might well think that a certain item would sell for less if the cost of advertising was deducted from the retail price.

But, before drawing conclusions, let us look at the wonderful mass production machine we call the American Marketing system.

A manufacturer brings out a new product, spending thousands upon thousands of dollars in designing, experimenting, perfecting, testing and setting up production and distribution. In some cases millions of dollars are invested before there is a single sale.

At this point the item would be priced too high for popular consumption. Only a few would know about it and only a few could afford to buy.

But the manufacturer has a solution. He invests additional dollars in advertising. With these sales messages he is able to tell millions of people about the new product... its advantages and desirability.

If a product is good, people buy many of them.

Manufacture is increased as sales climb. Mass production is in full swing and the cost to the consumer comes down and down.

The electric refrigerator is a good example of what we are talking about. The first ones sold for something like \$750. Now you can buy a vastly superior refrigerator for a couple of hundred dollars.

Mass production, sales through advertising... lower cost and a better product.

YOUR stake in advertising, and that of your children, is big and it is vital. Protect it as you would the Freedom of Speech.

We Protect Advertising, Too....

The Mail Tribune has an exacting code of advertising ethics for both its display and classified departments.

Every ad must measure up to certain standards. There can be no misrepresentation by any advertiser.

As a consequence, the Mail Tribune rejects many thousands of dollars worth of revenue every year.

We are happy to do this because we firmly believe in protecting advertising and in protecting you, our subscribers.

