Approval Given To New Formula On School Aid

Salem —(UPI)— The legislative interim committee on education Saturday approved two segments of a new distribution formula for state aid to local school districts.

The committee approved a provision that at least one fourth of the basic program would be in the form of flat grants to counties. The basic program consists of state aid and the amount of required local taxes.

Also approved was a stipulation that under an equalized flat grant program, districts would get not less than two thirds of the difference between the grants and what they currently receive. The next year the figure would be not less than one third.

The amount would be computed using 1960 as a dollar base figure.

The committee has endorsed but not given final approval to the equalized flat grant plan.

Under it, state aid would go to counties instead of directly to school districts.

Under the plan, four counties would get no state aid. They are Gilliam, Lake, Morrow and Sherman.

Portlanders Ask Ike For Citizenship

Portland — (UPI) — Attorneys of Hamish Scott MacKay, 52, and William Mackie, 51, both of Portland, have appealed to President Eisenhower in the pair's scheduled deportation.

They have asked for executive intervention and have urged that MacKay and Mackie be made citizens.

MacKay and Mackie are scheduled to be deported to their native lands of Canada and Finland, respectively, later this month.

Khrushchev Listed On Society Page

Glen Cove, N. Y. — (UPI) — This week's edition of the Glen Cove Record and Pilot carried the following item:

"Social note — Mr. Nikita Khrushchev of Moscow will spend the weekend at his country residence on Dosoris lane.

"Mrs. Khrushchev is in Moscow. Mr. Khrushchev will be accompanied by several guests, including Mr. Andrei Gromyko, a former Glen Cove resident."

The residence referred to is the Soviet U. N. mission estate here where Khrushchev has spent his week ends.

NIXON MOTORCADE BLOCKED — Vice President Richard Nixon and his wife, Pat, had their motorcade blocked when students from the University of Pennsylvania refused to budge from the center of the street until Nixon spoke to them.

(UPI Telephoto)

Audio-Visual Field Reaping Benefits in Rise of Education

By HENRY J. BECHTOLD
UPI Financial Editor

New York —(UPI)— The audio-visual field is one of many reaping in substantial benefits from the rapid rise of education in this country.

Henry Bechtold

There is no doubt that education is big business. It has the largest facilities of any U.S. industry, and total expenditures run around $20 billion a year.

In the first 12 years after World War II $18 billion was spent for new schools and equipment, compared with $13 billion for new plants and equipment in the steel industry.

American Investor magazine says all expectations are for greater sums to be allocated for education since there are more children to teach, more knowledge to be imparted and more people of all ages interested in learning.

This impetus, the American Stock Exchange publication notes, has been spurred further by grants and scholarships from foundations, corporations, associations, and unions, among others.

There is more emphasis on education today than ever before, and the emphasis will be greater tomorrow. The demand and the need are for better and faster education; the latter because great strides in recent years mean there is much more to learn, according to the magazine.

This is where the audio-visual field comes in. The investment in this field has been more than $2.5 billion since the end of World War II. The industry's annual dollar volume was $255 million in 1958, $287 million in 1959, and more than $300 million this year.

And since audio and visual aids speed learning, the magazine says, their most dramatic use has been in education. Films are a basic part of teaching today.

It is pointed out that between one million and 1.5 million prints of thousands of classroom films now are being used. There are more than 200,000 motion picture projectors in school rooms, and this figure is expected to jump to two million by 1970. The day when a film was used to amuse children has passed.

According to the magazine there are 250 producers of educational films in the United States alone. The largest is Coronet Instructional Films, a division of Esquire, Inc., followed by Encyclopedia Britannica and McGraw-Hill.

Coronet began operations in 1939 after years of research on the kind of films needed by schools. Today it turns out 66 films a year, and has a total of 950 films in its library (270 directly or indirectly deal with science). The subjects range from the atom to dating etiquette.

Coronet's films are designed almost entirely for elementary and high schools, because "that's where the volume is." There are 150,000 elementary schools in this country, 25,000 high schools and 1,000 colleges.

The films are occasionally sold singly, but more often in packages, American Investor points out. The course has a lot to do on how many films are needed. For one course in biology Coronet offers a package of 50 films, and for one in elementary science there is a package of 108 films.

Because of the demand for accuracy, production is an exacting business, the magazine explains. Although most films run only 10 to 15 minutes, production costs average more than $1,000 a minute, and more than 200 people may work at intervals during 18 months on a single film. The films are sold to schools for $60 a print in black and white, and $110 in color.

4-H NEWS

Whip and Stitch Club

The Whip and Stitch 4-H Sewing club held a meeting at Leta Norris' home. Five people were present.

We reorganized the club and elected new officers. Debby Norris is the new president; Terry Grover, vice president; Leta Norris, secretary-treasurer; Gail Fosbury, news reporter; Suzanne White, song leader; and Betsy Jahn, game leader.

Leta Norris served refreshments and the meeting was closed.

Gail Fosbury,
Reporter

Motorists Reminded of Fall Driving Hazards

This is the time of year when leaves falling from trees can create a driving hazard, Medford Chief of Police Charles P. Champlin reminded residents today.

Champlin said when leaves become rain-soaked they can cause a driver trouble, especially if he should apply his brakes quickly.

The "wet leaves" hazard is but one of several drivers encounter this time of year, he said, and noted that there is also the return of rainy and foggy weather, and increased hours of darkness.

All of these hazards, the chief continued, call for a change in driving habits from summer, and failure of drivers to make the change is reflected by the fact that October, November and December generally are the three highest accident - producing months of the year.

Some fall driving habits drivers should acquire include:

1. Turn on headlights earlier in the evening. The law requires their use from a half hour after sunset until a half hour before sunrise, or at any other time when there is not enough light for a driver to see clearly for a distance of 500 feet.

2. Use headlights, not parking lights to drive in fog.

3. Pump the brake pedal to stop on wet streets or on wet leaves.

Portland — (UPI) — Department Commander Merrill E. Johnson, Portland, will head Oregon's delegation to the National American Legion convention later this month.

Johnson was selected after Fred E. Bennett, Portland, resigned his position.

The convention, which will be attended by more than 60,000 Legionnaires and their families, is scheduled for Miami Beach, Fla., Oct. 14-16.

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SLICED HALIBUT SNOW WHITE lb. 59¢

Frenches—6-oz. Jar MUSTARD 5¢

SUGAR OREGON'S WHITE SATIN 10 lb. sack 79¢

MUSSELMAN'S APPLE BUTTER BIG 28 oz. JAR 39¢

REAL GOLD ORANGE BASE 4 12 oz cans $1.00

ABC — White or Whole Wheat FIG BARS 24 oz. pkg. Reg. 55c 2 for 79¢

MINUTE RICE QUICK COOKING 4⅝-oz. pkg. Reg. 19c 2 for 19¢

MINUTE POTATOES SLICED Reg. 41c 2 for 39¢

FRISKIES DOG MEAL 5 lb. sack 59¢

BUDDY BOY POP CORN YELLOW 2 lb. bag 29¢

FARMINGTON Chocolate Bar Plain Milk or Almond 3 9-oz. bars $1.00

GRADE AA MEDIUM EGGS 2 DOZ. 79¢

FIRM CRISP LETTUCE 2 heads 25¢

SEEDLESS GRAPES Vine Ripe 10¢

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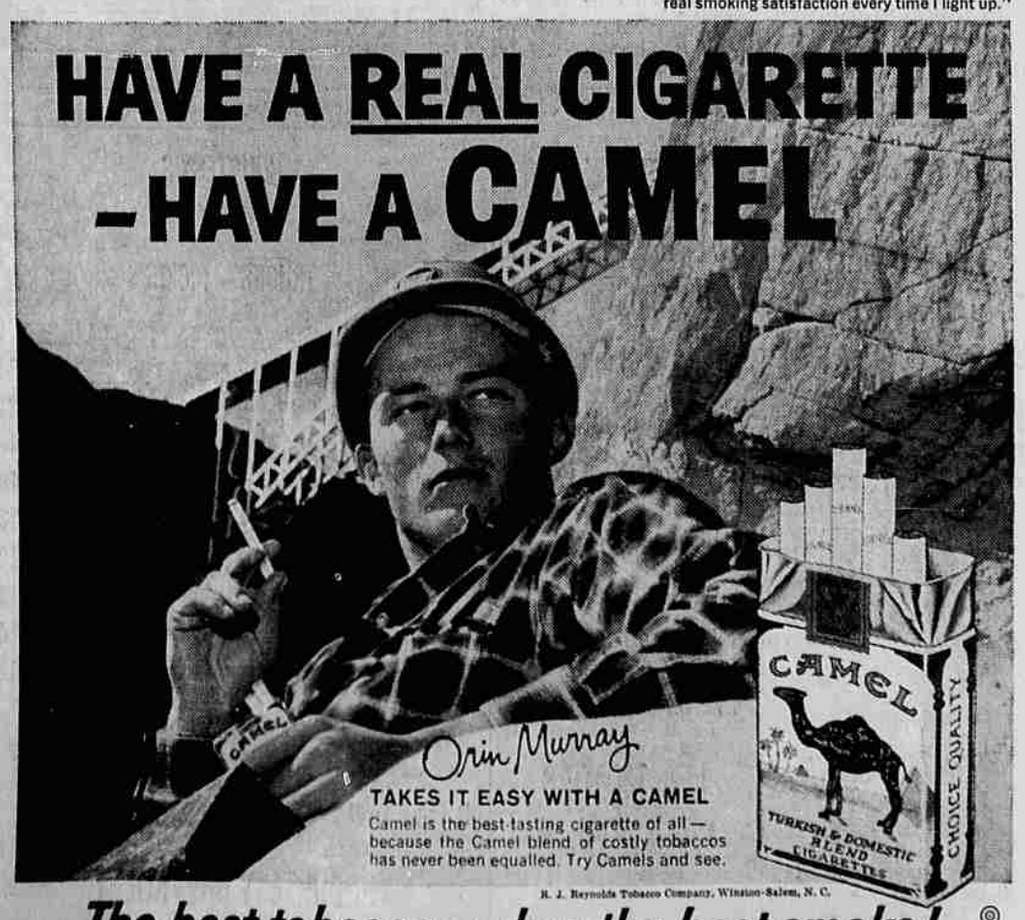

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