

Pay Less Gives Employment to Area Residents

Pay Less Drug creates employment for the community in which it is located. Of the 23 persons employed in the Medford store, 19 of them are people that have lived here for many years. These people all play an important role in the operation of the store.

Jim Hagerty, Jerry Latzura and Willard Chinn, manager, are registered pharmacists, one of which is on duty at all times the store is open.

The front end camera and sporting goods department is headed by Gene Parker, with Bill Nolta and Merlyn Guss as his assistants.

Receiving merchandise is also a responsible department. Miss Butters is in charge of this phase of the operation, and Joan Skov helps him by packing every piece of merchandise that goes on the selling floor.

Other departments

Virginia Belling, is in charge of tobacco and greeting cards. Leah Starvo is in charge of the soft goods, and Ruth Adams in cosmetics.

Bob Konopack, paints all of the signs, and does the final lay-out of all advertising in this operation.

Other departments in the store are divided up among Rose Sherry, Gladys Sutton, Maxine Barnett, Inez Conine, Eleanor Johnson, Opal Bascom, Esther O'Dell, Frances Wheaton and Janice Pittman. These women not only keep their various departments neat and stocked, but also work as checkers.

Well Ya'll, bookkeeper, writes all of the checks that keep Pay Less Drug operating. On top of this large task, she does all of the paper work and other duties.

Senses Determine Where Brain Stores Memories

Bethesda, Md. — (Science Service) — The part of the brain in which a memory is stored depends upon the type of memory. If an incident involves sight more than the other senses, the memory is stored in the brain part responsible for visual sensation.

Dr. Wilder Penfield, internationally known neurosurgeon and author from McGill University, Montreal, Canada, reported in a special lecture at the National Institutes of Health here that he had electrically stimulated the temporal lobe in the brains of epileptic patients during operations.

He found not only that the storage place depends upon which of the five senses was used most for the original experience, but also found that electrical stimulation during an operation can evoke only certain types of experiences.

Other Types Absent

The times of hearing music, of watching or hearing the action and speech of others are the experiences recalled most frequently when the temporal lobe is electrically stimulated.

Other Types Absent

The times of memories are absent. Incidents of doing things for oneself, times of appreciating or writing messages or acting figures are not recorded. Nor are times of eating and tasting food, sexual excitement or experience, periods of painful suffering, and weeping.

"Modesty does not explain this silence," Dr. Penfield said.

His conclusions are based on 39 selected operations for epilepsy during which the patient's temporal lobe was electrically stimulated, and on 25 similar examples of recall by epileptic patients during temporal lobe seizures. All the patients were subject to temporal lobe epilepsy, which made response to stimulation easier.

"No one has tried to produce temporal responses in normal individuals and Dr. Penfield said he hoped no one ever would try."

It is clear enough from these observations, he said, that "we are activating a normal mechanism of the brain. We should try now to understand how the mechanism is employed in normal living."

Portland Attorney Permanently Disbarred

Salem — The Oregon Supreme Court has permanently disbarred a Portland attorney, Chester S. Stinson, after he was found guilty by an Oregon State Bar trial committee of converting to his own use funds belonging to clients.

The court said he also gave false testimony under oath concerning the funds at a hearing before the Bar's grievance committee.

YANCEY DELUXE CONVERTIBLE STORM OR SCREEN DOOR

- Glass Panels and Screen Panels
- Convert your door to storm or screen in matter of minutes
- 3. Concealed hinges
- 49.95 Value

29.88

FOR CAR BATTERIES

6 Volt Battery	12 Volt Battery	6 Volt Battery
9.95 Value 12 Mo. Guar.	19.95 Value 30 Mo. Guar.	15.98 Value 30 Mo. Guar.
6.88	14.88	9.88

Prices Listed with Exchanges

Flash Bulbs

SYLVANIA PRESS 25 99¢
Carton 12—Reg. 1.80

SYLVANIA M-2 99¢
Carton 12—Reg. 1.56

KODAK SIGNET 30 CAMERA
Now low price for Signet Color slide excellence NOW ONLY **26.88**

MOVIE PROJECTOR

400 ft. roll capacity
Dust driven forward & reverse
Cool running and very quiet
Extra sharp pictures

9.95
With Zoom Lens 10.95

Kills Room Odors FAST

CREATES NEW FRESHNESS
AEROSOL AIR DEODORANT
No Mix-In Vent-In Waste Economy Size

69c

MISS MARVEL LEE NYLONS

60 Gauge—15 Denier
Reg. 59c
43c Pair

SOFT-PLY TOILET TISSUE

4 rolls **29c**

"MISS HARRIET" GIRLS' WASH 'N WEAR COTTON PERCALE DRESSES

Reg. 1.19 Reg. 2.98 Reg. 1.98
69c 1.99 1.39

MEDFORD SHOPPING CENTER 1st Anniversary Sale!

Sale Dates — Oct. 13 thru Oct. 16

SIS DOLL

UNBREAKABLE VINYL

36 INCHES TALL

- Clothing eyes
- Leads hair
- Has beautiful complexion
- Well proportioned figure
- Fully dressed

Reg. 14.77
9.97

"DOLLIKIN" DOLL

BIG 20 INCH PERFORMING

A MIRACLE OF FLEXIBILITY 16 JOINTED VINYL BODY

9.87

Reg. 7.95
5.88

"MISS FRECKLES" 32" DOLL

She has the cutest face you've ever seen—freckles with burned up nose, fiery eyes with long lashes—

7.00 Value
5.99

DELUXE "WONDER" DOLL CARRIAGE

Holds Dolls up to 20" tall

5.99

TEE BIRD PEDAL CAR

15-inch 14.95 Value
18-inch 16.95 Value

9.77 **14.88**

BOYS OR GIRLS BICYCLES

20 INCH

49.95 COMPARABLE VALUE

29.76

AMERICAN FLYER DELUXE STEAM FREIGHT TRAIN

3 Cars—Train & Transformer

18.88

DELICIOUS FRUIT CAKE

RUM AND BRANDY FLAVORED

1.98 Value
98c

4-SPEED SYMPHONIC PORTABLE PHONOGRAPH

Now Only **19.95**

RECORD PLAYER

3 Speed
Lightweight Case
Easy Carry
Washable Cover

14.88

PRO-HOCKEY GAME

Big 15-inch Plus 3—Three-Finger Ball Pongster and Scoreboard

9.00 Value
4.99

CHIC ELECTRIC MASSAGE PILLOW

Eases muscular tension—lie on it or sit on it, get your feet on it.

12.95 Value
7.76

MOTOROLA STEREO MODEL SH 16

Outstanding value in Portable Stereophonic High Fidelity. 4 Golden Voice speakers. Speak or wings may be left attached, or detached and placed up to 20 feet apart. Stereo record changer permits intermix of same speed records. Tone, volume and bass wave controls. Scuff-resistant cabinet in Congo Blue or Ebony color.

139.95 Value
89.97

MOTOROLA STEREO MODEL SF 11

89.95 Value
61.88

LADY'S SHAVERS

At least a lady's shaver that adjusts for legs and arms—gives yet shaves away ugly hair magic.

18.50 Value
14.88

RED HEART KNITTING WORSTED

4-Ounce Skeins

1.19 Value
77c

4.95 Value Dart Bathroom SCALES

With Coupon **2.99**

FOLDING DOOR

5.95 Value
With Coupon **2.99**

TULIP BULBS

2.95

NESTLE INSTANT COFFEE

100% PURE COFFEE
Reg. 1.17
With Coupon **74c**

DRY SKIN ?

Your first bath with this dry skin cream ends dry itchy skin, moisturizing and gentle. Guaranteed to please or refund. At all major cosmetic counters.

1.75 Value
1.17

POWER TOOLS

FAMOUS "RAM" 1/4" DRILL
JACOBS CHUCK 24 AMP MOTOR
Reg. 23.50
13.89

6 3/4" POWER SAW
3000 RPM—1 H.P.—4 AMP.
Safety Slip Clutch
Value **\$19.88**

DELUXE CARAFE and WARMER SET

3.95 Value
\$2.98

LUX ALARM CLOCK
2.95 Value
1.99

FOSTORIA AUTOMATIC TOASTER
2 SLICE
14.95 Value
9.97

PAY LESS FOR DRUG NEEDS

.93 Phillips Milk of Magnesia 69

2.25 L.A. Formula 1.49

.73 Baby Powder 59

.69 Curad Plastic Bandages 39

.47 Wicks Vatronol Nose Drops 33

1.25 Dondril 87

.98 Suner Anahist Cold Tablets 59

.98 One-a-Day Vitamins 59

ZIPPER TRAVEL BAGS

Values To \$30
1.99

LADIES' PANTIES

3 pr. 1.00
87c

TOASTMASTER—12-INCH AUTOMATIC FRY PAN

29.95 Value
19.88

RCA VICTOR TABLE RADIO

21.95 Value
19.87

LOSE WEIGHT—STAY SLIM PAY LESS DRUGS

900 CALORIE FOOD CONCENTRATE

- Powder form in tasty chocolate or vanilla flavor.
- Helps you shed pounds safely and comfortably.
- Each can contains 900 calories. A full day's supply nutritional needs for strength and energy.
- Just mix with water.

8 3/4 Ounce **79c** 899 For Case of 12

CANNON SHEET BLANKETS

60"x76" 1.95 Value
1.49

WEATHER BAROMETER

POLISHED WALNUT CASE
German-Made
5.95 Value
3.99

12"x48" DOOR MIRROR

Complete With Brackets
7.95 Value
3.88

10 TO 35 CUPS OF PERFECT COFFEE AUTOMATICALLY

REG. 24.95
UNIVERSAL "KING SIZE" COFFEE MAKER

Lay It Away for 2.00
1.98

BRACHS COVERED CHERRIES

Reg. 69c
With Coupon **49c**

100 FOOT—HEAVY DUTY SISAL ROPE

Has many uses around Home, Farm, Boat, Camp
With Coupon **69c**

KING SIZE TV TRAYS

Set of 4
14.95 Value
7.88

TELEPHONE INDEX FINDER

With This Coupon
LISTS 1,000 NUMBERS
69c

UNIVERSAL 8-CUP COFFEE MAKER

AUTOMATIC SOLID COPPER
Reg. 14.95
11.88



ADDITIONS—New additions to the front of the tinted glass was done by a local firm. Pay Less Drug store is the large neon sign. It not only cuts down the fading problem, on top of the building and the tinted glass, but it also removes the glare from the sun.

Pay Less Drug Company Was Started in WW II in Vanport

The birth of Pay Less Drug was during the latter days of World War II. In the midst of Vanport, Wash., a large war-built city made to house shipyard workers, was a small drug store.

This small drug store was equipped with a prescription department and merchandise stocked to the ceiling. The prescription department was perpetually busy and more often than not, the merchandise did not get a chance to sit on the shelves before it was sold.

Typical of all wartime businesses, this was a fast-moving operation. The owners, Peyton Hawes and W. B. Armitage, were both Oregonians that had decided to go into business for themselves. About this same time they formed a partnership with Tom Bishop, a drug salesman who had called on them at Vanport, in a store in Pasco, Wash. At the time of purchase, these stores were all small and run down that have since been built up into large operations.

The growth of Pay Less, at the beginning, was rapid. Aside from the stores in Portland, Vanport, Klamath Falls and Albany, stores were started in Lewiston, Idaho, Pendleton, and La Grande, all about the same time. Then Salem was added to the list.

As these stores developed and grew, the organization grew. Next was Richland, Cook Bay, The Dalles, Roseburg, Yakima, Eugene, Redding, Corvallis and finally the Pay Less Drug in Medford.

The owners of the stores are all Oregon or Washington men that have dedicated their stores to their community to be run and respected as local owned stores. Once a man is given the management of one of these stores, he remains in that community from then on. He buys a home, settles down and becomes a definite part of the city.

SCHICK SHAVERS

SCHICK "10-66"

- Three full power motors
- Powerful ball bearing speed
- World's largest, smooth shaving head
- Head adjusts to fit your skin
- Shaves hair—shaves a beard
- Handsome travel case

SEE IT AT PAY LESS

SCHICK 3-SPEED HOME/TRAVEL

MODEL 2A

- Shaves toughest beard close and fast and is as easy as tender skin
- Big adjustable twin cutter heads—31.50 Value

21.88

Crown Jewel by Schick LADY SHAVERS

- Golden 8 comb that shaves closer than you dare with a blade
- Safe—easy and convenient to use
- 17.50 Value

14.88

WORST KILLER

St. Louis—The weasel is the most blood-thirsty killer of all North American animals.