

Jiffy's Jumbo!



7310
by Alice Brooks

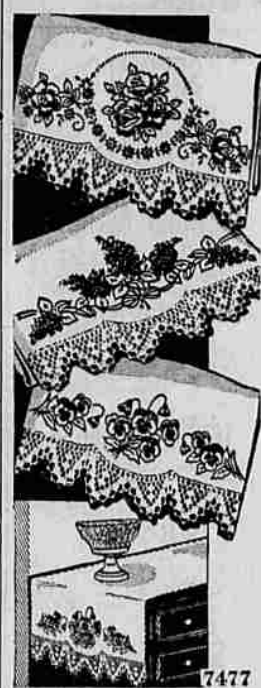
Wrap yourself in wonderful warmth! Knit a smart stole for yourself, one for gift-giving.

JUMBO-KNIT! Use No. 13 needles, 2-strand knitting worsted - beautiful, bulky stoles are swift work from start to finish. Pattern 7310: directions.

Send THIRTY-FIVE CENTS for this pattern - add 10 cents for each pattern for 1st-class mailing. Send to Medford Mail Tribune, Household Arts Dept., P.O. Box 168, Old Chelsea Station, New York 11, N.Y. Print plainly NAME, ADDRESS, PATTERN NUMBER.

JUST OUT! Our 1961 Needlecraft Book. Over 125 designs for home furnishings, for fashions - knit, crochet, embroider, weave, sew, quilt - toys, gifts, bazaar items. FREE - six designs for popular veil caps. Quick - send 25c TODAY.

Varied Needlework



7477
by Alice Brooks

Embroidery and crochet combine to make linens of which you'll always be proud. Make pillowcases, scarfs, towels. Crocheted edging 2 1/2 inches. Pattern 7477: transfer of 3 pairs of designs 4 x 12 inches; color scheme.

Send THIRTY-FIVE CENTS (coins) for this pattern - add 10 cents for each pattern for 1st-class mailing. Send to Medford Mail Tribune, Household Arts Dept., P.O. Box 168, Old Chelsea Station, New York 11, N.Y. Print plainly NAME, ADDRESS, PATTERN NUMBER.

JUST OUT! Our 1961 Needlecraft Book. Over 125 designs for home furnishings, for fashions - knit, crochet, embroider, weave, sew, quilt - toys, gifts, bazaar items. FREE - six designs for popular veil caps. Quick - send 25c TODAY.

Live in and Love It



9363
SIZES 12-20; 40
by Marian Martin

Sew this handsome casual now - then go, go, go everywhere this fall! Its shape (and yours in it) is trim and slim. News to note: curved yoke detail, easy collar, step-in buttoning.

Printed Pattern 9363: Misses' Sizes 12, 14, 16, 18, 20; 40. Size 16 takes 2 1/2 yards 54-inch fabric.

Send THIRTY-FIVE CENTS (coins) for this pattern - add 10 cents for each pattern for 1st-class mailing. Send to Marian Martin, Medford Mail Tribune, Pattern Dept., 232 West 18th St., New York 11, N.Y. Print plainly NAME, ADDRESS WITH SIZE AND STYLE NUMBER.

NEW! Send now for our 1960 Fall and Winter Pattern Catalog - every page in exciting color! Over 100 styles for all sizes, all occasions plus school... 35c.

To cut latex foam, try wetting the scissors first in a glass of water.

Feeding the Family
By ZOLA VINCENT
Food Editor

London Food Fair
In London for the closing of "Europe's Greatest Food Fair," your food editor saw cooks in national dress prepare daily the traditional dishes of their 12 homelands: America, Belgium, Denmark, France, Ghana, India, Italy, Holland, Pakistan, Spain, Wales, and the West Indies - each had its own gaily decorated kitchens with diplomats' wives and daughters, chefs, overseas students and foreign housewives doing the cooking.

All the Empire countries and the foreign Governments made elaborate displays of wines, meats, fruit and cheeses.

Covent Garden at Dawn
At dawn on a misty morning, we visited Covent Garden, site of the world's largest food market; saw fresh fruits from Mexico, Jamaica, Portugal, Azores, Morocco, Persia, Spain, Formosa; vegetables from many areas. The hundreds of salesmen of the market were dapper in topcoats and hats, well groomed, busy, charming and gracious. Scores of them said "Good morning"; one porter was singing "Beautiful Dreamer" as we discussed the apple situation with "William Axton, Salesman." He told us that Great Britain, in common with all European countries, had the biggest apple crop in history; that it presented grave marketing problems, because eating habits are so definitely established based on former years of supply and demand. Try as they will, it seems impossible to induce British housewives to buy more apples no matter how great the bargain.

England is in the midst of three big food drives - Eat a Better Breakfast, Eat More Appetizing Apples, Drink a pint of milk a day!

Sounds very much like home - except that our nutritionists have been saying, "drink a quart of milk a day" for a long time now.

Olive Stuffed Celery
Give a bit of crunchiness to party bits or lunchbox menu by stuffing celery like this: Cut one-half cup pitted ripe olives into small pieces. Blend one-third-ounce package cream cheese with two tablespoons mayonnaise. Add olives, one tablespoon finely chopped green onion or chives; salt to taste and add just a dash of tabasco sauce. Mix well. Stuff celery stalks and chill until ready to serve. These can also be cut into crescents for garnishing salads simply by slicing celery slices slant-wise.

Cabbage Salad Dill-icious
Will Have Men Raving
This dill-icious cabbage salad with its flavorful dairy sour cream and dill seed dressing will indeed have men raving... for more of the same, please. The fact that most men eat cabbage (and its soul-mate sauerkraut)

- happily and will down noble helpings of slaw while they may pick listlessly at other green salads is greatly to the credit of this world-famous, readily-available vegetable. Besides, properly cooked, or eaten raw, cabbage is a storehouse of valuable nutrients. Recipe is for six generous servings.
- 4 cups finely shredded cabbage
 - 1 cup diced celery
 - 1/4 cup chopped parsley
 - 1/2 to 1 cup dairy sour cream
 - 1 tablespoon shredded fresh onion
 - 1/2 teaspoon salt
 - 1 1/2 teaspoons dried dill seed
 - 1/16 teaspoon ground black pepper
 - 2 teaspoons fresh lemon juice
 - Green pepper rings
- Combine first three ingredients in a mixing bowl. Mix dairy sour cream with seasonings and lemon juice. Pour over salad; toss lightly and serve garnished with green pepper rings.
- Delightful Orange Drink**
Take one-half cup fresh or reconstituted frozen orange juice and pour over one scoop of your favorite fruit sherbet. Fill glass to top with soda for a refreshing drink.
- Food Packaging Reflects Growing Efficiency**
Today's homemakers are increasingly package-conscious as evidenced by the dramatic changes in the buying pattern of our nation's consumers during recent years. We refer not only to packaged cereals, bakery products, mixes, canned and frozen foods, but to the pre-packaging of meats, poultry, delicatessen products, fresh fruits and vegetables.
- Pre-packaging is one of the main reasons for the constantly growing efficiency of our grocery markets. Pre-packaging produce, for example, frequently costs the consumer less than the bulk product because of the savings made by the retailer. Lower transportation costs, less spoilage, the convenience of having the produce bagged, weighed and priced in advance thus leaving the clerks free for other tasks... and, the by-product and object of all this, increased sales make for lower prices.
- The food industry works continuously to bring the American homemaker newer and better packaging... always with an eye to the best possible product at the lowest price.
- October Cheese Festival**
The month of October has once again been designated as Cheese Festival Month as the United States Department of Agriculture lends its support to this vast industry. High in protein and other good nutrients and actually a good buy all year long, cheeses of all kinds will come in for "special" attention.



CABBAGE SALAD-This cabbage salad dill-icious boasts a dairy sour cream dressing spiked with dried dill seed to make it a salad of which most men will happily down noble helpings. World-famous and available the year around, cabbage is a storehouse of valuable nutrients. Recipes are included in today's food columns.

Try new kinds and new ways of serving old favorites. Beef continues plentiful with a wide selection of cuts at "good buy" prices. Poultry, of course, Eggs for breakfast and to be incorporated in casseroles, casseroles, egg nog (why wait for the Holidays), cakes and other dishes, are settling into their usual pattern for the season.

Vegetable and Fruit Departments
An abundance of fresh produce available at seasonally right prices. Included are: artichokes, celery, corn, lettuce and other salad greens, both white and sweet potatoes, tomatoes, green peppers, carrots and onions. Apples, grapes, bananas and pears are "solid" items.

Grange News

Upper Rogue
The Upper Rogue Grange met Thursday, Oct. 6, with Master Eda Torrence presiding.

The business meeting was preceded by a program including colored slides on cancer research conducted by Dr. Ralph Odell, Medford, assisted by Roy L. Nolan, principal of the Elk-Trail school. A question and answer period followed.

Guests for the evening were Pomona Master and Mrs. Bob Bitterling, Eagle Point.

A letter of thanks was received from County Commissioner Chester Wendt, commending the Grange for the information given the county court on the condition of the catwalk on the Laurelhurst bridge.

Legislation chairman Harold Barber reminded members to register in order to vote in the November election and instructed those present on obtaining absentee ballots. He also read a proposal to amend the by-laws to enable the Grange to raise annual dues. Notice to that effect will be sent all members before the November meeting.

Permission was granted to U. S. army engineers to allow borings for the Lost Creek dam project to be made on Grange property.

Home Economics Club Chairman Mrs. Bob Chamberlain announced that the next meeting will be at the home of Mrs. George Eastman on Laurelhurst rd. Thursday, Oct. 13, at 1 p.m. Mrs. Carl Richardson will be co-hostess. The regular social evening will be held on Oct. 20; those attending are to take sandwiches and cookies.

Mr. and Mrs. Henry Schuder and Mr. and Mrs. Carl Richardson served refreshments following the business session.

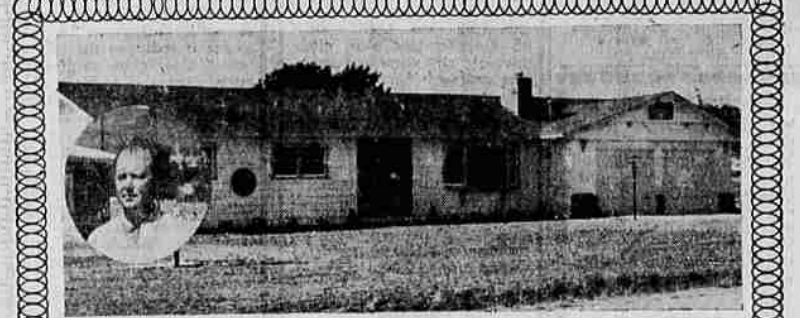
CLINIC DIRECTOR DIES
Philadelphia - Dr. Elona Socher, 42, director of the Temple university reading clinic, died Saturday.

STORE CHAIRMAN DIES

White Sulphur Springs, W. Va. - Walter Nathan Rothschild, 68, chairman of Federated Department stores, died Saturday.

FIRE SWEEPS BUILDINGS

Beppu, Japan - An early morning fire sweeping through old wooden structures burned 60 buildings to the ground in this hot springs spa today. There were no reports of casualties.



DALE NIEDERMEYER - Builder - Medford
"The people most satisfied with electric heat are those in properly wired homes..."

FOR FULL INFORMATION ON SAFE, CLEAN, ECONOMICAL ELECTRIC HEAT, VISIT A CAL/ORE ELECTRICAL LEAGUE DEALER OR ELECTRICAL CONTRACTOR.

- BAUMER'S SHEET METAL & HEATING
840 N Riverside - Medford - SP 3-4346
- BROOKS ELECTRIC
1116 N Riverside - Medford - SP 2-5209
- COURT STREET ELECTRIC
1127 Court Street - Medford - SP 2-2463
- ELECTRONIC SERVICE
18 N Grape - Medford - SP 3-1971
- ENLOE ELECTRIC
Rt. 1, Box 415 - Talent - KE 5-1269
- FELDMAN & OLSON - Medford - SP 3-2811
237 East Main - Medford - SP 3-2811
- HARRISON ELECTRIC
Rt. 2, Gibbon Road - Central Point - NO 4-2091
- MODERN PLUMBING & SHEET METAL
613 East Jackson - Medford - SP 3-5368
- ROGUE ELECTRIC SERVICE
961 Shafer Lane - Medford - SP 2-6603
- RUSH ELECTRIC COMPANY
1023 S Riverside - Medford - SP 2-4960
- TROWBRIDGE & FLYNN
214 West Main - Medford - SP 3-6241
- YOW'S HEATING, AIR CONDITIONING & SHEET METAL
1729 N Riverside - Medford - SP 2-4534

WIRE YOUR HOME FOR MODERN, LOW-COST ELECTRIC HEAT ON COPCO'S WIRE-ON-TIME PLAN... MAKE BUDGET PAYMENTS AT LOW INTEREST RATES... ASK YOUR LEAGUE DEALER OR COPCO SERVICE OFFICE.

Heat-by-Wire
(NOT FIRE)

ELECTROVECTOR

BASEBOARD HEAT

- Clean • Comfortable
- Economical

The finest compliment a homeowner can give a heating system is to be unaware of its presence...

ELECTRONIC SERVICE

Medford's Exclusive Electrovector Dealer

18 North Grape
SP 3-1971

SPECTACULAR FOOD BUYS

MEDFORD'S FINEST PRODUCE

LETTUCE
Large Tender Crisp Heads **2/25¢**

Onions Yellow Sweet Spanish 3-lb. /14¢

Squash Local Banana and Hubbard lb. 5¢

PEACHES
HAPPY ISLE FREESTONE 2 1/2 Tin **5/\$1**

SALAD DRESSING
OREGON FOOD BRAND Quart **39¢**

TOILET TISSUE
CHIFFON 2 Roll Pack **19¢**

SPRECKEL'S SUGAR
10-lb. Bags **89¢**

WESSON OIL
Quart **59¢**

TOMATO SAUCE
TREASURE 8-oz. Tins **15/\$1**

TIDE DETERGENT
Giant Size **49¢**

SPRECKEL'S SUGAR
Powdered or Brown 1 lb. Pkgs. **10¢**

SOLID PAK TUNA
WARRANTY BRAND **5/\$1**

ZEE NAPKINS
KING SIZE Assorted Colors... **19¢**

TEA BAGS
OREGON FOOD BRAND 48's... **49¢**

SALMON
DEL MONTE PINK No. 1 Tins... **59¢**

MORRELL'S PALACE SLICED
Bacon 2 lbs. **98¢**

MEDFORD'S BEST COUNTRY STYLE
Sausage 3 lbs. **89¢**

LOCKER BEEF (USDA Good & Choice)
Half, 49c lb. Front 1/4, 43c lb.; Hind 1/4, 63c lb.
CUT, WRAPPED & QUICK FROZEN FREE

OREGON FOOD STORES

★ MEDFORD 13th and Central ★ ASHLAND 1475 Siskiyou Blvd. ★

PRICES EFFECTIVE THROUGH WEDNESDAY
WE RESERVE THE RIGHT TO LIMIT