

**Starts Tomorrow!**  
SIX DAYS ONLY  
MONDAY THROUGH SATURDAY  
OCTOBER 17 Through OCTOBER 22  
(Items and prices vary in Canada)

# Rexall 1¢

YOU GET TWO FOR THE PRICE

Rexall presents  
MGM-TV's heart-warming stories of  
**"National Velvet"**  
NOW ON TV  
Sunday evenings  
NBC-TV  
8:00-8:30 EST  
7:00-7:30 CST  
6:00-6:30 MST  
8:00-8:30 PST

Velvet, star of "National Velvet"

For Better Health

- 1. MONACET APC for headache and cold discomforts. 25 tablets, reg. 37¢, 2 for 38¢, 100 tablets, reg. 89¢, now... 2 for 90¢
  - 2. KLENZO ANTISEPTIC MOUTHWASH. Kills contacted germs. Pint, reg. 79¢, 2 for 80¢
  - 3. ACNTHRINIC ACNE CREAM. Antibiotic. Flesh color. 1 1/2-oz., reg. 99¢, now 2 for 99¢
  - 4. ALCO-REX, rubbing alcohol. Pint, 2 for 60¢
  - 5. ANALGESIC BALM, 1 1/4-oz., reg. 89¢, 2 for 90¢
  - 6. 10-GRAIN ASPIRIN, Rexall. One has strength of two regular tablets! 100, 89¢, 2 for 90¢
  - 7. EUDICAINE SUPPOSITORIES, 12, 2 for \$1.40
  - 8. REXALL FOOT POWDER, 4-oz., 43¢, 2 for 44¢
  - 9. FUNGI-REX for athlete's foot, 1 1/2-oz. Salve or Greaseless Ointment, reg. 98¢, 2 for 99¢
  - 10. REXALL BORIC ACID. Powders: 4-oz., 43¢, 2 for 44¢; in sifter-top container, 2 for 51¢. Crystals: 3 1/2-oz., 2 for 39¢. Solution, 2 for 30¢
  - 11. CHLOROPHYLL MOUTHWASH, 89¢, 2 for 90¢
  - 12. REXALL DIURETIC PILLS, 60, 89¢, 2 for 90¢
  - 13. EYELI Eye Lotion, 8-oz., reg. 89¢, 2 for 90¢
  - 14. REXALL HYGIENIC POWDER, 98¢, 2 for 99¢
  - 15. TOOTHACHE DROPS or TOOTHACHE WAX. Each, reg. 43¢, now you get... 2 for 44¢
  - 16. REXALL GLYCERIN, 3-oz., 80¢, 2 for 81¢; Glycerin & Rosewater, reg. 59¢, 2 for 60¢
  - 17. REXALL WITCH HAZEL, Pint, 69¢, 2 for 70¢
  - 18. DENTUREX Adhesive Powder, 3-oz., 2 for 90¢
  - 19. DENTAL PLATE CLEANER, 7 1/2-oz., 2 for 70¢
  - 20. DENTAL FLOSS, waxed nylon, 100-yd. in plastic vial, 79¢, 2 for 80¢, 30-yd., 29¢, 2 for 30¢
  - 21. REXALL LIP AID, Reg. 35¢, now... 2 for 36¢
- FOR COUGHS AND COLDS**
- 1. ANTIHISTAMINE TABLETS, 15, 59¢, 2 for 60¢
  - 2. ASPIREX COUGH DROPS, Reg. 23¢, 2 for 24¢
  - 3. COLD SORE LOTION, 1/4-oz., 39¢, 2 for 40¢
  - 4. TRIPLE ACTION CHEST RUB, 89¢, 2 for 90¢
- LAXATIVES**
- 1. CASCARA Compound, 100 tabs., 2 for 74¢
  - 2. REXALL CASCARA SAGRADA EXTRACT Tablets, 5-grain, 100, reg. 99¢, now 2 for \$1.00
  - 3. FLUID EXTRACT CASCARA Arom., 2 for \$1.10
  - 4. PETROFOL Mineral Oil, Pint, 63¢, 2 for 64¢
  - 5. REXALL MILK OF MAGNESIA. Bottle of 85 tablets, reg. 57¢, now... 2 for 58¢
  - 6. REXALL CASTOR OIL, 3-oz., 55¢, 2 for 56¢
  - 7. REXALL EPSOM SALT, Pound, reg. 53¢, now 2 for 54¢, 4-oz., reg. 25¢, now... 2 for 26¢
- FOR FIRST AID**
- 1. ZINC OXIDE Ointment, Rexall... 2 for 36¢
  - 2. SPIRIT AMMONIA, Aromatic, 35¢, 2 for 36¢
  - 3. REXALL CAMPHOR SPIRIT, 1-oz., 2 for 48¢
  - 4. REXALL CAMPHORATED OIL, 4-oz., 2 for 76¢
  - 5. MERCUROCHROME, Rexall, 1/2-oz., 2 for 26¢
  - 6. REXALL TINCTURE IODINE, 1-oz., 2 for 40¢
  - 7. REXALL PEROXIDE, 3%, Pint, 45¢, 2 for 46¢
  - 8. REXALL NEOMYCIN BACITRACIN, antibiotic skin ointment, 1/2-oz., reg. \$1.42, 2 for \$1.43
  - 9. POLYMYXIN NEOMYCIN BACITRACIN. For burns and scratches, 1/2-oz., \$1.58, 2 for \$1.59
  - 10. REXALL GAUZE BANDAGE, Sterile rolls, 4" width, reg. 49¢, 2 for 50¢, 2" x 2 1/2", 2 for 28¢
  - 11. REXALL AEROSOL MERTHIOLEATE (Thimerosal-Lilly). Quick, clean antiseptic 2 for 99¢

**REXALL ASPIRIN**  
Children: 1- or 1 1/4-gr., 36 tabs., 2 for 34¢. Adults: 5-gr., 36 tabs., reg. 12¢, 2 for 34¢; 12-gr., 14¢, 2 for 15¢; 100, 3¢, 2 for 60¢

**BUFFERED ASPIRIN**  
Absorbed in half the time of regular aspirin. Contains anti-acid ingredients to help prevent stomach aches. 100 tabs., reg. 74¢, 2 for 99¢

**RE-31 ANTISEPTIC**  
Rexall's amber-color antiseptic mouth-wash. If used full strength, kills contacted germs in mouth within seconds. 71, 89¢, 2 for 90¢

Save on Toiletries

For Your Vitamin and Mineral Needs

- 1. BRITE SET HAIR SPRAY, 7-oz., 2 for \$1.26
- 2. AEROSOL MIST COLOGNE, Fair Warning, Tish Tish or Plymouth Garden... 2 for \$2.51
- 3. "FAST" DANDRUFF TREATMENT SHAMPOO, Big 12-oz., reg. \$1.25... 2 for \$1.26
- 4. REXALL TURN TAN, Glorious tan look over night—without sun. 5-oz., \$1.25, 2 for 1.26
- 5. RO-BALL DEODORANT, Reg. 69¢, 2 for 70¢
- 6. EYELINER and LINER PENCILS. Exciting, high-fashion shades! Ea., reg. 59¢, 2 for 60¢
- 7. LIQUID EYELINER, Cara Nome, 12 shades. Ea., in gold-capped bottle, \$1.25, 2 for \$1.26
- 8. LIQUID EYELINER SABLE BRUSH, Longer-lasting bristles. Reg. \$1.00... 2 for \$1.01
- 9. RADIANCE EYE SHADOW STICK, 12 glamorous (7 iridescent) shades, now, 2 for \$1.01
- 10. CARA NOME FACE POWDER, Loose or compact powder. Ea. shade, \$1.25, 2 for \$1.26
- 11. CARA NOME CREAMS, Special for Dry Skin, Cold, Cleansing or Skin Cream, 2 for \$1.26
- 12. CARA NOME HORMONE CREAM, 2 for \$2.01
- 13. CARA NOME HAND CREAM, \$1, 2 for \$1.01
- 14. RADIANCE HAND LOTION, \$1.00, 2 for \$1.01
- 15. REXALL THEATRICAL COLD CREAM or Cleansing Cream, Full lb., ea. reg. \$1.50, 2 for \$1.51
- 16. PEROXIDE, 6%, 20 Vol. Bleach... 2 for 26¢
- 17. ADRIENNE SHAMPOOS, 8-oz. Coconut Oil or Liquid Cream, or 4-oz. Cream, 2 for 99¢
- 18. CARA NOME DEODORANT STICK, 2 for \$1.01
- 19. "8480" NAIL POLISH REMOVER, 2 for 40¢
- 20. COTTON SQUARES, Rexall, 200... 2 for 99¢
- 21. POWDER PUFFS, Many styles, now 2 for 26¢
- 22. BOBBY PINS, Cards of 20, reg. 10¢, 2 for 11¢
- 23. HAIR BRUSH, Color choice, \$1.00, 2 for \$1.01
- 24. REXALL SHAVE LOTION, 6-oz., 69¢, 2 for 70¢
- 25. LAVENDER SHAVE LOTION, 6-oz., 2 for 80¢
- 26. REXALL PRE-SHAVE LOTION, 4-oz., 2 for 90¢
- 27. REXALL LAVENDER MENTHOLATED SHAVE CREAM, Brushless or Lather, ea. 59¢, 2 for 60¢

**REXALL MILK OF MAGNESIA** Mini-Remover, 15-oz., reg. 89¢, now 2 for 58¢

**GLYCERIN SUPPOSITORIES** Rexall, Adult or Infant, 12 of each, 59¢, 2 for 54¢

**SACCHARIN** 1000 tabs: 1-gr., 2 for \$1.44; 1/2-gr., 2 for \$1.21; 1/4-gr., 2 for \$1.06; 100, 1-gr., 2 for \$1.44; 1/2-gr., 2 for \$1.21; 1/4-gr., 2 for \$1.06

**BUSTING POWDER** Fragrant Lavender, Dainty Powder or Adhesive Skin Powder, each, reg. \$1.74, 2 for \$1.76

**FEVER THERMOMETERS** Clinical, Quicksilver, accurate, Oral, rectal, or baby, 2 for \$1.70

**KLENZO TOOTH BRUSH** Dental plate, 3 for 26¢, Adults, 3 for 89¢, Child's, 79¢, 2 for 36¢

# Sale

OF ONE PLUS A PENNY!

TEAR OUT THIS AD AS YOUR SHOPPING LIST for the sale! These are nationally advertised, freshly stocked, guaranteed Rexall products. Increased business from this sale enables your Druggist to offer such quality at these savings.

FOR THE NAME AND ADDRESS OF YOUR NEAREST REXALL DRUG STORE CALL WESTERN UNION BY NUMBER AND ASK FOR OPERATOR 25.

**GER-BITE VITAMIN TONIC**  
High potency... for iron deficiency anemia. Has iron, other essential elements. 90 tabs., 2 for \$4.90. 12-oz. liquid, reg. \$2.79, 2 for \$2.90

**BURNING ALCOHOL**  
Like all guaranteed Rexall products, the finest quality money can buy! Soothes aching muscles. Cooling. Pint, reg. 79¢, 2 for 80¢

**AEROSOL SHAVE CREAMS**  
Rich, moist lather in a hurry! 3 favorites: "Ready Shave," Lavender Regular or Lavender Mentholated. Ea. 10-oz., reg. 99¢, 2 for 99¢

**PANOVITE**  
2 vitamins with 10 essential minerals. Daily requirements. 2 for \$2.99

**AMERICAN BEAUTY SOAP**  
Mashed Fragrance, Aerosol Cologne, 2 for \$2.11. Dainty Perfume, 2 for \$1.74. Aerosol or Perfume Soak, Cologne, Beauty Soap, each, \$1.50, 2 for \$2.99

**PRO-CAP ANTI-DYE TREATMENT**  
Prevents dyeing to hair, while hair is growing. 3 bottles, ea. \$1.50, 2 for \$2.99

**CHRISTMAS CARD BOX**  
18 beautiful cards. Includes all size and 4 full color. Each a new, different holiday design. See and save! Reg. 99¢, 2 for 79¢

Family Savings and stationery

- 1. HEAT LAMP, Infra-Red, \$1.79, 2 for \$1.80
- 2. REXALL COTTON BALLS, 130 large, 2 for 70¢
- 3. REXALL BABY TALC, lb., reg. 89¢, 2 for 90¢
- 4. HOUSEHOLD GLOVES, Pair, 89¢, 2 for 90¢
- 5. TARGET INSECTICIDE, Aerosol, 87¢, 2 for 88¢
- 6. AEROSOL SPACE FRAGRANCE... 2 for \$1.20
- 7. AEROSOL AIR REFRESHER, 98¢, 2 for 99¢
- 8. PINE OIL DISINFECTANT, Pint, 2 for \$1.20
- 9. MOTH FUME CRYSTALS, Lb., 79¢, 2 for 80¢
- 10. MOTHPROOF AEROSOL, \$1.95, 2 for \$1.96
- 11. SAVE \$3.78 ON FOUNTAIN SYRINGE, Buy Hot Water Bottle at reg. price, \$3.75; get \$3.79 Fountain Syringe for 1¢ more. Both... \$3.76
- 12. HOT WATER BOTTLE, Reg. \$3.39, 2 for \$3.40
- 13. VICTORIA COMBINATION SYRINGE and hot water bottle, Reg. \$4.39, now... 2 for \$4.40
- 14. SANITARY BELT, 2 for 36¢. Nylon, 2 for 40¢
- 15. HEAT PAD, Electrex, \$5.95... 2 for \$5.96
- 16. QUICK-SWABS, 200 single-tip, reg. 59¢, 2 for 60¢. 54 double-tip, reg. 39¢, 2 for 40¢
- 17. BOXED STATIONERY, Choose from 7 designs, fine quality papers, \$1.00, 2 for \$1.01
- 18. STATIONERY, Deluxe boxes... 2 for \$1.51
- 19. DELUXE NOTES, 4 styles, now... 2 for \$1.01
- 20. BOXED NOTES, White Vellum, reg. 75¢, 2 for 76¢. Thank You Notes, reg. 50¢, 2 for 51¢
- 21. CRUSHED RIPPLE POUND STATIONERY, Pkg. of large flat sheets or envelopes... 2 for 90¢
- 22. CELLO PACKS, Paper or env., 79¢, 2 for 80¢
- 23. TYPEWRITER TABLET, Reg. 39¢, 2 for 40¢
- 24. BALL PENS, disposable type, 39¢, 2 for 40¢
- 25. BALL PEN REFILL fits 150 makes, 2 for 50¢
- 26. LEAD PENCILS, #2, Reg. 5¢ each... 2 for 6¢
- 27. SHOWER CAP, Color choice, 29¢, 2 for 30¢
- 28. EXTENSION CORD, 6', Reg. 69¢, 2 for 70¢

## SURPRISE BUYS!

Not 1¢ Sale items, but extra savings featured during this sale

- 1. PLUSH BEAR, Giant 29-inch, just... \$2.99
- 2. PLUSH HORSE, Child's TV seat, just \$2.99
- 3. BARBARA JO BABY DOLL, Drinks, wets, has sleeping eyes. A \$5.95 value... \$3.88
- 4. VANITY CASE with Mirror, Holds tissue, lipstick, etc. White, blue, rose, \$1 value, 77¢
- 5. BABY GRAND PIANO, Child can really play! 112 keys. With bench, \$9.95 value, \$4.99
- 6. M-O TRAIN SET, 18-piece, Battery operated. Diesel engine with 3 cars. \$4.95 value, \$2.99
- 7. FIRE DEPARTMENT SET, 14-piece, including engine, car, trucks, sign, \$4.95 value, \$2.99
- 8. PLAY TABLE, Chalk and slate pegboard, aluminum tubing, Wooden seat, \$5 val., \$3.69
- 9. MUSICAL POWDER BOX, Swiss made! Jewel decoration. A \$2.98 value, now... \$1.99
- 10. JEWELRY BOX, Simulated leather, Has tray and mirror, lock and key, \$4.98 val., \$2.98
- 11. COLOGNE and SOAP SET, 3 cakes of English Lavender soap plus cologne, \$2.50 val., \$1.19
- 12. LORIE FLORAL BUBBLE BATH, Regularly 3 boxes for \$3.00, now get... 3 for 98¢
- 13. NYLON HOSIERY, Spunlex first quality, \$1.09 value, 59¢, Seamless, reg. \$1.39, now 89¢
- 14. HOUSEHOLD GLOVES, Lined, Reg. 98¢, 69¢
- 15. FEMININE SYRINGES, Defender Folding, reg. \$2.89, \$1.89. SYMBOL BULB, \$2.98, \$1.79
- 16. SANITARY NAPKINS, Lady Fair, Big box of four dozen. Save 30¢! \$1.69 value, \$1.39
- 17. QUIK-BANDS, Plastic, 45 plain or mercuriochrome or 40 "True-Skin", each reg. 63¢, 43¢
- 18. QUIK-PADS, Gauze squares, 12 2", reg. 30¢, 20¢, 25 3" plain or cotton-filled, reg. 70¢, 49¢, 15 assorted sizes, reg. 49¢... 3 for 99¢
- 19. REXALL GAUZE BANDAGE, Three widths in one package. Sterile. Reg. 59¢, now just... 41¢
- 20. ABSORBENT COTTON, Lb., reg. \$1.98, \$1.35, 4-oz., reg. 65¢, 44¢, 2-oz., reg. 39¢, now 27¢
- 21. HOUSEHOLD COTTON, 8-oz., reg. 59¢... 39¢
- 22. QUIK-PUFFS, 300" cotton coil in a handy dispenser. "Puffs" out! Reg. 63¢, now... 44¢
- 23. COTTON SQUARES, 80, reg. 43¢... 3 for 79¢
- 24. TRAVEL SET by Cara Nome, Has Cold Cream, Deodorant and Hand Cream. \$4.50 val., \$2.25
- 25. MEN'S FITTED TRAVEL CASE, Ginger color, genuine leather. Complete, \$5.98 val., \$2.99
- 26. NURSING BOTTLE UNIT, 59¢ value, now 42¢
- 27. STORK BOTTLE WARMER, Reg. \$2.95, \$1.79
- 28. REXALL "BABY CARE" PRODUCTS, Lotion or Oil, 49¢, 3 for \$1. Castile Soap, 49¢, 3 for \$1.05. Shampoo or Talc, 59¢... 3 for \$1.19
- 29. FLASH BULBS, Westinghouse, 12 M2, reg. \$1.56, \$1.14; No. 5, reg. \$1.80, \$1.29
- 30. U. S. REGIONAL COOKBOOK, 752 pages, 200 photos. Full-color, \$4.95 value, \$2.98
- 31. HAIR DRYER, Style Queen, Removable base, Baked enamel. A \$5.95 val., \$3.99
- 32. CARDIGAN LIPSTICK, Reg. \$1.00, 9 shades. Now... 3 for \$1.25
- 33. REXALL TOOTH PASTE, \$1.59 value, Large tubes. Now... 3 for 89¢
- 34. QUIK-BAND ADHESIVE BANDAGES, \$1.21 value, 3 sizes in family pack... 88¢
- 35. WRIST WATCHES, \$10.95 values. Men's & ladies' styles, \$8.88
- 36. REXALL MINERAL OIL, Reg. \$1.09 quart, 69¢, Reg. 69¢ pint, 45¢
- 37. REXALL FACIAL TISSUES, Reg. 29¢ 400-Box, White or pastels, 4 for 98¢

Christmas Specials

- 1. DELUXE WRAPPING PAPER, Christmas designs, colors, 4-sheet packs... 2 for 26¢
- 2. RAYON CURLING RIBBON, 45' x 1/2" bolts, 2 for 51¢, 125' x 3/4" bolts, reg. 39¢, now 2 for 40¢, 75' x 3/4" bolts, reg. 25¢, 2 for 26¢
- 3. DELUXE GIFT WRAP ROLL, Plain colors and gay designs, 20" x 22' roll, 59¢, 2 for 60¢
- 4. QUALITY GIFT WRAPS, Special Christmas designs, 2 20" x 30" sheets in pkg., 2 for 16¢
- 5. GIFT WRAP FOL, 52" x 20" roll, attractive holiday designs, Each, reg. 50¢, 2 for 51¢
- 6. RAYON RIBBON, Self-adhering or Virko-type (embossed) Christmas designs, 25¢, 2 for 26¢
- 7. CURLING RIBBON, extra wide (3/4"), 35' reel, reg. 49¢, 2 for 50¢. With metallic glitter, 3/4" x 75' reel, reg. 39¢, now... 2 for 40¢
- 8. BILLFOLDS, Now at 1¢ Sale savings! Genuine leather. Styles for ladies and men. Reg. \$2.00, 2 for \$2.01. Reg. \$5.00, 2 for \$5.01
- 9. MANICURE SETS, 6-piece; men's, ladies', leather case, color choice... 2 for \$2.01
- 10. PLAYING CARDS, Dble. deck, 2 for \$1.99. Single bridge, pinocle, poker... 2 for \$1.01
- 11. CHRISTMAS CARDS, "Hollywood Originals," 25 same design, \$1.50, 2 for \$1.51. Deluxe Box of 18 long slims, 2 for \$1.20. Studio Cards, 21 same design, box, \$1, 2 for \$1.01
- 12. MAN'S HANDKERCHIEF, White, 25¢, 2 for 26¢
- 13. WATCH BANDS, For men and ladies. Expansion-type, 2 for \$2.01. Leather, 2 for \$1.01
- 14. PAK-O-TAGS, 30 Christmas pieces, 2 for 26¢
- 15. BALLOON PARTY PACKAGE, 40... 2 for 50¢
- 16. CHRISTMAS TREE ICICLES, 25¢... 2 for 26¢
- 17. AEROSOL SNOW, Reg. 98¢, now... 2 for 99¢
- 18. BAG O' 2¢ CANDY CANES, 49¢... 2 for 50¢

- 1. STATIONERY, White linen tablets, note or letter size. Choose plain or ruled... or package of envelopes, each, 29¢, 2 for 26¢
- 2. ENVELOPES, Business or social junkie packs, 3 for 26¢, Business-size, reg. 15¢ packs, 3 for 16¢, Social-size, reg. 10¢, 2 for 11¢
- 3. REX FILM, All-purpose, Panchromatic, High Speed Film, Unconventional day exposures, 130, 137 or 620 size, each reg. 56¢, now 2 for 51¢
- 4. RAZOR BLADES, Panamite, 30 double-edge or 15 single-edge, reg. 49¢, 2 for 89¢, 30 double-edge, reg. 56¢, 2 for 99¢
- 5. HAIR NETS, Strong nylon mesh hair nets in regular or hair net... brown, black or grey. Stock up now, each, reg. 10¢, now 2 for 11¢
- 6. MASCARA WAND, Novel by Cara Nome, Automatic applicator in plastic case, 8 Satin shades, each 29¢, 2 for 60¢

REXALL DRUG PRODUCTS ARE GUARANTEED TO GIVE SATISFACTION OR YOUR MONEY BACK

This advertisement is run on behalf of 10,000 independent druggists who recommend and feature Rexall products. These suggested retail prices are effective Oct. 17 through Oct. 22, 1960 and are subject to F.E.T. where applicable. Right reserved to limit quantities. Rexall Drug Co., Los Angeles 54, Calif.



DRUG STORES