



EVERY PRUDENTIAL POLICY IS: MONEY WHEN IT'S NEEDED MOST

There are many different Prudential policies you can choose from... policies that pay your family a regular monthly income—if you are no longer here... policies that help pay the bills when you are unable to work because of sickness or injury... policies that provide funds for mortgage or rent payments, for your child's education or for your own retirement. All of these varied Prudential policies represent one basic promise: money when it's needed most. Your Prudential Agent will help you select the right policy for your family's needs—Welcome him when he calls.

TO OVER 35 MILLION PEOPLE—INSURANCE MEANS PRUDENTIAL

