

Eisenhower Proclaims National Observance

Washington, D.C. — President Eisenhower officially designated the week of Oct. 18 as National Forest Products Week in ceremonies at The White House recently attended by representatives of various elements of the forest products industries.

In his proclamation, the President noted that the nation's forests and timberlands provide the people with a source of strength and pride. He added: "... as a major renewable resource, supported by the science of modern forestry, wood offers the availability and abundance to satisfy the Nation's ever growing needs for many products — lumber, paper, building materials, chemicals, furniture and cloth — all dedicated to improving the lives of our people."

Thomas J. McHugh, chairman of the board of Atlantic Lumber company, Boston, and president of the National

Lumber Manufacturers association, heading the industry delegation, gave President Eisenhower a clock made of 10 species of native American woods.

The center segment of the clock was made from a piece of yellow pine removed from The White House during the Coolidge administration after 112 years of service beginning when James Madison was President. The other species represented in the clock are black walnut, black cherry, maple, sugar pine, western hemlock, oak, spruce, Douglas fir, and redwood.



PROMOTES PRODUCTS — Miss Emily Masterson, daughter of Mr. and Mrs. H. J. Masterson, Medford Plaza apartments, is helping promote the products of Oregon's timber industry during Forest Products Week, Oct. 18 to 22. Miss Masterson, a graduate of Medford High school, was chosen "Miss Oregon Forest Products" by the statewide committee in charge of observances during the week. Employed by a Portland lumber firm, she is taking a turn at the controls of the big lathe in a veneer plant.

safe built like a cabinet and I always kept it in the bedroom closet. I don't know how many people knew the safe was in there."

Officers said entry to the home was made either with a pass key or by someone who crawled through a section of the door cut out so the retired broker's dog would have access to the outside.

Dallas, Tex. — The Cosmopolitan Club of Dallas is selling bags of chewy Hal-loween candy to raise money to pay for dental work on needy children.

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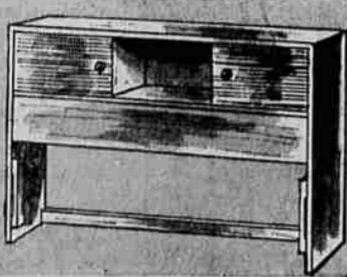


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Aircraft Becoming Important in Woods

Portland — Oregon's forest industries are moving into a winged era of Tree Farm operations.

Aircraft have become an important business tool in forestry, logging and executive use, according to results revealed in a survey made by The Timberman, national forestry and logging journal with offices in Portland.

Top industry executives throughout the state who replied to a questionnaire reported that planes have become important for spotting forest fires, cruising timber, making forest surveys, laying out Tree Farm road networks, bringing in machinery parts quickly to reduce costly woods shutdowns and saving valuable executive time in travel.

"The trend (toward greater use of aircraft) will increase rapidly as airports improve and the obvious saving in executive time becomes more widely known," Henry Eaton, president of Eaton Young Lumber company, Eugene, said. Eaton himself pilots his firm's Beechcraft Bonanza.

A new drug which appears to wipe out many of the infections resisting penicillin, has been discovered in London. It is called "cephalosporin C."

Jewelry, Stocks Worth \$3 Million Stolen From Safe

West Hollywood, Calif. — Jewelry and Coca-Cola stocks valued at \$3 million were stolen from the home of retired New York stock broker Raoul Fernandez, 50, sheriff's deputies reported today.

Officers said the theft Monday night included one necklace with a 50-carat center stone valued at \$500,000. Also stolen was \$1,000 in cash. **Once Belonged to Royalty**

Fernandez told United Press International some of the missing jewelry, valued at \$1 million, once belonged to royalty, but he wasn't sure what pieces or to what famous personages they had belonged.

Included in the jewelry was a pearl necklace worth \$250,000; six bracelets worth a total of \$53,000; 20 watches worth \$40,000; five gold cigarette cases worth \$10,000; one gold cigarette case with a brown diamond — believed to be one of three such stones in the world — worth \$20,000; his late wife's wedding ring, valued at \$10,000; and a charm bracelet worth \$8,000.

Coca-Cola stock valued at \$2 million also was stolen by thieves who hauled away the loot in a 100-pound safe disguised as a cabinet and kept in Fernandez's bedroom closet.

Not Negotiable

Police said the stock was not negotiable since it required the owner's signature.

Fernandez told officers the

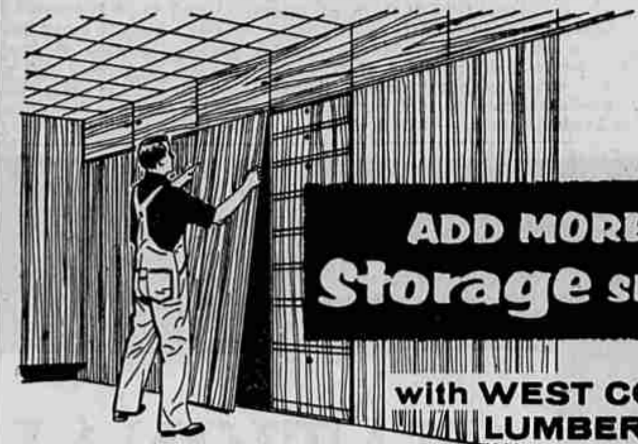
jewelry and stock belonged to his wife, the former Catherine Chandler, who died four years ago. She was the heir to the Coca-Cola fortune, Fernandez said.

"I'm insured, but I'm not fully covered," Fernandez told United Press International. "I only have a small floater policy."

Fernandez said his home had been broken into Sept. 27 at which time \$2,500 in cash was taken. He indicated the earlier burglars might have been sizing up the onetime mansion, now split up into apartments, for the bigger theft.

"Recently I have kept the jewels and stocks in the safe," Fernandez said. "We had the

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Recreational Use Of Farms Surveyed

Portland — A survey of recreational use of Oregon's industrial timberlands in meeting the increased leisure-time needs of the public is being made this year as part of a nationwide study being launched by American Forest Products Industries, a national sponsor of the forest industries' Tree Farm program to grow timber as a crop.

Robert O. Beatty of Western Kraft Corporation, Portland, a member of AFPI's national wildlife and recreation committee, said the survey will enable the forest industries to measure the contribution which wood-processing companies are making toward providing forest recreational enjoyment for the public.

AFPI's first recreation survey three years ago showed that more than 90 per cent of private commercial timberlands surveyed were open to public hunting, fishing, hiking, picnicking, camping and other forms of recreation.

More than 1,500,000 recreational visits were made to industry Tree Farm lands in the year covered by the survey.

Tree Farming Is Big State Industry

Dallas — A forest industry spokesman says tree farming is the root of an industry that is pumping more than \$420 million a year into the economy of Oregon through forest industry payrolls alone.

Millions more are paid farmers and other landowners for timber crops, according to S. W. Robb, chairman of the Oregon committee of American Forest Products Industries.

Woods workers and allied industry payrolls add still more to the good living from Oregon forests.

Robb said that in 17 years voluntary forest management has snowballed into the greatest forestry conservation movement fostered and administered by private enterprise this country has ever known.

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On October 23rd

Family Weekly

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Mrs. Henry Cabot Lodge and Mrs. Lyndon B. Johnson

Both Mrs. Lodge and Mrs. Johnson are equipped themselves well for the role of Second Lady. Family Weekly offers an excellent insight into their personalities—giving details on how they handle everything from entertaining diplomats to current campaigning

across the countryside. For a sparkling article on the many facets of these two fascinating women, be sure to see this entertaining story about Lady Bird Johnson and Emily Lodge in your October 23rd Family Weekly.