

La Pointe's
IT'S A WONDERFUL STORE

In the Medford Shopping Center

1ST Anniversary Sale

**Anniversary Feature Value
New Fashion Dresses**

\$ 15.88

Wools, Brocades, Wool Jerseys, sheaths, full skirts and jacket costumes. National best sellers at 17.95 to 29.95. All specially priced for our Anniversary sale.

**Anniversary Feature Value
Van Raalte Nylon Slips**

\$ 3.99

Regularly 5.95 Lavish Nylon Tricot Slips by VanRaalte and other famous names. Many styles, each frothy with ruffles and embroidery. All specially priced for our Anniversary Sale.

**Anniversary Feature Value
Luxury Coats**

\$ 36.

Adaptations of fine Italian and French designers - Fashioned in superb domestic and imported fabrics-Detailed by master craftsmen. Made to sell for 49.95 and 59.95.

**Anniversary Feature Value
Wool Skirts**

\$ 8.88

Fine Wool Skirts in piece dye and yarn dye flannels, tweeds, and stripes . . . Many seat lined - Wide selection of colors and styles to choose from. Regularly to 14.98.

**Anniversary Feature Value
Car Coats**

\$ 14.99

A group of fine cotton poplin, corduroy and wool car coats - All quilt lined - Many with pile linings. Very specially priced for our Anniversary. Regularly 19.95.

**Anniversary Feature Value
Formals**

\$ 25.

As bright as the formal evenings ahead. A collection of frothy formals and party dresses. Very, very specially priced - Each one sells Nationally for 29.95 and 35.95.

**Anniversary Feature Value
Mink-Trimmed Coats**

\$ 69.

The ultimate in luxury. Large Natural Mink Shawl Collars to complement the elegant Worumbo's Charmosa fabric in Heavenly autumn shades. Cerulean Mink on indigo blue - Autumn Haze on water green - Ranch Mink on bamboo. Made to sell for 98.50.

**Anniversary Feature Value
Fur Blend Sweaters**

\$ 8.88

Famous name fur blend sweaters in newest fall dressmaker styles - Specially priced for our First Anniversary - Regularly 13.95 - Save 5.07.

**Anniversary Feature Value
Nylon Sleepwear**

\$ 3.99

Regularly 5.98. Lavishly trimmed Nylon Tricot baby dolls and waltz length gowns, lace trimmed or embroidered, in heavenly colors. Special Anniversary offer.