

Take These 4 Genuine Prehistoric FOSSILS...



THE MOST FEROCIOUS FLESH EATER that ever lived, *Tyrannosaurus Rex* stood 20 feet tall and had a mouthful of vicious teeth up to 6 inches long. But not all dinosaurs were large or ferocious. Though some were longer than a railroad car, many were no larger than chickens! Each month you'll make hundreds of fascinating nature discoveries through the Audubon Nature Program.



Courtesy Chicago Natural History Museum

WHY DO ELEPHANTS HAVE TRUNKS? The elephant's ancestor, the mastodon, had a long lower jaw and an extra pair of tusks for scooping up food. But, over millions of years, his jaw shortened and his lower tusks disappeared. So his nose developed into a trunk to help him gather food, since his mouth could no longer reach the ground!

Imagine having your own "museum" of genuine fossils, some of them millions of years old! All specimens are mounted and labeled, and include (1) a bone-fragment of the mighty armor-plated *Stegosaurus*, (2) a fossilized *Sea Urchin*, (3) *Worm Coral*, and (4) a fossilized *Shark's Tooth*. Complete with GEOLOGICAL TIME CHART which reveals the whole fascinating story of life on earth! The exact fossils illustrated here are in limited supply. Those who act at once can be certain of getting them; others may receive a slightly different but genuine collection of 4 fossils of equal value and interest.



and this thrilling "Tour" through THE AGE OF THE DINOSAURS BOTH for only 10¢

To help cover shipping. Sent along at once with current Nature Program Set.



IMAGINE the fun and excitement of taking a thrill-packed "trip" back to the Age of the Dinosaurs when the largest land animals ever known roamed and ruled the earth! Now, through this unique Nature Program—sponsored by the National Audubon Society—you can see and know the world as it was at the beginning of time: to explore the story of life, and to watch life's miraculous development—as certain sea dwellers inhabit the land, and certain land animals, in turn, take to the air in flight! This entire fascinating "tour" is yours to enjoy as part of the \$3.00-Value Gift Package described below—for only 10¢ to help cover cost of shipping.

A Four-Part Nature Kit—Yours for Just a Dime

To introduce you to this exciting Nature Program sponsored by the National Audubon Society, the program will give you, for just a dime: (1) a magnificent set of 29 full-color photoprints showing the most interesting animals of Prehistoric Times; (2) a fact-filled 56 page illustrated Album Guide in which to mount the pictures; (3) the handsome pull-drawer case to store and protect your albums; (4) your packaged collection of 4 genuine prehistoric fossils, complete with a geological time chart.

A Different "Expedition" Each Month

Here's how the Audubon Nature Program works: Each month a different "expedition" is planned, and a set of about 30 full-color prints is issued together with a 7500-word picture text in which to mount them. Guided by wise, companionable experts (selected by the Audubon Society) you explore nature's closely-guarded secrets...learn the strange, almost unbelievable ways some animals raise their young...collect your own "museum-at-home" of albums about exotic butterflies, beautifully-colored fish of the deep sea, and animal oddities. Best of all,

your naturalist-guides open your eyes to the wonders you can discover in your own backyard or nearby park.

No Obligation To Continue

With your introductory package for 10¢ (which you pay later), you will also receive the current Nature Program album set for which you will be billed only \$1.00, plus a few cents shipping. But you assume no obligation to go on thereafter unless you wish. You may discontinue your membership at any time. However, once you get acquainted with these monthly "adventures" in the world of nature, your whole family will look forward to each new album set—and find warm pleasure in enjoying it together. And the total cost is so very low: only \$1.00 for each album and series of pictures, plus a few cents shipping.

We urge you now to send for your complete introductory gift package, including the 4 genuine prehistoric fossils—as quantities are limited. Send no money now. Detach and mail postage-free reply coupon today to: The Audubon Nature Program, Dept. FWC-O, Garden City, New York.

THE AUDUBON NATURE PROGRAM

Dept. FWC-O, Garden City, New York

Please send me at once my introductory Nature Program Package consisting of (1) Packaged collection of 4 genuine prehistoric fossils complete with geological time chart, (2) the informative album "Prehistoric Life", (3) the series of 29 full-color photoprints to mount in the album, and (4) the handsome pull-drawer case, for all of which I will later send you 10¢ to help cover shipping. Also send me your current album with prints, for only \$1.00 plus shipping.

After examining my entire introductory package, I will write you within 10 days if I do not wish to continue with the Program. Otherwise, I understand you will send me a new Nature Album complete with a set of color prints every month for only \$1.00 each plus shipping. I am not obligated to take any minimum number of future albums, and I may cancel my subscription any time I wish.

PRINT NAME

ADDRESS

CITY ZONE STATE

Offer good in U.S.A. and Canada only. In Canada post this coupon in an envelope, mail to: Audubon Nature Program, 100 Bond St., Toronto 2, Ont.

Do not cut. Paid here and mail—this envelope requires no stamp. M-42

THIS DOUBLE COUPON MAKES A POSTAGE PAID REPLY ENVELOPE. CUT OUT, FOLD AND MAIL TODAY!



BUSINESS REPLY MAIL

First Class Permit No. 3, Garden City, L. I., N.Y.

Postage Will be Paid By—

THE AUDUBON NATURE PROGRAM
DEPT. FWC-O, GARDEN CITY,
NEW YORK



HERE'S WHAT YOU GET FOR JUST A DIME! THE COLLECTION OF 4 GENUINE PREHISTORIC FOSSILS complete with a geological time chart.

SET OF 29 FULL-COLOR PRINTS showing how the great dinosaurs looked along with pictures of many other unusual creatures of prehistoric times.

HANDSOME ALBUM in which to mount your pictures with a fact-filled 7500-word "guide" by an expert naturalist. HARDEN-AND-GOLD PULL-DRAWER CASE to store and protect your albums.

In Future Nature Program Albums

you'll discover hundreds of fabulous and wondrous things about the world of Nature around you!



CREATURES OF THE NIGHT. You'll explore the mysterious life of Nature after dark...see the great owls who hunt their prey in almost total darkness...know the strange creatures who live by night!



CATS EXPRESS THEIR FEELINGS with a two octave range of meows, hisses, growls and screeches. In the Nature Program, you'll range through the plant and animal world, finding out about nature's amazing ways!